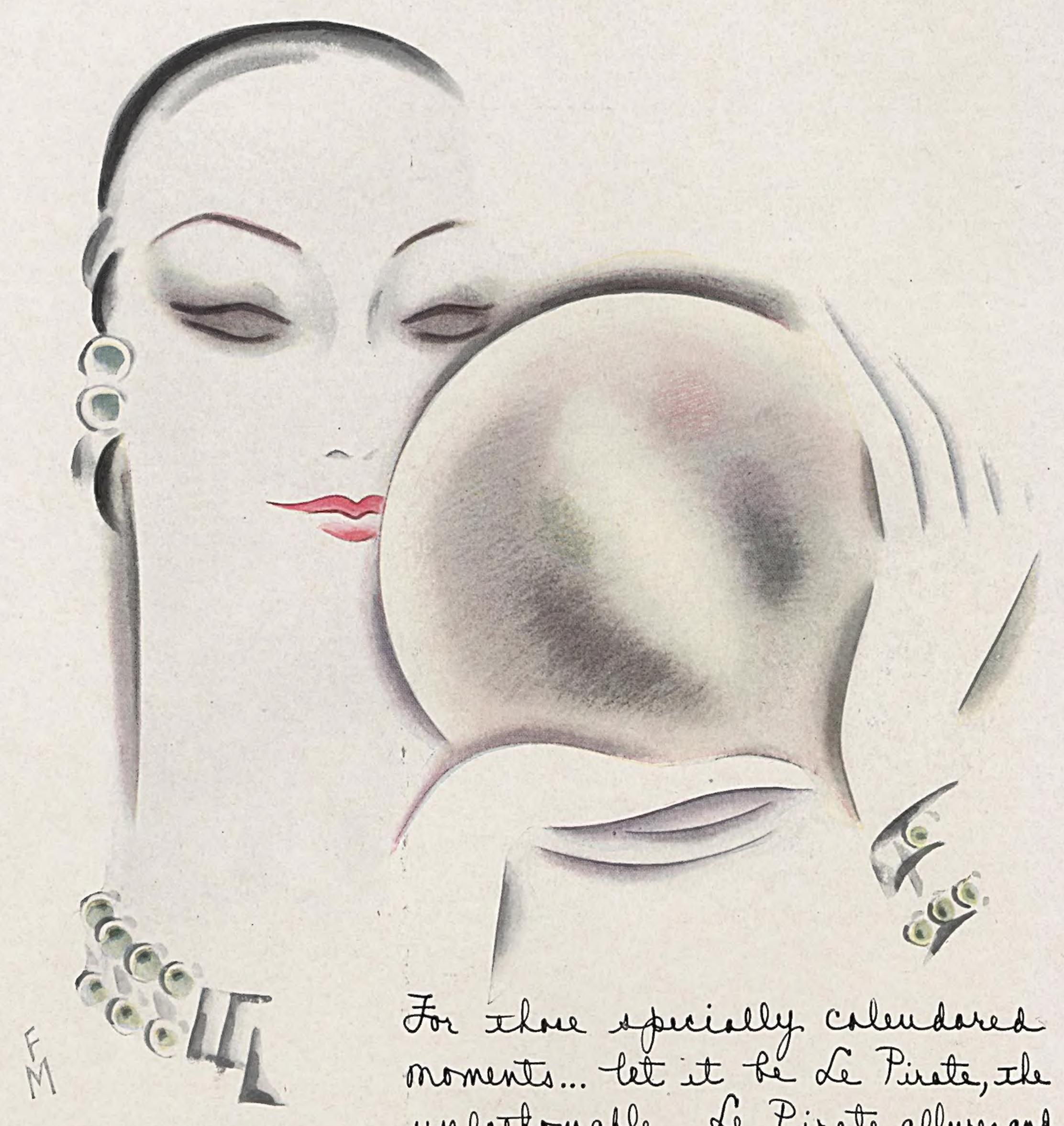
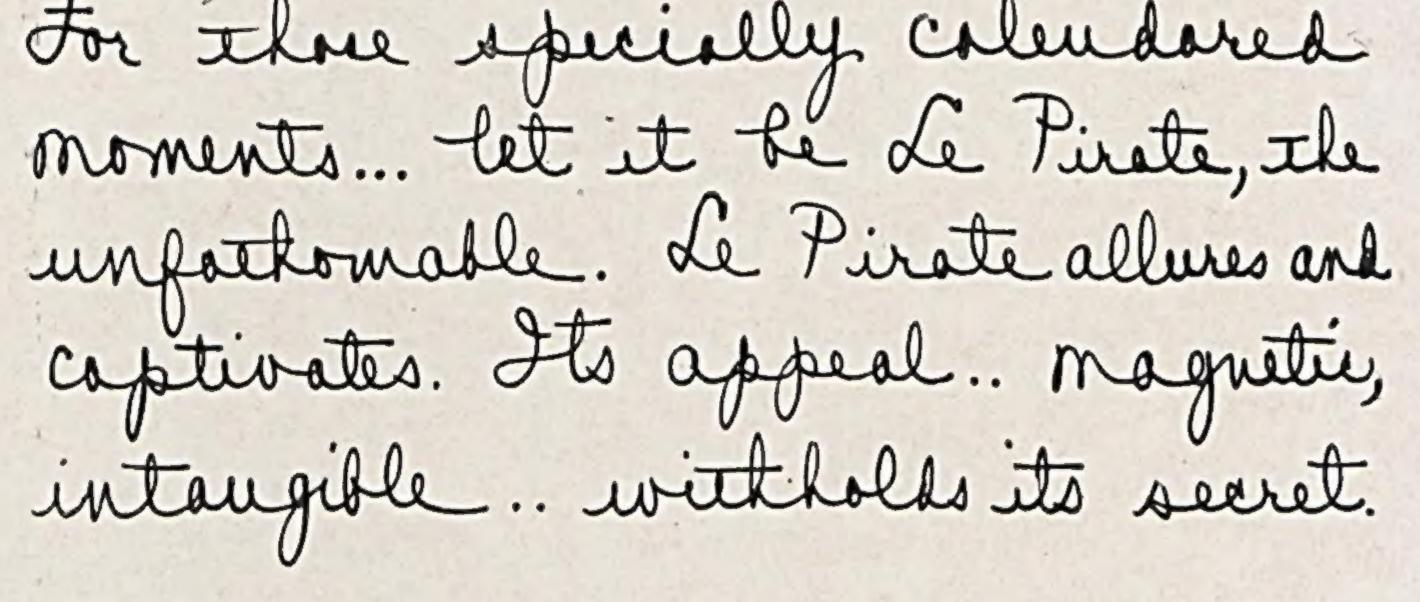
## 17 (1) (1) (1)



HOLIDAYS and WINTER TRAVEL DEC 22, 1930 © THE CONDÉ NAST PUBLICATIONS INC. PRICE 35 CENTS







Lenthéric Barfums

## TIFFANY & CO.

JEWELERS SILVERSMITHS STATIONERS

## DIAMOND WATCHES

The Range of Choice Is Extensive

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37<sup>TH</sup> STREET NEW YORK



CARON CORP., 389 FIFTH AVE., NEW YORK



## BONWIT TCLCR FIFTH AVENUE AT 56th STREET

NEW YORK

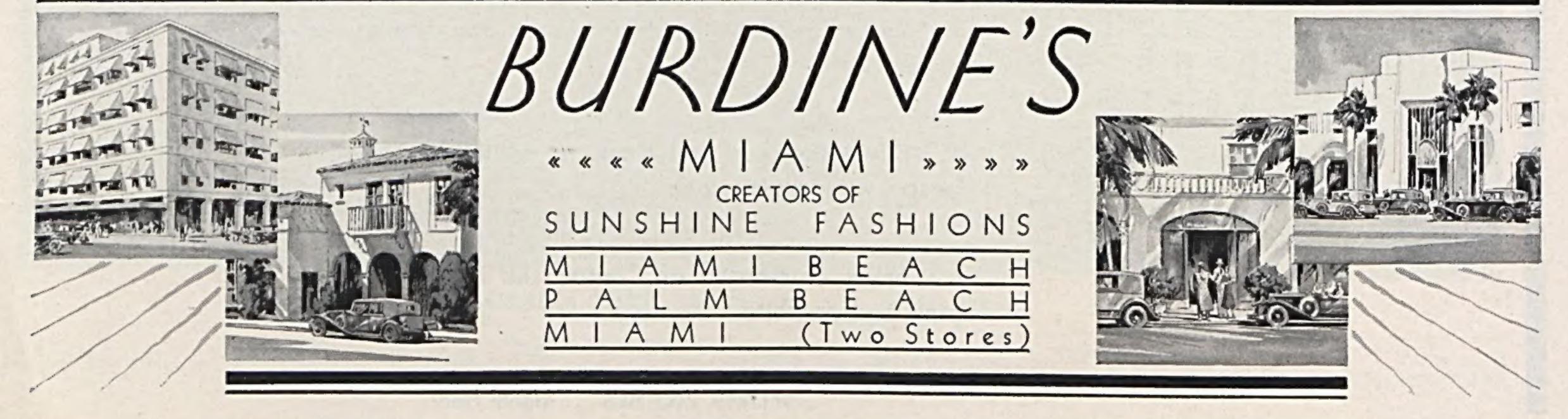
PHILADELPHIA
PALM BEACH

PARIS LONDON
MIAMI BEACH

Introducing a collection of southern sports cloths with the individuality for which Bonwit Teller is known.

## SUNSHINE FASHIONS





DECEMBER 22, 1930



## GOLFLEX

The chic of youth stands above the mode . . . ultimately dominating every daytime whim . . . Thus the jacket and dress of Jonetta . . by Golflex . . just "born" for balmy days . . . catches the spirit of the young galavant . . in the wool hand-embroidered neckline . . in the throw scarf of the jacket that encores this theme . . in a skirt that plaits from finely etched seams . . . In cameo pink, airway blue, pistachio, jonquil, macaroon brown, legionnaire blue, and black . . . Created and distributed in the U. S. by Wilkin-Malito, Inc., 500 Seventh Ave., N. Y. C., and in Canada by Gould Samuel & Co., Montreal . . Sold by all Golflex dealers . . \$39.50. In New York exclusive with Dobbs.

Left to right Canton crêpe after Molyneux. Hat after Mado in two-toned felt.

Printed crêpe after Schiaparelli. Felt brioche inspired by Agnès.

Flat crêpe inspired by Irène Dana. Felt hat with ribbon trim after Alphonsine.

Flat crêpe adapted from Patou. Turban of belting ribbon after Patou.



AVE you a gay colored dress for the holi-days? You'll need many of them. We realize, of course, you have gifts to buy, but at Déjà's pleasant prices, anyone can afford the right clothes! Déjà dresses \$39.50 . . . matching hats from \$12.50. In New York at Best & Co., exclusively, and selected shops everywhere.

Address A. J. Sanville, Déjà, 550 Seventh Avenue, N. Y. - Déjà, Sommer Bldg., Montreal, Canada + Sitôt. 4 Great Portland Street, London, W. 1, England

Left to right Canton crêpe evening dress after Lelong.

Satin evening dress after Goupy.

DECEMBER 22, 1930



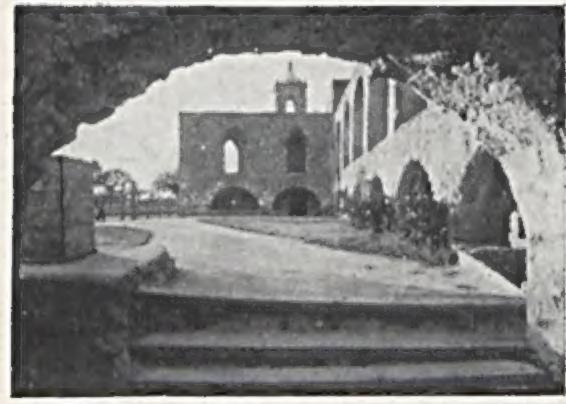
### THE TWIN THEME FOR SPRING-FABRIC BY BOTANY AND SUAVE TAILORING

At the neck, light, frivolous fox fur for the breeze to ruffle. Over the hips the molded panels so flattering to young figures. And down the side, three buttons that accent the fitted style of this spring coat. Feel the fabric! A firm wool crepe of pleasantly rough surface. Undine, by Botany, contributes its quota of chic to this spring coat pour la jeune fille. "Fabric by Botany" assures the garment's style.



Coats and accessories from Best & Co.

#### Sunny SAN ANTONIO



#### "Most Interesting Southern City"

San Antonio-there's romance in the very name! Tall palms sigh in the soft breeze...venerable missions sit dreaming of past glories....everywhere you see the imprints left by two centuries of colorful history.

No wonder they call it the "most interesting Southern city"-this cosmopolitan capital of the empire of South and West Texas and gateway to Mexico. For, against San Antonio's historic background, the golfer's shout of "fore" from velvet-smooth fairways, the crack of mallets on balls in exciting polo matches, the shouts of children at play—all reveal a modern community, where each day is a joyous adventure in living.

Forget dull care in San Antonio this winter.



For Free, Illustrated Booklet, Write Dept. 41 MUNICIPAL INFORMATION BUREAU Artec Building San Antonio, Texas



COAST'S SMARTEST RESORT

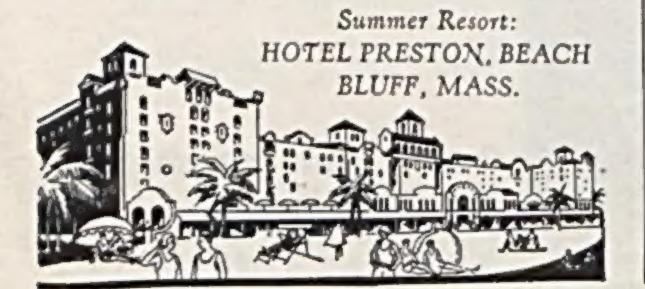
Ideally located right on the edge of the warm Atlantic just north of Miami in exclusive surroundings . . . 500 outside rooms with baths . . . fireproof ... every modern facility.

000

Here is the perfect Winter resort . . . every recreational feature . . . golf 5 minutes from the hotel . . . privilege of bathing direct from rooms. Exclusive clientele and very moderate rates. Booklet.

Hollywood Beach Hotel

WM. M. KIMBALL, Mgr., HOLLYWOOD, FLA.



### THE CONDÉ NAST TRAVEL DIRECTORY

#### ARIZONA

#### Dragoon

Triangle T Ranch, Arizona's most exclusive Dude Ranch. Hunting, trapping, riding, tennis. Unexcelled cuisine. All modern conveniences. Booklet.

#### Hereford

The Y Lightning Ranch. Spend your vacation on a real cattle ranch. Modern accommodations. Riding, camp trips, tennis, swimming. Open all year.

#### Wickenburg

Kay-El-Bar Ranch. A delightful dude ranch for those used to a select environment. Up to date. Private swimming pool, riding, hunting. Booklet.

Remuda Ranch. Catering to those desiring better accommodations. Riding, practice golf course, tennis. Modern equipment. Jack Burden, Owner.

#### CALIFORNIA

#### Hollywood

Hollywood Plaza. The most convenient hotel in Hollywood. Attractive, modest and homelike, with excellent cuisine. Reasonable rates. Write for booklet.

#### La Jolla

Casa de Mañana. Distinctive, modern, excellent cuisine, steam heat. Golf. Beach Club, all sports. Hour from Agua Caliente. Booklet.

#### Long Beach

Hotel Virginia. One of California's finest hotels. Spacious lawns. Overlooking Pacific Ocean. All recreations. American Plan. Unexcelled Cuisine. Golf.

#### Pasadena

Constance Hotel & Apartments. A new fireproof European Plan Hotel of distinction. Conveniently located. Reasonable rates.

#### Santa Barbara

Biltmore Hotel. Finest and largest. Suburban. In grove of grand old trees on ocean beach with mountains at back. All outdoor sports. American Plan.

El Encanto Hotel. California's most delightful hotel and bungalows. On the Riviera overlooking sea and mountains. Excellent cuisine. Golf, Riding.

Miramar Hotel and Bungalows. Situated on Pacific Ocean. Garden spot of California. Golf. Tennis, Riding, Country Clubs. Exclusive residential section.

#### Yosemite National Park

The Ahwahnee. No California visit is complete without Yosemite-and the aristocratic Ahwahnee. All year, American Plan. \$10.00 to \$16.00.

#### COLORADO

#### Denver

The Shirley Savoy Hotel. B'way at 17th. in city's center. 400 beautifully furnished rooms. Reasonable rates. Splendid golf course privileges for guests.

#### DISTRICT OF COLUMBIA

#### Washington

The Carlton. 16th at K St., N. W. The most distinctive & perfectly appointed hotel in the Nation's Capital. Rooms \$5-\$10; suites \$15 up.

The Dodge Hotel. Near the Capitol. Delightful outdoor garden and roof porch. Excellent food. An established "No Tipping" Service.

Wardman Park Hotel. "Social Center of the Nation's Capital." 1800 outside rooms. Tennis, swimming, riding, golf, dancing. Rates \$5. s., \$8. d.

#### **FLORIDA**

#### Boca Grande

Gasparilla Inn. Tropical Island resort on the write, J. F. Vallely, Manager.

#### Daytona

The Osceola-Gramatan and Cottages. The perfect winter home for persons of culture and refinement, adjoining the Daytona golf links. Excellent cuisine.

#### FLORIDA (Continued)

#### Miami

The Columbus. "Miami's Finest Bay Front Hotel". Overlooking City Park and Biscayne Bay. Roof Dining-room. Accommodates 500. European Plan.

#### Miami Beach

The Flamingo. Florida's best-known hotel. Famous for its service, cuisine and unsurpassed location. Bungalows with service. Outdoor pool.

The Nautilus and Cottages. New outdoor pool, sand beach and cabañas-the King Cole and Cottages-January to April. American Plan. Fireproof.

Hotel Pancoast. Direct ocean front. Social rendezyous of America's Riviera. Private bathing beach. All sports. American Plan.

Roney Plaza. America's finest ocean front hotel. New cabaña club and pool. Private bathing beach. Opened Thanksgiving day. Early reservations advised.

#### Punta Gorda

Hotel Charlotte Harbor. On the Tropical Gulf Coast, Golf, tennis, trapshooting, hunting, bathing, boating. For booklet write, Peter N. Schutt, Mgr.

#### St. Augustine

Hotel Monson. On Matanzas Bay. Modern. Fireproof. Softened Water. Excellent meals. American Plan. Two Golf Links. Chas. E. Young, Jr., Mgr.

#### St. Petersburg

Soreno Hotel. On Tampa Bay. Modern, fireproof. 310 rooms, each with bath. Service and cuisine of Vinoy Park Hotel. Faces glorious Tampa Bay; accommodates 700. Sun-bathing; every recreational feature. Booklet. C. E. Kennedy, Managing Director.

#### Useppa Island, Lee County

Useppa Inn. Beautiful secluded resort on Tropical Island on Gulf Coast. Golf, tennis, bathing, fishing. For booklet write, J. F. Vallely.

#### Winter Park

Seminole Hotel. Location, surroundings, equipment, service, cuisine, clientele & golf unsurpassed in central Florida. Distinctive residential community.

#### LOUISIANA

#### New Orleans

New St. Charles, In the heart of the city, Noted for refinement and real service. Always recommended to ladies traveling alone. Reasonable rates.

#### MAINE

#### Bethel

Bethel Inn. Noted for its individuality and perfect appointments. The rates are reasonable, Nine-hole golf course on our own grounds. Booklet.

#### MASSACHUSETTS

#### Boston-Brookline

Hotel Beaconsfield. Homelike atmosphere Convenient to down-town Boston. Away from congestion & noise. Residential section. Rooms \$3.50 up. Garage.

#### MISSOURI

#### St. Louis

The New Jefferson. "Where the world meets St. Louis." A hotel of international repute. Famous cuisine. 800 rooms with bath, from \$3.00.

#### **NEW HAMPSHIRE**

#### Franconia

Peckett's-On-Sugar-Hill. Quaint New England Gulf of Mexico. New golf course. For booklet resort. Open for Winter Sports. Five miles from famous Franconia Notch reservation. Ideal playground.

#### Hanover

The Hanover inn. At Dartmouth College. 100 rooms, 60 baths, elevator. New fireproof addition. Excels in all outdoor sports and good living.

#### **NEW MEXICO**

#### Santa Fé

The Bishop's Lodge. Finest mountain resort. Horses, golf, outdoor sports, cliff dwellings. Indian Pueblos. Dry healthful climate. Homelike atmosphere.

Hacienda de Los Cerros. One month in old Santa Fé. Your own saddle horse. Motor to Indian pueblos, ruins, Spanish settlements. All expenses \$475.

#### **NEW YORK**

#### New York City

Hotel Blackstone. 50 E. 58th St. In the fashionable Park Ave. District. Offers an atmosphere of comfort & luxury at reasonable rates. Ownership management.

Hotel La Salle. Thirty East 60th Street. A dignified quiet place of residence for permanent and transient guests. Centrally located.

The Parkside. Eighteen Gramercy Park South, a residence hotel for men and women. Overlooking Park. Moderate rates.

#### **NORTH CAROLINA**

#### Asheville

Grove Park Inn. American Plan. Absolutely fireproof. Open all year. Finest resort hotel in the world. Golf, tennis, dancing, riding, fishing, etc.

#### Pinehurst

Carolina Hotel, Luxuriant accommodations; cheerful atmosphere. Fragrant pines. Perfect climate. 5 famous D. J. Ross courses. Now Open.

New Holly Inn. Sunny, restful rooms. Delicious meals. Pinehurst's famous facilities for golf and outdoor sports at disposal. Open December 18.

Pine Needles Inn. Exclusive, quiet. Private D. J. Ross golf course. A delightful place to rest and enjoy Pinehurst's outdoor sports. Open Jan. 24.

#### Sedgefield, Greensboro

Sedgefield Inn. Now open. A delightful mid-south center of social and sporting activity. Golf, riding, tennis and motoring objectives. Booklet.

#### OHIO

#### Cleveland

The Aleazar. Conveniently located on the Heights. All rooms with bath, single or en suite. Real service. Excellent cuisine. Garage in building.

#### PENNSYLVANIA

#### Philadelphia

The Bellevue-Stratford. Its popularity evidenced by the patronage of the Native Philadelphians of all ages as well as visitors from all parts of the country.

The Benjamin Franklin. Philadelphia's most popular hotel. 1,200 rooms, with bath. 3 restaurants. Garage. Horace Leland Wiggins, Mgr. Dir.

#### SOUTH CAROLINA

#### Summerville

The Carolina, November-May, Luxurious rest or recreation among the pines. 2 golf courses, grass greens, riding, hunting. Moore Owner-Management.

#### TEXAS

#### El Paso

Paso del Norte. El Paso's largest-and decidedly El Paso's best. All-year golf and other sports. Five minutes from enchanting Juarez, Mexico.

#### WEST VIRGINIA

#### White Sulphur Springs

The Greenbrier and Cottages. America's premier all year resort for recreation and constructive rest. 3 Golf courses. World-famous waters and baths.

#### BAHAMAS

#### Nassau

The Fort Montagu Beach Hotel. Directly on ocean. Private beach. All recreational features. Spacious tropical gardens. Opens Jan. 5th. Fireproof. Booklet.

#### BERMUDA

#### Hamilton Princess Hotel. Directly on the Harbour. Socially discriminating clientele. All recreational features.

Symphony Orchestra, dancing, concerts. Booklet. Paget, West

Hotel Inverurie. An ideal winter home for those desiring an atmosphere of refinement. Restricted clientele. Golf on our own course.

#### CUBA

#### Havana

Hotel Ambassador. As exclusive and hospitable as your home. Cheerful, quiet, away from the heat and noise of narrow streets.

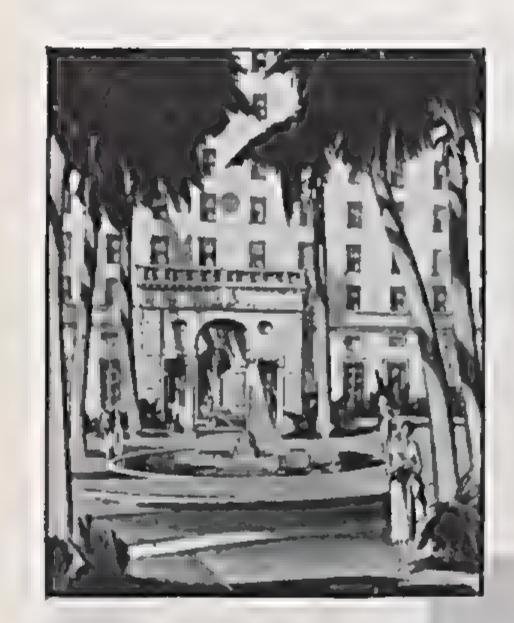
Hotel Presidente. Convenient to sport and social centers. Charming dining terraces in continental manner. Opens Dec. 24, N. Y. Office, 221 W. 57 St.

#### MEXICO

#### Mexico City

Hotel Regis. Central location. Caters especially to Americans. Rooms with private bath \$3 to \$15. Special weekly and monthly rates.





# Something luxuriously. NEW





## THE NATIONAL HOTEL OF CUBA HAVANA - CUBA

Under the direction of

FRED STERRY, President—

The Plaza, NEW YORK

WILL P. TAYLOR, Manager

When sun and amethyst seas are at their best... when chic Americans are leaving winter and its cold for the Paris of the tropics... the National Hotel has timed its opening. The Plaza and Savoy-Plaza of New York have set their duplicate in luxury on the Malecon... in the superfashionable section of Havana... stone's throw from the very center of gaiety, yet beyond the tumult of a great city.

Seventy-five feet of palm-shaded altitude turns on cool Caribbean breezes. You dine on the smartest of terraces... or in a salon of silver, splashed with color-mad flowers of the tropics...just to remind you that this is Havana, not Monte Carlo or Cannes...while Paris-

OPENER DECEMBER 15 1930

minded chefs lean toward the exotic in cuisine. A brokerage office brings Wall Street into the hotel...and you sleep or entertain expansively in rooms of regal proportions.

And when you're not gaming at the casino or playing crack golf on palm-edged courses...or swimming in the private pool...you'll be dancing on polished parquet...in gatherings notable by a sprinkling of diplomats. In fact, the National Hotel's paraphernalia for smartworld pleasures simply cannot be exhausted. Obviously you should arrange to be in Havana this winter... and at the hotel where gaiety and gracious living have found a new zenith in the tropics.



## WHEN WINTER COMES!



WEST INDIES ... TWO HOLIDAY CRUISES

FRANCONIA . . . 16 DAYS . . . DEC. 20 TO JAN. 5 . . . \$207.50 UP

Christmas in Kingston, New Year's Eve in Havana . . . also visiting Port-au-Prince, Colon and Nassau.

CARINTHIA . . . 8 DAYS . . . DEC. 26 TO JAN. 4 . . . \$140 UP To Nassau and Havana ... New Year's Eve in Cuba's gay capital.

#### THE POST-HOLIDAYS CRUISE

CARINTHIA ... 16 DAYS... FROM BOSTON ... JAN. 9 TO JAN. 27 ... \$207.50 UP FROM N. Y. . . . JAN. 10 TO JAN. 26

Get away from bills, blues and boredom . . . to Port-au-Prince, Kingston, Colon, Havana and Nassau.

#### THE MID-WINTER CRUISE

CALEDONIA . . . 18 DAYS . . . JAN. 24 TO FEB. 11 . . . \$197.50 UP With the sub-tropic splendour of Bermuda as an aperitif to your Caribbean holiday . . . down to Port-au-Prince, Kingston, Colon, Havana and Nassau.

4 other Cunard Cruises, varying in duration, from 12 to 18 days ... with sailings from Feb. 14 to April 16. Rates from \$111 up, with shore excursions \$126 up, according to steamer and length of cruise.



EGYPT and the MEDITERRANEAN . . . Aboard the Mauretania . . . that great and well-loved Cunarder . . . join this Annual Classic Mediterranean Cruise . . . Sailing from New York Feb. 21 . . . returning via Southampton. Rates: N. Y. to Madeira, Gibraltar, Tangier, Algiers, Villefranche, Naples \$275 up. N. Y. to Athens, Haifa, Alexandria \$325 up. N. Y. to N. Y. \$640 up. Second Cabin passage at low rates.

#### HAVANA SERVICE

The "Caronia" and "Carmania", big ships exceeding by thousands of tons any other steamer in Havana Service, sail every Wednesday and Saturday . . . New York to Havana . . . First Class: \$90 up. Round trip \$140 up. Special 8 Day Cruise in the Carmania . . . to Nassau and Havana Jan. 10 . . . \$140 up.

#### A GALA EVENT ... THE FAMOUS MAURETANIA SAILS TO HAVANA ... FEB. 11

Carry your funds in Cunard Traveller's Cheques The Universal Currency Send for descriptive literature to your local agent or 25 Broadway, New York



Sunshine and Palms in California

THOSE WHO KNOW .... GO

## Los Angeles LIMITED

... to sunny California. Experience has proved its superlative qualities. Smooth riding comfort all the way, expert cuisine, ultra modern appointments. Observation club car, bath, barber, maid, manicure and valet service...no extra fare.

#### Only Union Pacific Offers Such Service

Largest fleet of daily trains to California, led by the Los Angeles Limited and the famous Overland Limited. Observation and dining cars on all trains. Smoothest roadbed on earth. Convenient service from Chicago, Omaha, St. Louis, Kansas City, Minneapolis and St. Paul. Frequent and convenient sailings from Pacific Coast ports to Hawaii and the Orient.

Please send me complete information and booklets about

THE OVERLAND ROUTE

CUNARDUNIONPACIFIC





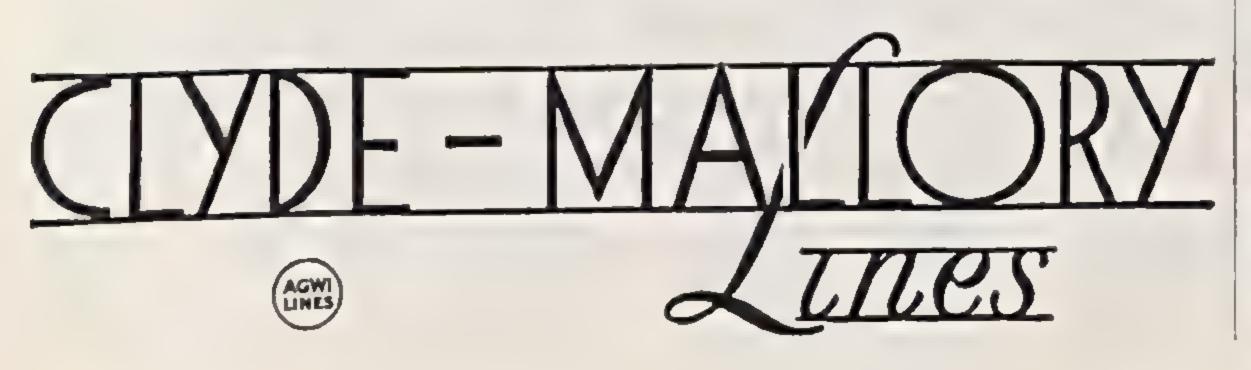
## AND IAIA

A POCKET-SIZE ocean voyage—3 spangled nights, not quite three days that grow bluer as your smart liner drives south . . . All the frills of a round the world cruise—sports, tea on deck, dancing, concerts, wireless news . . . Two of the gayest destinations in the world—Miami and Havana . . . Go for the winter—with summer clothes . . . Or go for a busy man's breathing space that brings you back at the top of your form!

Direct Express Service New York to Miami every Saturday to Dec. 27, thereafter Wednesdays and Saturdays. Connections with overnight steamers Miami to Havana, allowing a gorgeous Florida stopover for a day on through tickets to Havana. Also sailings New York to Jacksonville (calling at Charleston) every Tuesday, Thursday and Saturday. Allexpense tours to Florida, Havana and other Southern resorts.

#### Automobiles Carried

Offices: 545 Fifth Avenue, or Pier 36, North River, New York. Boston, 50 Franklin St., Philadelphia, 1001 Chestnut St. and Chicago, 323 Marquette Bldg. or any Authorized Tourist Agent.







For information, reservations and literature, address Dept. of Publicity, City of Miami, 315 Venetian Arcade, Miami, Fla.



Many original trends in resort styles are defined and established during the smart Miami winter season. (The "sun back", for example, emanated from Miami.) New modes are part of Miami's big thrill for America's chic femininity . . . You who always add charm to the gay winter scenes of polo . . . horse racing . . . the beach cabana life . . . supper clubs . . . golf courses . . . and the other social and sports diversions for which Miami is the winter capital. There are so many glamorous backgrounds for frocks down here . . . so many occasions when fashionable apparel is displayed to advantage before admiring—and, yes, sometimes envious —eyes! Decidedly a pleasant experience . . . to be in a creative center of fashion . . . to know the authentic mode while it is being evolved . . . to "preview" the smart resort styles that will not be seen in the North until next summer. A vacation in Miami is an experience you'll always remember with pleasure. The interests and amusement satisfactions are amazingly varied. And the new health you'll find here will store up abundant vitality against the future years. For every member of your family Miami offers new enthusiasms . . . and new ways of enjoying the old ones...in recreation...in social contacts . . . in living. :: :

MIAMI

SUN-SHRINE OF AMERICA

### IN Cuernavaca Mexico

HOUSE with tropical gardens, servant's patio, magnificent view.—Adjoining property of Ambassador Morrow.

COMPLETELY FURNISHED



PRICE \$30,000.00

Address Owner
FREDERICK DAVIS
AVENIDA MADERO 17
MEXICO CITY



On Spacious SUN DECK at The Pioneer

Chess in the PALM PATIO at Westward Ho

## Relax-Play Outdoors

SUNSHINE...you'll enjoy this smart, novel playground where the New West is encompassed by the old. It's really not far by plane, train, or highway to this land of vivid contrasts... this land of awe-inspiring colorfulness.

Chese hotels...companions in service to Blizzard-Weary sojourners from the North and East...offer every urbane comfort, are the hub of social and sport activities and will serve admirably as your winter home in Arizona.

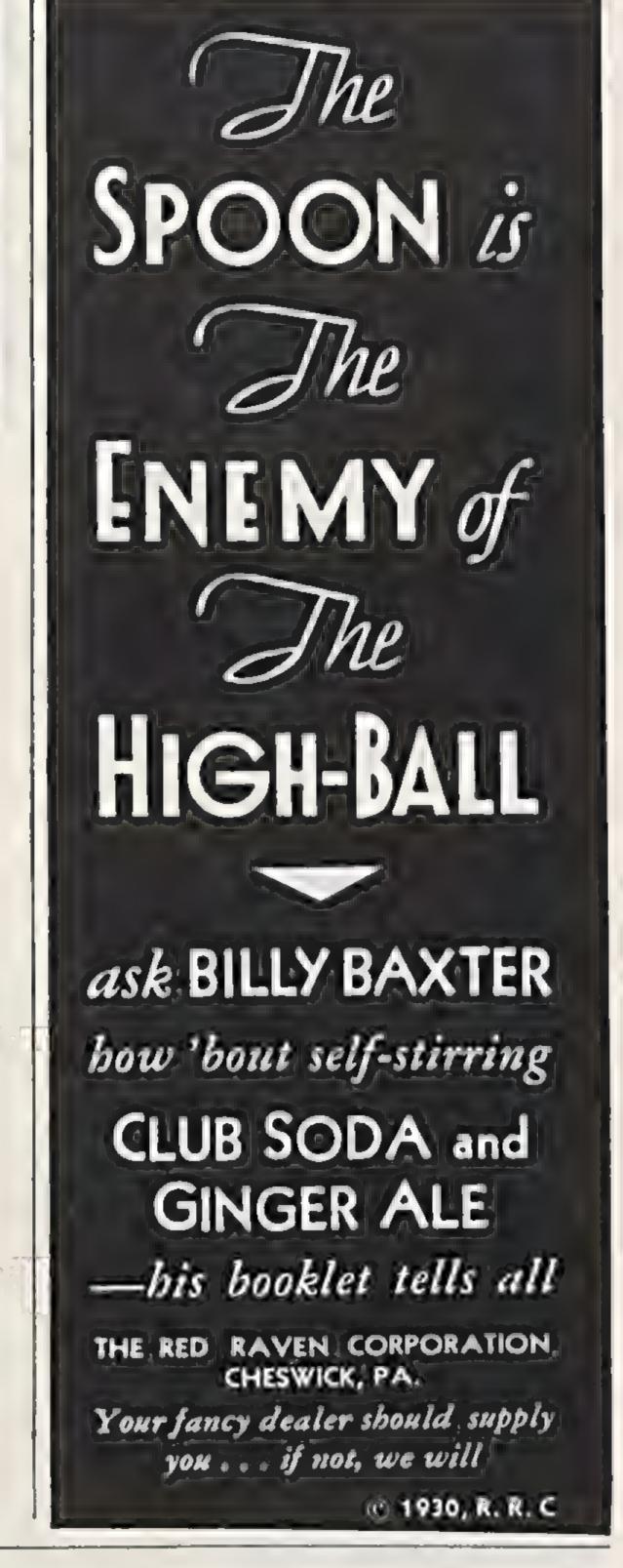


Leave cold, dark, dreary days behind. Come for healthful, delightful fun and relaxation. Literature and rates sent promptly if you wire or write to either hotel.



The Pioneer West PHOENIX

Geo. H. Benefiel, Manager
Geo. W. Lindholm, President and Managing Director







#### VOGUES DIRECTORY SCHOOL

GIRLS' SCHOOLS

Post-Graduate Courses majoring Music, Arts, Home-Making, Drama, English, Secretarial, Languages. Group sails for Paris School early in January Jessica G. Cosgrave, Principal, 61 E. 77th St., N.Y.C.

College Preparatory, Cultural and Post Graduate courses. Music and Art departments, Day and resident pupils. Unusual recreational features. Box V. 1006 Fifth Avenue, New York City.

College Preparatory. Post Graduate and Special Courses, Art, Music, Dramatic Art, Secretarial, Domestic Science, Outdoor Sports, Country Estate, Address Mrs. T. Darrington Semple, Principal New York City, N. Y 351 Riverside Drive

11 East 51st Street, New York City College preparatory, academic, secretarial, postgraduate. Music. Outdoor sports. 74th year.

A SMALL RESIDENCE group of older girls wishing to continue their studies. Special emphasis on Literature, Travel, French and History, combined with vocational work to meet individual needs. Booklet. Anne Evelyn Boardman, 140 E. 63rd St., New York

#### MARYMOUNT Tarrytown-on-Hudson

School for Girls College for Women Wilson Park Castle Ridge Four Years College, Two-Years Finishing, Secretarial, Dom. Sci., etc. Branches 5th Ave., N.Y.C.; Paris: Rome. For catalogues write Rev. Mother

GRADUATES found in leading colleges for women; general courses. Fortunate location, ideal environment, all outdoor sports. Bronxville, New York Lawrence Park

### General, College Preparatory, and Junior College Courses Riding, Golf. Swimming Pool. Briarchiff School, Bos V. Briarcliff Manor, N.Y.

College preparatory, Junior College and cultural courses. Mrs. Russell Houghton, Box V. Cooperstown, N. Y.

#### Kent Place School for Girls SUMMIT, NEW JERSEY

An Endowed School-Thirty-Fifth Year On the Estate of Chancellor Kent in the Hills of New Jersey twenty miles from New York.

COLLEGE PREPARATORY ACADEMIC

Athletics Music MISS HARRIET LARNED HUNT Principal

#### TUTORING

#### The TUTORING SCHOOL 74 E. 55th St. of New York

Exclusively Individual Instruction University tutors. College preparation. Courses in special fields

We shall consider it a privilege to aid you in the selection of a school conforming to your needs. The Condé Nast Educational Bureau,

#### STUDENT RESIDENCES

#### Miss Welden's Residence

A beautifully appointed modern home for girls studying in New York, Elevator Service, Chaperonago elective. Catalogue. Susquehanna 0045

465 West End Ave., New York

#### MRS. BOSWELL'S HOUSE

344-346 West 84th Street, NEW YORK Patronized by girls of prominence attending leading private schools as day pupils, special schools, or University Extension. Open all year. Write for information.

#### Miss Ferguson's Residence

AFFORDS a charming home for girls studying in New York. Attractive sunny rooms. Private baths. Conveniently located, Chaperonage if desired. French. Est. 1915. Open all year. Tel. Sus. 5343. Catalog. 309 West 82nd Street, New York City

#### HAPPINESS OF CHRISTMAS

to you from

TEASDALE RESIDENCE 326 West 80th Street

New York City

### Vogue's Book of Schools

JUST PUBLISHED

After fourteen years of investigating private schools . . . fourteen years of intelligent study along educational lines . . . fourteen years of helping parents to find the best schools for their children . . .

After fourteen years of knowing schools, Vogue's school experts have published an authoritative book—Vogue's Book of Schools.

This book covers in detail every type of private school that exists to-day—nursery schools . . . primary schools . . . schools for exceptional children . . . military schools . . . college preparatory schools . . . finishing schools . . . junior colleges . . . vocational schools . . . European schools.

Vogue's Book of Schools discusses each kind of school with reference to the important features that should be investigated before deciding on which type of school to select for your child.

We will be glad to send you a copy of Vogue's Book of Schools —it may be of great value to you as a reference book when you are investigating the fine schools that advertise in these pages.

Let us know if you would like to have this book, or if we can be of personal service to you in solving your school problems.

#### THE CONDÉ NAST EDUCATIONAL BUREAU

1928 Graybar Building & Lexington at 43rd & New York City

#### GIRLS' SCHOOLS



2-year college and secretarial young women. Special college graduates. Mrs. Marian W. Skinner, M.A., Miss Louise H. Scott. Box D. Milford, Conn.

A SCHOOL for girls emphasizing college preparation. General courses offered. One year intensive review for college. Separate Junior School. One hour from New York, Established 1865, Catalogue, Shippan Point Stamford. Conn.

Develops Imagination and Initiative and Prepares Efficiently for College, Appeals to the Modern Parent Who Wants Progressive Education. E. E. Langley, Prin., 35 Rock Ridge, Greenwich, Conn.

Regular preparatory course for Smith and other colleges. One year intensive course for high school Principals: Dorothy M. Bement, Sarah B. Whitaker, Box E. Northampton, Mass.

## Stoneleigh Prospect Hill School for Girls

A new fireproof building on 150-acre estate. College preparatory. Special Academic, and Postgraduate Courses. Music and Art. All Sports. Principals: Isabel Cressler, Caroline Sumner, Greenfield, Mass.

#### GIRLS' SCHOOLS

School for Girls. Opposite Smith College campus. Est. 1877. College Preparatory and Special courses. Also One Year intensive College Preparation. Miss Climena L. Judd. Prin. Box V. Northampton, Mass.

### With New England Traditions

Facing Rogers Fort Hill Park. 26 Miles from Boston, College Preparatory, Academic and Special Courses, Two-year Graduate Course, Gym. Pool. Outdoor Sports. Miss Olive Sewall Parsons, Lowell, Mass.

30th Year, Complete College Preparation. Individual Attention to carefulty selected group in Boarding Department of Progressive Day School, Summer and Winter Sports: Dramatics: Arts: Music. Address Hope Fisher, Principal, Worcester, Massachusetts

## Near Boston, Thorough College Preparation, Two

Year Graduate Course. Art, Music, Household Arts. Fine Riding Horses, Separate Junior School, Gertrude E. Cornish, 40 Pine St., Norton, Mass.

### A country school in a model town. For girls:

Boarding 11 to 19; Day 5 to 19 years. College Preparatory and General Courses. Outdoor life. Principal. Augusta Choate, Vassar, 1600 Beacon Street. Brookline, Massachusetts.

#### LASELL SEMINARY

For girls. Ten miles from Boston. Two-year courses for H.S. graduates. Home Econ., Secretarial, College Preparatory, Art, Dramatic Expression, Music, Separate school for young girls. GUY M. WINSLOW, Ph.D., 126 Woodland Road, Auburndale, Mass,

THE schools advertising in these pages offer you a choice most L likely to meet your requirements. They will gladly send descriptive literature. You will confer a favor on Vogue by mentioning its name when addressing schools. If the particular school you want does not appear here, write to Vogue. Or drop in on your next visit to New York. The members of our bureau will gladly help you without charge.

#### THE CONDÉ NAST EDUCATIONAL BUREAU

1928 Graybar Building: Lexington at 43rd: New York City

#### GIRLS' SCHOOLS

#### LLEGE OF FINANCE FOR WOMEN

FOUNDED BY MRS. ROGER W. BABSON

Intensive one-year course in investment procedure and business principles for the young woman of twenty or over who will some day manage her own property or who desires now to be trained for a in siness enteer. Next term opens Jun. oth-

For complete information write Winslow L. Webber, See, WEBBER COLLEGE BABSON PARK MASSACHUSETTS

Junior College instruction with the opportunity for special study. For catalogue address the Director, MISS E. E. McCLINTOCK 129 Beacon Street Boston, Massachusetts

Preparation for all colleges, 50 acre campus. New gymnasium. 17 miles from Boston, Principal, Florence Bigelow, M. A., Box E. Natick, Mass.

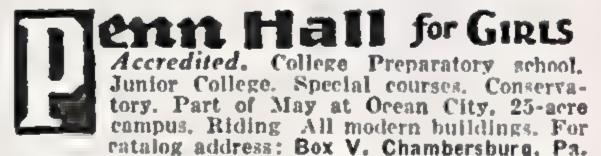
Secondary Schools. Recognised by the American American Miss Helen Temple Cooke Box C, Dana Hall, Wellesley, Mass.

MOUNT ID School and Junior College

Accredited College Preparatory, Junior College, High School, Vocational and Finishing Courses. Home Management, Art, Secretarial and Music. All Athletica. Own stables. For catalog write: 125 Bellevue St., Newton, Mass.

## Märy Lyon School

Swarthmore, Pa. College preparatory, general. Wildeliff, graduate school. Seven Gables, girls 6-12. Mr. and Mrs. H. M. Crist, Principals, Box 1509



#### Garrison Forest Modern well-equipped school for girls. In the Green

Spring Valley near Baltimore, College Preparatory. General Courses and Junior School, Art. Music. Hockey, Riding. Catalogue. Jean G. Marshall and Nancy Offutt. Principals, Box V. Garrison. Md.

#### NATIONAL PARK SEMINARY Junior College, College Preparatory, Elective Courses. Sports. For booklet address: The Registrar (Box 89), Forest Glen, Md.

#### Martha Washington Seminary

Junior College for Young Women. Attractive twoyear Courses. Secretarial and Household Science Departments, Music, Art. Dramatics, Academic Forms, Sports, Secretary, Box V, 3640-16th St., N. W., Washington, D. C.

#### Junior College and Senior High School at Washington. 27th Year-12 acre Campus. Academic Courses, Home Economics, Secretarial, Music, Art, Dramatic Departments, Athletics, Riding, Swimming, Theodore Halbert Wilson, Box V, Washington, D. C.

### 1914 Florida Avenue, Washington, D. C.

For girls, Academic, Collegiate Departments, Music, Art, Expression, Home Economics, Secretarial, Est. 1892. Mary L. Gildersleeve. Mary B. Kerr, M. A., Principals, Richard N. Mason, Business Manager,

#### KING-SMITH STUDIO SCHOOL Washington

Music Dancing, Dramatic Art. Languages, Fine and Applied Art. Residential School, Address Mr. August King South 1755 New Hampshire Ave., Washington, D. C.

#### Warrenton Country School College preparatory, cultural courses. French, language of the house. The school is planned to teach

girls how to study, to bring them nearer nature, and to inculcate ideas of order and economy. Mile. Lea M. Bouligny, Prin., Box 18. Warrenton, Va.

#### WARD-BELMONT

For girls and young women, Offers 4 years preparatory, 2 years college work. Fully accredited. All Sports including Riding, Complete appointments. For information address The Secretary, Belmont Heights, Box 605, Nashville, Tenn.

STANDARD college for young women. Two and four

#### Lindenwood College

year courses. Accredited, Conservatory advantages, 50minutes from St. Louis, 104th year, Every modern facility. Catalog. J. L. ROEMER, Pres., Box 430, St. Charles, Mo.

#### GIRLS' SCHOOL





Formerly Virginia Female Institute

Oldest girls' school in Virginia—Episcopul, Location healthful and beautiful. General and college preparatory courses, Loyal alumnae find here for their daughters the familiar atmosphere of culture and refinement combined with modern equipment and teaching methods. Supervised out-door sports, For catalogue address

Mrs. H. N. Hills, A.B., Box J.

We shall consider it a privilege to aid you in the selection of a school conforming to your needs.

The Condé Nast Educational Bureau

#### BOYS' SCHOOLS

#### Under Lake Placid Club Education Foundation

—— In the Heart of the Adirondacks —— Unusual success in preparing for college work. Modern methods Winter sports. Junior and senior schools. Ira A. Flinner, Ed. D., Box V, Lake Placid Club, N. Y.

### St. John's School

Prepares Boys for College and Business, Military Training. Supervised Study and Athletics, Separate school for boys under 13. Accredited, WILLIAM ADDISON BANNEY, OSSINING-ON-HUDSON, N. Y.

#### REPTON-For Young Boys

RESIDENT and day. Training boys 8 to 15 for St. Paul's, Kent and similar high-class preparatory schools. Masters, graduates of English universities. V. WILLOUGHBY BARRETT. Headmaster Tarrytown, New York

School for 300 Boys. 65 Miles from New York. Graduates in Leading Eastern Colleges. Thorough College Preparation. Six-year Course. Excellent Equipment, 310 Acres. Gym. Pool. Golf Course. Charles H. Breed, Ed.D., Box K. Blairstown, N. J.

#### DIE Preparation for College Entrance Board Examinations, Six Forms including two grammar grades. Boys from 30 states. Modern buildings, 150 acres. Athletics for every boy, 9-hole golf course, 65th year, Summer Session. Box 12V, Hightstown, N. J.

### WHITING HALL

A BOARDING AND COUNTRY DAY SCHOOL Prepares 30 boys from 6 to 16 for last years at Andover, Exeter and similar schools. Individual instruction. Healthful location 20 miles west of Boston. Catalogue. Charles Aiken, Headmaster, So. Sudbury. Mass.

Complete attention to the needs of the individual insures a thorough College Preparation. A. V. Sheriff, Headmaster, Cheshire, Conn.

### Westminster Junior School

For Boys 11 to 15 Years. Preparatory to West-minster School. Frank J. Watson, Headmaster, Westminster Junior School, Raymond Richards McOrmond, Headmaster, Westminster School, Simsbury. Conn.



#### INDIAN MOUNTAIN SCHOOL

LAKEVILLE, CONN. Boys 8 to 14

Prepares for all secondary schools. Seven masters, with cultural background and experience, in close touch with boys. Enrollment limited to 40. Home care. Methods combine best features of progressive and formal education, Resident trained nurse. Music Art Athletics

FRANCIS BEHN RIGGS, Headmaster

#### SECRETARIAL TRAINING

## KATHARINE GIBBS

One-Year Course of broad business training. Two-Year Course-first year six college subjects; second year intensive recretarial training. Special Course for College Women. Separate schedule, special instructors.

For catalque address Executive Secretary

New York Boston Providence 247 Park Ave. 90 Mariborough St. 155 Angelt St. Resident Schools in New York and Boston

Expert Instruction-Registration Now Open Ballard School Graduates Always in Demand

SECRETARIAL TRAINING

CENTRAL BRANCH YWCA Lexington Avenue at 53 Street, New York City

SECRETARIAL SCHOOL 105 West 40th St. New York

Private Secretarial and Finishing Courses. One to three months. Coaching in Stenography. Secretarial Duties, Accounts and Banking. 521 Fifth Ave. at 43rd St. New York, Van. 3896

#### AVIATION



#### LEARN TO FLY ALONE IN 5 TO 10 HOURS

Solo after only 5 to 10 hours. Expert instruction and finest equipment. Highest Government rating. Moderate rates, weekly payments. Write for booklet T, free. 119 W. 57th St., N.Y. Phone Circle 1505.

CANNES

#### SCHOOLS ABROAD • GIRLS

#### The Fontaine School

Finishing courses. Mediterranean coast. Intensive study of French. Cultural Travel, Music, Art. College preparation. Sports throughout year. Parls Branch. Director. Miss Fontaine, 22 Park Ave., N.Y.C. or Villa Montmorency, Cannes, France.

## EVERSHOLME ROVEZZANO · FLORENCE · ITALY An international school for girls, Historical villa in

magnificent grounds. Languages. Music and art. Travel during the holidays. Catalogue. American address: Rm. 502-V, 19 W. 44th St., N.Y.C.

THE Condé Nast Educational, Bureau recommends to you all the schools whose announcements appear in this section . . . suggests that you write for some of their catalogues . . . and is always ready to give any advice or information you may need.

#### EXCEPTIONAL CHILDREN

#### BANCROF SCHOOL FOR RETARDED CHILDREN

Modern equipment. Resident Nurse and Physician. Home environment, Individual instruction, Summer camp in Maine, Established 1883. Catalogue. Haddonfield Box 345 New Jersey

#### TheDevereuxSchools

Separate schools for boys and girls. Juniors and Seniors. All grades in academic work, Athletics. Vocations. Congenial home life. Address Director. Helena Devereux Fentress, Box V. Berwyn, Pa.

#### THE WOODS' SCHOOL Three Separate Schools For Exceptional Children

- LITTLE FOLKS GIRLS BOYS Camp with Tutoring. Booklet. Box 169, Langhorne, Pa.

Mrs. Mollie Woods Hare, Principal

#### The Mary E. Pogue Sanitarium and School Wheaton, Illinois Founded 1903

For children and young people needing individual instruction, Special training. Medical supervision, Trained nurses. College trained faculty, Home atmosphere. 25-acre estate. Gratifying results. Many students have continued work in academic schools.

**BOYS' SCHOOLS** 

#### THE FORMAN SCHOOL FOR YOUNGER BOYS

A homelike school in the Litchfield Hills where character and scholarship are coordinately developed. It combines the formal and progressive methods of education, preparing boys for Taft, Kent, Gunnery, and other college preparatory schools. Enrollment definitely limited. JOHN NEWTON FORMAN, Headmaster-Litchfield, Connecticut

#### FINE & APPLIED ARTS

## GRAND CENTRAL SCHOOL ART

INDIVIDUAL talent developed by successful modern artists. Courses in Painting, Drawing, Etching, Sculpture, Commercial and Applied Arts and Interior Decoration. Day and Evening classes. Catalogue

Room 7002, Grand Central Terminal, N.Y.C.

**Inquire Now Regarding Mid-Year Entrance** N.Y. SCHOOL OF FINE & APPLIED ART (Parsons)

New York-Paris Wm. M. Odom, Pres. Practical, professional training in Interior Architecture & Decoration, Costume Design & Illustration, Graphic Advertising, Teachers Training, etc. Also advan-

tage of study sbroad. New Session January 19 Catalogues

Address Box V, 2239 Broadway, New York City

#### MID-YEAR CLASSES - BEGIN JANUARY 6TH EVERY SUBJECT EVERY DAY INDIVIDUAL PROGRAMS TO FIT INDIVIDUAL NEEDS

CHICAGO ACADEMY OF FINE ARTS

CARL WERNTZ DIRECTOR 18 SOUTH MICHIGAN AVE. CHICAGO

#### NATIONAL SCHOOL OF FINE AND APPLIED ART

Interior Decorating, Color, Costume, Commercial Art, Poster Design, Dynamic Symmetry. Life sketch class. Dormitory, Catalog, Felix Mahoney, Pres. Dept. V. Connecticut Ave. and M. Washington, D.C.

#### MARYLAND INSTITUTE

1825-1930 Baltimore, Md. Courses in Fine Arts, Teacher Training, Advertising and Costume Design, Interior Decoration, Stage Craft, Occupational Therapy, etc. Rinchart School of Sculpture. Catalogue on request.

CHOULD you wish further and more detailed information about any of these schools after writing for their catalogues, The Condé Nast Educational Bureau will gladly confer with you in order that you may select more easily the particular school for your particular needs. There is no charge for this service.

The Condé Nast Educational Bureau 1928 Graybar Bldg., Lex. at 43rd, N. Y. C.

#### DANCING

#### ROSETTA O'NEIL DANCING

Classic-National-Folk-Rhythmic-Ball Room "To Miss O'Neil I owe my success" Mrs. Vernon Castle 746 Madison Ave., N. Y. Phone Rhinelander 6770

#### CO-EDUCATIONAL



The Out-of-Door School Sarasota, Florida

Day School and Boarding Department Kindergarten, Lower and Upper School Tutoring for Tourist Pupils. Sunshine and Swimming all the Year.

Butterfield 7226

#### CHILDREN'S SCHOOLS

Miss Macfarlane's

CLASSES FOR YOUNG CHILDREN Pre-Primary and Primary 158 East Fifty-Sixth Street

Plaza 0278 New York

#### The Durlach School

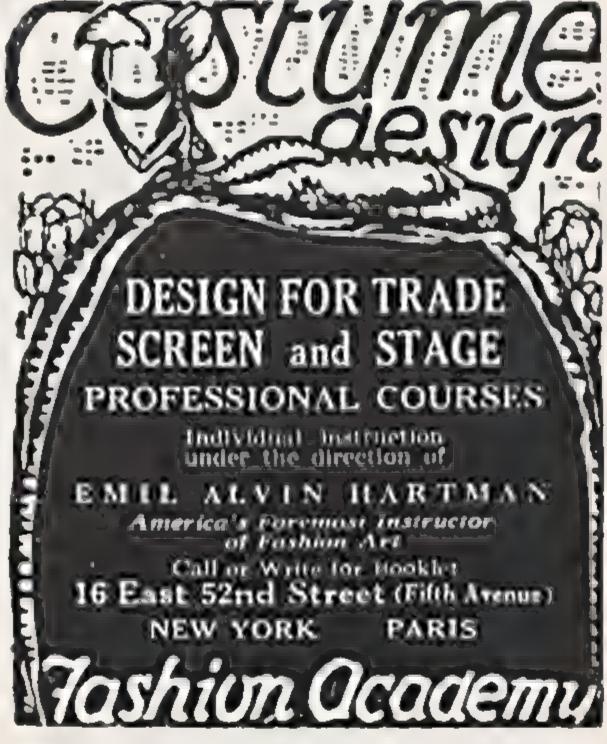
Newest methods and equipment in charming home atmosphere. Hours 9-12 Ages 3-7

875 Park Ave., N. Y.

#### WHYTEHILL GROUPS Pre-school and primary classes for boys and girls.

MRS. M. C. WHYTE, Director 50 East 64th Street **New York City** 

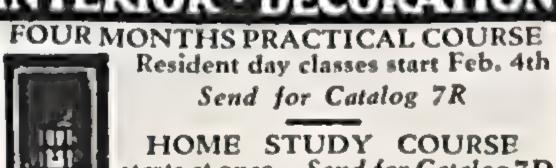
#### APPLIED ARTS



The Traphagen School of Fashion New Term Starting in January

All phases from elementary to full mastery of costume design and illustration, also stage design, taught in shortest time consistent with thoroughness. Day and Evening, Saturday courses for Adults and Children, Incorporated under Regents, Our Sales Department disposes of students' work. Every member of advanced classes often placed by our employment bureau. Send for circular V. In Arnold, Constable & Co. Costume Design Competition over 100 schools and nearly 800 students took part; all prizes awarded to Trap-

#### hagen pupils with exception of one of five third prizes. 1680 Broadway [near 52nd St.] INTERIOR · DECORATION



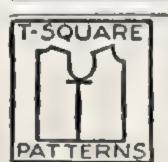
starts at once—Send for Catalog 7D New York School of Interior Decoration 578 Madison Ave. Est. 1916 New York

#### The McDowell School

Est. 1876

ELEMENTARY AND ADVANCED COURSES in Professional Costume Designing, Draping, Pattern-Making, Grading and Dress-Making, SHORT PRACTICAL COURSES in Fashion Sketching, courses in millinear Making, Designing and Sketching. Individual Instruction, Day and Evening Classes, No branches. Catalogue on Request. Visitors welcome. 71 West 45th St. New York City

COSTUME DESIGNERS and STYLISTS reduced rates courses catalogue brown's designers 597-599 fifth avenue, n. y. c.



CHARLOTTE DESIGNING SCHOOL

PARISIAN METHOD Dress Designing, Pattern Drafting, Complete Residence Course, Also Home Study Course, Catalogue, 23 years' experience in designing. 816 Conn. Ave., Washington, D. C.

#### DRAMATIC ARTS

AMERICAN ACADEMY For 46 years of DRAMATIC ARTS the leading in-Dramatle and Expressional Training in America. WINTER TERM OPENS JANUARY 15th.

Secretary 251-L. Carnegie Hall, New York, N. Y.

#### FEAGIN DRAMATIC ART Thorough courses in Acting, Directing, Teaching,

Radio Broadcasting, General Culture.-Children's Classes-Special ten-week courses January 5. Day and Evening. Regular Course begins February 2. Catalogue, Secretary, 601-B Carnegie Hall, New York

and CULTURAL subjects for personal development: Stage Teaching, Directing-Drama, Stage and Concert Dancing, Vocat Screen, Musical Comedy, Elecution, Stock Theatre and Platform specarances while learning. For Catalog 22, apply: V. Ely, Sec'y. 66 W. 85th Street, New York

CHILDREN'S SCHOOLS



## ONTEMOR

Convenient to New York City, Philadelphia, Pa., Washington, D.C. CHILDREN 2 TO 13 YEARS. Sixteen years experience with young children, an important factor to the thoughtful parent. A progressive school where complete equipment permits our graduate staff to practice modern methods. Family groups in 3 resident buildings. School building. Isolated Hospital, 30 acre campus. School term \$800. Write Anna Paist Ryan, Directress, Wycombe, Bucks County, Pennsylvania

#### THE SHOPS OF VOGUE IN PARIS







### American Vogue in Europe

Besides British Vogue and French Vogue, published in London and Paris, copies of the American edition of Vogue may be obtained in Europe at the following book-stalls: MADRID: Sociedad General Española de Librería, 25 Calle de Ferraz. PARIS: Brentano et Cie, 37 avenue de l'Opéra; Librairie Galignani, 224 rue de Rivoli. BER-LIN: R. Nettke, 1 Leipzigerplatz, Berlin W. 9. BRUSSELS: Salon des Modes de la Librairie Dechenne, Passage du Prince (Galeries Saint Hubert). VIENNA: Hermann Goldschmiedt, Wollzeile 11. ROME: Tito Adriani, Via del Tritone.

#### HIGHWAYS AND BUYWAYS OF PARIS

TO continue our story of the Paris department stores and the amusing and useful things that they are apt to have in stock—a story that saw its first instalments in preceding issues: the Galeries Lafayette is known for its Parisian frivolités—meaning something new in scarfs or flowers for evening wear or other feminine trifles. The lace department here is excellent, and their line of cosmetics and perfumes is as extensive as any you could find.

The men's department, in the new annex, is very complete. Here, you can find good-looking handkerchiefs, pyjamas, wool jersey dressing-gowns, and a pyjama type of lounging suit that includes soft woollen trousers and a velveteen jacket in a contrasting colour.

There is a *terrasse* on top of the main building, where ices and drinks are served and from which you get a really remarkable view of the whole city.

Several of the department stores in Paris, as you may or may not know, have restaurants for the convenience of their shoppers. The restaurant in the Samaritaine de Luxe, on the boulevard des Capucines, is an especially good one to go to when shopping in the neighbourhood. It is on the fourth floor, overlooking the roofs of Paris. On the way down-stairs after lunch, one should stop off at the lingerie department, where they have an excellent selection of quilted lounging robes at very reasonable prices. On the next floor, there are tailored and other more elaborate blouses, in linens and silks, which are worth looking at.

The original "Samaritaine," on the corner of the rue de Rivoli and the rue du Pont-Neuf, of which the Samaritaine de Luxe mentioned above is a branch, is a more general store; but their department of knitted wear for babies and small children is one of the best in town.

SHOULD you take a villa somewhere in France, you will probably write into the Bon Marché for a great many things. This is the store that keeps the French provinces supplied with household effects. The household department, in the new annex, is a glitter of coloured glassware and bright coloured knives and forks—irresistible objects to any one living in the country. Linens, of course, are the speciality of this long-established house—classic linens, and delicate teaset linens, and rough linens of the cottage type. If you are ever in Paris in January, remember their Great White Sale.

THE Grande Maison de Blanc, near the Opéra, is really more of a speciality shop than a department store, but there are several excellent lines that it would be a mistake to overlook. The lingerie department has about the best ready-made things of that sort in town, and there are charming lingerie dresses for little girls. The children's toy department is quite unique. Here, you can also find good beach robes and bath towels and bath-mats. And, if you cling to the soft comfort of a knitted angora sweater, this store can keep you supplied with some of the best.

"AU GAGNE-PETIT" is one of the old Paris department stores in the avenue de l'Opéra. Within the past year, it has changed management and been completely remodelled into a most up-to-date shop, carrying a very good selection of general merchandise. For flowers to wear with evening dresses and for belts and buckles with that certain Parisian touch that makes them so appropriate to take home as gifts, the ones to be found here are particularly recommended.

#### SHOPPERS' BUYERS' THE GUI

#### **AUCTION & CONTRACT BRIDGE**

SHEPARD'S STUDIO, INC., 34 E. 50th St., N.Y. "Only College of Bridge." Expert instruction either Auction, Contract or Backgammon. Individuals or classes. Teachers' Course. Tel. Plaza 4188

ELIZABETH B. BANFIELD-Lessons in Contract Bridge (Culbertson Forcing System) & Backgammon. Individual or class lessons. Special course in Contract Bridge by mail \$3, 27 W. 72 St., N.Y. End. 2677 MURIEL PARKER BRIDGE STUDIOS (8th year). Expert instruction and practice, in Auction or Contract, for the absolute beginner or advanced player. Also Backgammon, 157 W. 57th St. Cir. 5813

MABEL D. FORD-37 West 72nd Street, New York City-Private or class lessons given in Auction or Contract Bridge, Beginners or advanced players. Write for information or telephone Endicott 8663

#### BACKGAMMON

BACKGAMMON BOARD-complete outfit, including instructions. Cloth covered folding board designed in attractive colors—\$3.00 postpaid. Bryton Studio, 170 West 78th St., New York City

#### BAGS

AN UNUSUAL SHOP for the repairing, framing and remodeling of high grade bags of every description, jewelry, missing stones matched and bead re-stringing, A. L. Workman, 1 W. 34th St., New York LADIES' BAGS. We specialize in recovering and mending all kinds of bags. Models made to order in Tapestry, Needlepoint, Petit Point, Send for catalog.

#### BEAUTY CULTURE

EYEBROWS & LASHES darkened permanently

with Coloura. Eliminates daily make-up. Sold everywhere, \$1.25 postpaid. Treatment 75c at Spiro's, 26 West 38th St. & 35 West 46th St., N. Y. MME, JULIAN'S HAIR DESTROYER eradicates all superfluous hair (with follicle). No electricity or poison. Established 1869. Address Mme. Julian, 34 West 51st Street, New York City MULTIPLE ELECTROLYSIS-Mary Elizabeth Scollan, Personal Service only, Free booklet, Address 1 West 34th St., near 5th Ave. Room 709, New York City. Telephone Wisconsin 7889 ANN WARING, R.N. Expert in removing superfluous hair-scientifically and successfully-by the method of multiple electrolysis. Personal attention. 210 West 78th St., N. Y. C. Tel. Endicott 7129 ELLA LOUISE KELLER'S personal method of Electrolysis satisfactorily destroys Superfluous Hair. Only method recommended by physicians, 11 W. 42 St., N. Y. Long. 6537. Also Chicago-Minneapolis MME. LOUISE HERMANCE is the one and only originator of the scientific method of face lifting without surgery or operation. Write for free booklet V-12. Ortosan Company, 62 West 57th St., N. Y. SUPERFLUOUS HAIR REMOVED by my new painless Electrolysis, regardless thickness. Physicians acclaim it only satisfactory method. Natalie Tovim, Reg. Nurse, 57 West 57th St., N.Y.C. Wickersham 3841 A. I. AEBERLI-non-surgical methods of facial rejuvenation. Treating of puffs, wrinkles, scars and all blemishes our specialty. Telephone Riverside 7093 for appointments, 305 West 98th Street PLASTIC SURGERY INSTITUTE. Correctional Plastic Surgery for Facial Defects and Blemishes. 745 Fifth Avenue, at Fifty-eighth Street, New York City. For appointment Telephone Plaza 7457 LA BEAUTÉ. A crème of fine, pure ingredients; nourishes the skin; imparts beautiful color-fine texture, Also a cleanser, Each application beneficial. By mail 2 oz. -- \$1.00 Mme. Artep, 28-30 W. 27th St., N. Y. MRS. D. DURANT-multiple electrolysis special-1st in removing superfluous hair and facial blemishen, Method endorsed by medical Science, 509-5th Avenue, N.Y.C. near 42nd St., Murray Hill 3314 MME. MAYS-Scientific facial rejuvenation; lines, wrinkles, freckles, blemishes removed. Skin restored to youthful freshness, Physicians' endorsements, Free booklet, 12 W. 51st St., N.Y. Wickersham 7054. REJUVENATION-Marjorie Peters, expert muscle manipulator, improves contour of the face and neck by non-surgical methods. Re-animates & invigor-

#### **BLANKETS**

ates; private studio 39 W. 55th St. Circle 5739

GIFT BLANKETS, 100% pure virgin wool, 6 pastel shades 72-84-\$11.50. Infant's blankets. 2 sizes \$4.95-\$5.95, carriage robes, pure Alpaca pile, beaver color-\$15. Giroux, 1 West 34 St., N.Y. Wis. 5777

#### BON VOYAGE & GIFT BASKETS

ALICE H. MARKS, 19 East 52nd Street, is showing a new assortment of Gift Baskets & Packages containing delicious titbits to tempt the most fastidious. Mail orders given special attention. Plaza 7282

#### CATERERS & CONFISEURS

MARESI-MAZETTI, 105 West 49th St., N.Y. Cirele 2070; branches, Brooklyn, Forest Hills, Westchester & Quogue. Catering for all occasions—any distance. Ice cream, pastry, candy, bon voyage boxes, novelties VENDOME-Table Delicacies-18 E. 49th St., N.Y. Wick, 2224, Specialist in fresh Russian Caviar, Catering from "European Buffet Counter." Terrapin, Pâté de Foie Gras, Vendôme cheese, Virginia Ham Cooked

#### CHILDREN'S & MISSES' THINGS

NANA LTD., 24 East 66th Street, New York City. Infants' and children's Dresses, Suits, Coats and Hats made to your individual order from our original models, from infancy to 14 years NANINE-510 MADISON AVENUE, N. Y. C. Chie children's clothes of painstaking workmanship. Girls to 12, boys to 6. Coats and hats are moderately priced. Charming layettes and nursery accessories

#### **CHINA & ARTWARE**

"CANADA'S MOST TALKED ABOUT GIFT shop." Wonderful selection of English Bone China. New Dinnerware booklet will be sent on request, Herbert S. Mills, Hamilton, Canada

#### CHINTZES

THE CHINTZ SHOP-427 Madison Avenue, New York City, 1923 Madison Road, Cincinnati, Ohio, Barnstable, Massachusetts. 840 Illinois North Michigan Avenue, Chicago,

#### **CLEANING & DYEING**

KNICKERBOCKER Cleaning & Dyeing Company. High class cleaners and dyers. Main office 402 East 31st Street, New York City. Branch offices in New York, New Rochelle, Greenwich and White Plains SADLEIR-38 West 34th St. Dry cleaning, Dyoing, French plaiting, Hemstitching, Buttons covered, hats cleaned and blocked. Expert workmanship. Mail orders. Catalog. Lack, 2069. Mirror Bldg.

#### **CORSETS & BRASSIERES**

LOUISE GREENWOOD, CORSET EXPERT. Every description corset, corselette, brassière-imported or domestic—copied, remodeled, cleaned. Estimates given. Latest models in stock, 55 W. 42 St., N.Y. Long. 8173 MISS ELEANOR, FORMERLY with MME. BINNER. Modern art in corsetry. The Strapless Brassière, for evening, a specialty. A perfect fit suiting your individual needs is guaranteed. 44 W. 56th St., N.Y. MADAME CLAFF SHOULE. Corsetry in the modern manner without lessening comfort. Brassières, Wm. Nibur, 2432 B'way-510 & 669 Mad. Ave., N. Y. Lingerie, Negligées. Tel. Volunteer 0136. 12 East 48th Street, New York City

#### DRESSMAKING & REMODELING

THE MENDING SHOP, French gowns copied; suits, frocks & wraps remodeled & restyled. Your wardrobe made smart & wearable. Miss H. Redding Coughlin. 17 E. 48th St., N.Y. No Branches, Tel. Eldorado 9161 GOWNS REMODELED, Made to Order, reasonably priced. Exclusive frocks smartly designed, fine workmanship. Beading & rebeading gowns a specialty. Mail orders. Mme. Nobele, 64 West 51st St., N.Y. Vol. 4851 JEANNE GREBERE-Dressmaker, Designer, Gowns & wraps, smart up-to-date lines. Remodeling carefully done. Models copied. Expert workmanship. Moderate. 789 Lexington Ave., (61 St.) N. Y. Regent 4794 MME. CLERY-HIGH CLASS DRESSMAKING. Evening Gowns and Wraps. Ladies own material used. Remodeling a specialty. Attractive prices, 799 Lexington Ave., (near 62 St.) N. Y. Regent 4-9592 BETTY-REMODELER OF GOWNS-66 West 52 St., N.Y. Formerly 38 W. 72 St. Also gowns made to order, youthful fashions smartly designed, reasonably priced. Consult me about your wardrobe. Plaza 1832 MME. JOSEPHINE-GOWNS-SUITS-COATS. presenting distinctive Original and French models for all occasions. Maternity outfits a speclasty, 145 East 57th St., N. Y. C. Volunteer 4498 ANNA J. SALECKER. 2020 Broadway at 69th St. (5th floor), N.Y.C. Evening gowns a specialty. Reproduction of French models. Refashioning gowns and coats, Telephone Endicott 8567

#### **DRESS SHOP**

MISS ETHEL-Importer-Gowns to order for all occasions without fitting if desired. You will be interested to know that we receive something new from Paris each month, 54 W. 57th St., N.Y.C. Cir. 3137

#### ENTERTAINMENT

CHILDREN'S ENTERTAINMENT BUREAU. Also known as "The Party Factory." Everything for Children's Parties from sending the invitations to picking up the last broken balloon, Favors-Decorations—Plans—Magicians—Trained animals— Games-Punch and Judy. Out-of-town entertainments arranged. Saks-Fifth Avenue,- New York City. Telephone Plaza 4000, Extension 165 HOROSCOPES-Interviews by appointment \$5.00. Written Horoscope \$10.00. Give date, hour and place of birth. Write for information. Frances M. Courtney, 21 Fifth Avenue, New York, Gramercy 3796 PUNCH & JUDY SHOW, Trick Pony, Clown, Magician with live rabbit and dove. Marionettes available for children's parties. Ambrose Jeffries, 44 Eldert Street, Brooklyn, N. Y. Foxcraft 3575 VAUDEVILLE-Master of Ceremonies to entire show. Orchestras white or colored. Children's Entertainers. Circus Acts. Special Dialogue written, Harry Shea Vaudeville Agency, 160 W. 46th St., Bryant 4318 LET HELENE PAUL-Eminent Astrologist-127 W. 79th St., N.Y. read your horoscope. Interesting. entertaining & constructively helpful. Interviews by appointment only. Reasonable Fees. Endicott 7500

#### FURS

RICHARD KOPPEN formerly with Gunthers, Specializing in fine quality Mink & Caracul coats, Authentic styles. Prices conservative. \$95 to remodel & reline Hudson Seal Coats, 17 W. 45th St., N. Y. Bry. 3368

#### **GIFTS & NOVELTIES**

TURQUOISE strings, Navajo jewelry, rugs, blankets, blouses. Black pottery, Spanish Colonial antiques. Approval shipments made. Spanish & Indian Trading Company, Santa Fe, New Mexico

#### HAIRDRESSING ESTABLISHMENTS

1. SCHAEFFER, over 12 years New York's leading Permanent Wave Specialist, All Methods, Becoming individual effects. J. Schaeffer Inc., 590-5th Ave., at 48th, N.Y. Bry. 7615 also Hotel St. Regis, Plaza 4500 CHARLES BOCK, authority on permanent waving. Specialist on white and bleached hair, Individual Bobs and Hairgoods, Charles Bock, 20 East 57th Street, N. Y. Plaza 5610 HENRY-HAIRDRESSER, 3 West 46th Street, N. Y. Catering to ladies who are particular. Specializing in permanent waving and exclusive transformations. Bryant 2479. Medallion 9252

#### HAIR & SCALP SPECIALISTS

ANNA S. BURKE-Hair & Scalp Specialist, Over LET ME ACCOMPANY YOU when you select clothes 20 yrs, on 5th Ave. Effective Swedish treatment. Beneficial for headaches and over-wrought nerves. 522 5th Ave., at 44th St., N.Y. Tel. Vanderbilt 2536 FRANCES FOX INSTITUTE, 745 Fifth Ave., N.Y.C. Featuring Internationally known scalp treatment. with distinct departments for men and women. Plaza 2430. Other locations: London, Paris, Florence, Rome.

#### HAIR COLORING

GRAY HAIR-Colors quick in one application. B. Paul's Henna Compound of Henna and other ingredients, 14 shades. Will not rub off. P. P. \$1.10. Shop applications, B. Paul, 6V, 21 W, 39th St., N.Y. GRAY AND FADED HAIR scientifically colored. Over-dyed and over-bleached hair corrected. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., N. Y. C. Plaza 0591

#### HAIR GOODS

MANUEL TRANSFORMATIONS, sight-proof parting, absolutely natural looking. Specialist in Wigs. Transformations, Gentlemen's Toupées, Booklet on request. B. Manuel, 485 Madison Ave., N. Y.

#### JEWELRY BOUGHT

Silver, new or broken. Prices now exceptionally high, Est, 1893, Mme, Naftal, 69 West 45th St., 6450, 155 West 78th Street, New York City New York, Telephone Bryant 6268-6269

#### LACES

E. ZALLIO-Antique & Modern Laces, Linen, Bridal, Boudoir Laces, Banquet Cloths, Memorial Altar Pieces from your own laces, no piece too in significant to remodel Gifts, Cleaning, Mending, Est. 1905, 561-5th Ave., N. Y.

#### LADIES' TAILORS

J. TUZZOLI makes a Suit, Coat or Gown for \$65 which cannot be duplicated under \$125. Quality and Materials faultless in Make and Fit. New Models now ready. Furs remodelled, 18 E. 53rd St., N. Y. C. COWEN MODES, II EAST 56th ST., N. Y. C. Tailored Suits, Coats, Furs. Mr. A. Cowen, Fitter "of famous tallored suit" and Mr. Richard J. Hickson are now at the above address. Plaza 7828

#### LINENS

THE LINEN CHEST-994 Madison Ave., N. Y. Rhinelander 9247, Trousseaux, Monograms, Blankets, Quilts, all kinds of household linens. Mail orders Jane Thomson Bausman and Mary Halstead Stem PROVIDENCE EMBROIDERY SHOP, INC. Est. 1919—Importers of fine linena Trousseaux, Lingerie to order. Hand embroidery and monogramming. Now located at 816 Madison Ave., New York. Regent 4.5146

#### LINGERIE

PRIVATE SHOWING AT YOUR HOME-by appointment. Fine underthings, pajamas, hankles, gloves, girdles, 48" grenadine hose \$1.75 pr. Catalogs sent. La-FemmeMondaine, 805Lex. Ave. (62St.) N.Y. Reg. 4-4905

#### MENDING & REPAIRING

MOTH HOLES, Tears. Burns on garments made invisible by wearing. Shine on clothing permanently removed, Guaranteed Damage Weaving Co., 146 Fifth Ave., bet, 19th and 20th Sts., N. Y. C. FRENCH METHOD. Moth holes, tears and burns in woolen clothes made invisible. Hand process. Fine table cloths a specialty. French Invisible Mending and Weaving, 1144-6th Avenue, New York PARISIAN INVISIBLE MENDING & WEAVING Co. Damaged clothes re-woven absolutely invisible. Valuable damasks and fine linens a specialty, 64 West 51st Street, N. Y. C. Volunteer 7964

#### MILLINERY

REMODELLER OF HATS. "A Hat of Yesterday" -redesigned into a "last word" creation. Smart new Hats to order. Mail Orders a specialty. Prices reasonable, Irene Franks, W. 50th St., N. Y. Vol. 2090 THE MISS SWIFT HAT-Prices reasonable. Fur. hats made for every occasion, including aviation, Paris copies, Remodeling, Individual attention, Outof town orders, 414 Madison Ave., N.Y. Wick, 7628

#### MOURNING APPAREL

ARTHUR MULLEN, 19 East 49th Street, New York. Correct mourning in Hats, Veils, Gowns, Coats, and accessories of all kinds. We have specialized in this attire for years

#### NAME TAPES

CASH'S WOVEN NAMES for marking clothing. household and hotel linens, etc. Write for styles and prices. J. & J. Cash, Inc., 10th St., So. Norwalk, Conn., or 6401 So. Gramercy Place, Los Angeles, Cal.

#### PATTERNS

PATTERNS CUT TO MEASURE from illustrations, description of model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz. 303 Fifth Avenue, corner 31st St., New York

#### PERSONAL SERVICE

ELIZABETH OSBORNE, INC., 41 Fifth Ave., N. Y. C. Consultations on your own individuality with wardrobe charts plotted, \$12. Costumes assembled at small service charge, Office hrs. 9-12, Stuy, 4885

#### PERSONAL SERVICE (Continued)

My counsel spells personality interpretation and intensified charm. Katharine Havemeyer McLaugh Ha, Style Consultant, 1113-5th Ave., Atwater 4458

#### RECIPES

50 FAMOUS RECIPES—the favorites of connolsseurs the world over. Lobster Thermidor-Soutié. Potatoes-Baked Alaska-Hollandalse Sauce-other distingished recipes affording over 100 different menus. Awarded Gold Medal of Society of Restaurateurs of New York. With this collection 2 recipes for Clam and Tomato Juice Cocktails, Write for yours today. only \$1. French Recipe Co., P.O. Box 567, N. 1.

#### SHOES

SHOECRAFT SALON "fitting the narrow heel" in sizes 1-10 AAAA to D. French and English models in street and evening footwear. Send for catalog. VB. Fit Guaranteed, 714-5th Ave., New York

#### SHOPPING COMMISSIONS

EDITH V. STOVEL of the Associated Purchasing Agents, New York, shops for or with you in leading stores without charge. Free Shoppers' Magazine. 366 Fifth Avenue, N. Y. Tel. Wisconsin 3288

MRS. SARAH BOOTH DARLING. Purchasing CASH FOR JEWELRY. Diamonds, Gems, Gold, Agent. Accompanying out-of-town patrons. No charge. Send for magazine. Telephone Trafalgar

> GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s modes; will shop for or with you gratis, Interior decorating, Fashion magazine. 28 East 70th Street, N. Y. C. Tel. Butterfield 1242

> "BEAUTIFUL THINGS I SEE"-Write for Free Pamphlet with list of bargains. Shops free for or with you saving time and money. Address Helen L. Richards, 452-5th Ave., New York

> will shop with you or send anything to you. Interior Decorating, Send for Magazine, Services free, Telephone Wisconsin 0885, 366 Fifth Avenue, N. Y. AUDREY T. McALLISTER offers her experience

> MRS. C. B. WILLIAMS, New York Shopper.

and service to you gratis; shopping for you or with you in the best New York shops, 551 Fifth Avenue, New York. Telephone Murray Hill 8179 YOUR SHOPPING made easier. We know mer-

chandise, styles and economical ways to buy, Send for "The Shopper." Spanish clientele invited, Mrs. Lewis Middleton, 366-5th Ave., N. Y. Wisc, 1683

PERSONAL ATTENTION given to every shopping problem. I shop for or with you in finest stores without charge. Shopping magazine free, Interior Decorating, Mrs. E. S. Barrie, 150 E. 93 St., N.Y. Atwater 9-1517.

#### **SPORTSWEAR**

D. BECK CO., INC., SPORTWEAR SHOP are now located at 501 Madison Ave. (formerly at 436 Madison Avenue). Ladies' sportwear of charming individuality. Hats designed to complete the sport ensemble

#### STATIONERY

PERSONAL STATIONERY, 100 envelopes and 200 sheets, exquisite bond paper, each with name and address in rich deep blue, \$1.00. Brookside Press. 146 Mt. Joy Place, New Rochelle, New York

#### SWIMMING SCHOOL

SWIM FOR HEALTH, GRACE, effective reducing methods. Exclusive pool, expert instruction. Send for Booklet C. Mary Beaton School of Swimming. Barbizon Hotel, 140 East 63 St., N. Y. C.

#### **TROUSSEAUX**

PURPLE BOX, 11 East 55th Street, N. Y. Handmade lingerie, negligées, linens, handkerchiefs, Monogramming a specialty. Unusual gifts for all occasions. (Workrooms at Crippled Children's School)

#### WEARING APPAREL BOUGHT

MME. NAFTAL, 69 W. 45TH will purchase at highest prices your slightly used or mislit Street and Evening Gowns, Wraps, Furs, Diamonds, Jewelry, Silverware, Furniture, Rugs, Draperies, etc.

TELEPHONE BRYANT 6268 or 6269 for appointment. Special attention to out-of-town patrons. Est. 40 years. Write or call Mme. Naftal. 69 West 45th St., N. Y. C. Tel. Bryant 6268-6269

TEL, 1376 BRYANT HIGHEST PRICES PAID for your slightly used Street & Evening Dresses, Coats, Suits, Wraps, Furs, Jewelry & Silverware. Mme. Furman, 103 West 47th St., N. Y. C.

#### WEDDING STATIONERY

HAND ENGRAVED Wedding Announcements. 100 for \$13.50, correct in quality and every detail. 100 Calling Cards \$2.75. Write for samples, V. Ott. Engraving Co., 1036 Chestnut Street, Phila., Pa.

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co, has for generations insured highest quality at reasonable prices. Prepaid Book Wedding Etiquette Free, 5 8 11th St., Richmond, Va.

ENGRAVED Wedding Invitations and Announcements in latest styles. Only finest grade papers used. Samples sent. Prices \$10.00 and up. Guilford G. Nye, 73 Dorrance Street, Providence, R. 1.

#### WEIGHT REDUCING

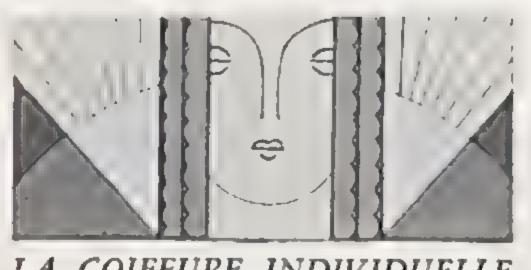
REDUCE WEIGHT & CORRECT THE FIGURE without diet or medicine. We possess every device, Electrical and Mechanical, for successful treatment, Dr. Savage Institute, 122 E. 42nd St., Cal. 0286

#### THE SHOPS OF VOGUE





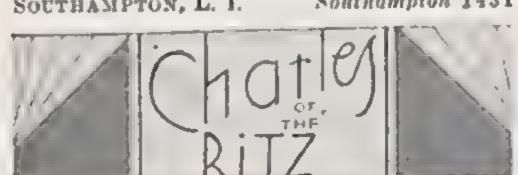
NEW YORK



#### LA COIFFURE INDIVIDUELLE

AT the Charles of the Ritz Salons the latest mode is adapted with consummate artistry to your individual personality. Result—unique and supreme charm. Arrange your appointment today.

RITZ-CARLTON, N. Y. Wickersham 3344 PLAZA HOTEL, N. Y. RITZ TOWER, N. Y. Plaza 2527 Wickersham 1781 BARCLAY HOTEL, N. Y. Wickerskam 1743 GLADSTONE HOTEL, N. Y. Plaza 7455 ALTMAN BLDG., White Plains W.P. 10030 RITZ-CARLTON, Atlantic City At-City 4-7024 Kenmore 5168 RITZ-CARLTON, Boston WARWICE HOTEL, Phila. Pennypacker 8518 Magnolia 489 Magnolia, Mass. Southampton 1431 SOUTHAMPTON, L. I.



#### BIRTHS

NEW YORK

Rundlett-On October 17, to Mr. and Mrs. Raymond Crawford Rundlett (Eunice Hodgman), a daughter, Lucy Anne Rundlett.

CHICAGO

McCarthy-On October 17, to Mr. and Mrs. Daniel F. McCarthy (Eleanor Burkley), a son, Burkley Francis McCarthy. DETROIT

Belanger-On November 4, to Mr. and Mrs. Charles Alfred Belanger (Juliet Catherine Hammond), a daughter.

Brossy-On October 14, to Mr. and Mrs. Frederic A. Brossy (Betty Higman), a

daughter. Curtis-On October 18, to Mr. and Mrs. William Gail Curtis, junior, (Katherine

Whittaker), a daughter. Harvey-On November 2, to Mr. and Mrs. Howard J. Harvey (Ruth Collier Ford), a son, Howard James Harvey,

junior. Palmer-On October 24, to Mr. and Mrs. George Bruce Palmer, junior, (Marjorie Fraser), a son, Richard Torrance Palmer.

#### DEATHS

Boardman-On October 23, William Boardman.

Colgate—On November 10, Sidney Morse Colgate, husband of Caroline Dod Colgate. Daly-On November 10, Marcus Daly, husband of Lele von Harrenreich Daly.

du Pont-On November 11, T. Coleman du Pont, husband of Alice du Pont du Pont.

Gherardi-On November 1, Bancroft Gherardi, daughter of Rear-Admiral Walter R. Gherardi.

Wainwright-On November 4, Stuyvesant Wainwright, husband of Sarah Hughes Wainwright.

BOSTON Fish-On November 6, Frederick Perry Fish, brother of Charles H. Fish.

CHICAGO Clinch-On November 7, R. Floyd Clinch, husband of Katharine Lay Clinch.

PHILADELPHIA Madeira-On October 31, Louis C. Madeira, husband of Marion Clark Madeira.

Thompson-On November 9, Arthur W. Thompson, husband of Marion Gordon Thompson.

Wallis-On November 7, James T. Wal-

#### ENGAGEMENTS

NEW YORK

Bates-Solley-Miss Dorothy Van Heusen Bates, daughter of Mrs. Howland Capen Bates, to Doctor Frederick Westcott Solley, son of Doctor Fred Palmer Solley and Mrs. Solley.

Hoguet-Hagen-Miss Christine Ramsay Hoguet, daughter of Mr. and Mrs. Ramsay Hoguet, to Mr. Winston Henry Hagen, son of Mrs. Winston H. Hagen, of New York

and Oyster Bay, Long Island. Stanford-Bishop-Miss Joan Stanford, daughter of Mr. and Mrs. George Islwyn Stanford, to Mr. Nathaniel Bishop, son of Mrs. Nathaniel Wheeler Bishop.

Tingue-Park-Miss Grace Tingue, daughter of Mr. and Mrs. William James Tingue, to Mr. Waring Park, son of Mr. and Mrs. Joseph F. Park.

Wurzburg-Lawrence-Miss Elinor Craw Wurzburg, daughter of Mr. and Mrs. Francis L. Wurzburg, to Mr. William Van Duzer Lawrence, son of Mr. and Mrs. Arthur W. Lawrence.

BALTIMORE Goldsborough-Carroll-Miss Mary Galt Goldsborough, daughter of Mr. and Mrs. William Fitzhugh Goldsborough, to Mr. J. B. Randol Carroll, son of Mr. and Mrs. Charles Carroll.

Leonhardt-Gibbs-Miss Erna Irene Leonhardt, daughter of Mrs. Jean E. Leonhardt, of Bad Homberg von die Hoehe, Germany, to Doctor Frederic Andrews Gibbs, son of Mrs. Rufus Macqueens Gibbs.

BOSTON Dette-Holbrook-Miss Susan Miller Dette, daughter of Mrs. William Dette, to Mr. Arthur Andrews Holbrook, son of Doctor Arthur T. Holbrook and Mrs. Holbrook.

Mandell-Dowst-Miss Nancy Mandell, niece of Mr. and Mrs. Carl Tilden Keller, to Mr. Loring Blackstone Dowst, son of the late Henry Payson Dowst.

Nichols-Thompson-Miss Helen Gilman Nichols, daughter of Mr. and Mrs. John Taylor Nichols, to Mr. Walcott Bishop Thompson, son of Mr. and Mrs. J. Walcott Thompson, of Salt Lake City, Utah.

Upton-Terry-Miss Marian Upton, daughter of Mr. and Mrs. George Upton, to Mr. Robert Cushing Terry, son of Mr. and Mrs. T. Philip Terry.

#### ENGAGEMENTS—Continued

CLEVELAND

Garfield-Hallaran-Miss Mary Louise Garfield, daughter of Mr. and Mrs. Abram Garfield, to Mr. William Richard Hallaran, son of Mrs. William Richard Hallaran.

Large-Beidler-Miss Helen Large, daughter of Doctor Second H. Large and Mrs. Large, to Mr. Howard Tait Beidler, junior, son of Mr. and Mrs. Howard Tait Beidler. DETROIT

Earnest-McLauchlin-Miss Elizabeth Virginia Earnest, daughter of Mr. and Mrs. Frank E. Earnest, to Mr. Russell J. Mc-Lauchlin, son of Mrs. C. Hollister Judd.

Edwards-Ledyard-Miss Elizabeth Edwards, daughter of Mr. and Mrs. Allen F. Edwards, to Mr. Henry Ledyard, junior, son of Mr. Henry Ledyard.

Hagan-Benedict-Miss Emily Laws Hagan, daughter of Mr. and Mrs. John Joseph Hagan, to Mr. Horace Arthur Benedict, son of Mrs. James Hamilton Benedict.

Weber-Bleakley-Miss Marjorie Weber, daughter of Mr. and Mrs. Frank Joseph Weber, to Mr. Donald Everett Bleakley, son of Mr. and Mrs. John Francis Bleakley.

PHILADELPHIA

Colahan-Phillips-Miss Elizabeth Pessano Colahan, daughter of Mr. and Mrs. Arthur C. Colahan, to Mr. William Morgan Phillips, son of Mr. and Mrs. Clifford S. Phillips.

Eck-Craven-Miss Helen Eck, daughter of the late Caroline Eck, to Mr. Thomas Tingey Craven, junior, son of Rear-Admiral Thomas Tingey Craven, U.S.N., and Mrs. Craven.

Gordon-Edwards-Miss S. Stanley Gordon, daughter of Mrs. Wilmer Biddle, to Mr. Archibald Cason Edwards, son of Mr. and Mrs. Robert J. Edwards.

Matheson-Youmans-Miss Mary Matheson, daughter of Mr. and Mrs. Kenneth Gordon Matheson, to Mr. George E. Youmans, junior, son of Doctor George E. Youmans and Mrs. Youmans, of Adrian, Georgia.

Naile-Phelps-Miss Nancy Naile, daughter of Captain F. Raymonde Naile and Mrs. Naile, to Mr. Charles Mortimer Phelps.

Scattergood-Norris-Miss Mary Morris Scattergood, daughter of Mr. and Mrs. J. Henry Scattergood, to Mr. Robert Fogg Norris, son of Mrs. Elizabeth F. Norris and the late Herschel A. Norris, of Wilmington, Delaware.

Simmons-Davis-Miss Katherine Febiger Simmons, daughter of Mr. and Mrs. Joseph I. Simmons, to Mr. Frank Hamilton Davis, son of Mrs. Walter Guest Kellogg.

SANTA MONICA

Hail-Barclay-Miss Mary Jane Hail, daughter of Mr. and Mrs. Harold Hail, to Mr. Charles Walter Barclay, son of Mr. and Mrs. William Lyttleton Barclay.

#### WEDDINGS

NEW YORK

Campbell-Macon—On November 8, Mr. Kenneth Campbell, son of Doctor William Wallace Campbell and Mrs. Campbell, and Miss-Margaret Bruce Macon, daughter of the Reverend Doctor Clifton Macon and Mrs. Macon.

Gregg-Wyckoff-On November 6, in Trinity Church, Mr. David Gregg, third, son of Mr. and Mrs. David Gregg, junior, and Miss Virginia Wyckoff, daughter of Mrs. Walter Cornelius Wyckoff.

Hoge-Butler-On December 6, in the Church of the Heavenly Rest, Mr. Charles Courtenay Hoge, junior, son of Mr. and Mrs. Charles C. Hoge, and Miss Sally Butler, daughter of Mr. and Mrs. Henry W. Butler.

Hoppner-Nicoll-On November 8, Mr. James O. Hoppner, son of Mr. and Mrs. O. F. Hoppner, and Miss Julie Nicoll, daughter of Mrs. Fancher Nicoll.

O'Gorman-Beadleston-On November 19, Mr. James A. O'Gorman, junior, son of Mr. and Mrs. James A. O'Gorman, and Miss Helen Hazard Beadleston, daughter of Mrs. Julian McCarthy Little.

Patterson-Robertson-On November 22, Doctor Howard Alexander Patterson, son of Mrs. Andrew H. Patterson, of Chapelhill, North Carolina, and Miss Sarah Elizabeth Robertson, daughter of Mr. and Mrs. Hugh S. Robertson.

Purdy-Luquer-On November 11, Mr. Thomas Lyon Purdy, junior, son of Mrs. Thomas Lyon Purdy, and Miss Ellen Pierrepont Luquer, daughter of Mrs. Lea Mc-Ilvaine Luquer.

Schmidt-Starr-On November 8, Doctor Otto Victor MacKenty Schmidt, son of Mrs. Augustus Schmidt, and Miss Virginia Rosamond Starr, daughter of Mr. Howard White Starr

Taylor-Wilmerding-On November 7, Mr. Curzon Taylor, son of Mrs. M. Banks Taylor, and Miss Elsie Wilmerding, daughter of Mr. and Mrs. Elbert F. Wilmerding.

(Continued on page 19)

#### THE SHOPS OF VOGUE



in my new salon at the Hotel Pierre, as at the Hotels Biltmore, and Commodore. Permanent Waving Rejuvenating and Beautifying Treat-

ments, Transformations

and Toilet Prepara-

tions-famous for 25

tinctive workmanship

Hotel Pierre Fifth Avenue & 61st St. Regent 4165

Biltmore Hatel Madison Avenue & 43rd St.

Commodore Hotel Lexington Avenue & 42nd St. NEW YORK

years. Determan J. 1

#### $\mathbf{A}^{+}\mathbf{D}$ $\mathbf{M}$ $\mathbf{E}$ Et La FILLE JEUNE

#### TWEED SPORT CLOTHES

Pajamas and Bathing Suits for the South

"THE CHIMNEYS" Aiken, S. C. Re-opening Jan. 15th

Mrs. E. N. Potter, Jr. 553 Madison Avenue, New York Between 55th and 56th Streets

Mrs. J. A. Tuckerman 130 Newbury St., Boston, Mass. -NO CATALOGUES-

#### For Home Treatment

A booklet giving complete directions for massage at home, as it is administered in Paul's Fifth AVENUE Salon, is sent with every jar of Paul's Tissue Crème Onctueuse—a nourishing skin food which tones up and stimulates the skin tissues. Specially priced for this offer at \$1.00 regular price \$1.25.

Paul also offers you a thorough beauty service—from his famous Permanent Wave—to his equally famous facial treatments.



Entrance on East 48th St. New York City 595 Fifth Avenue Tel. Volunteer 4984-5

## SCIETY

(Continued from page 18)

#### WEDDINGS—Continued

Wheeler-Bristow—On November 25, Mr. Alfred N. Wheeler, junior, son of Mr. and Mrs. Alfred N. Wheeler, and Miss Romaine Bristow, daughter of Mr. and Mrs. William B. Bristow.

#### BALTIMORE

Alexander-Musselman—On December 22, Mr. Richard Alexander, son of Mr. and Mrs. William Fontaine Alexander, and Miss Anne Musselman, daughter of Mrs. Howard J. Musselman.

Ludington-Macy—On November 12, Mr. Nicholas Ludington and Miss Mary Lloyd Macy, daughter of the late Mr. and Mrs. Lloyd Macy, of California.

Stewart-Van Leuven—On November 1, at Saint James's Church, Wilmington, North Carolina, Mr. Charles M. Stewart, junior, son of Mr. and Mrs. Charles M. Stewart, and Miss Lillie Van Leuven, daughter of Mr. and Mrs. Cornelius Van Leuven.

#### BOSTON

Richard Carter, second, son of Mrs. Hubert L. Carter, and Miss Juliet Greene, daughter of Mrs. Bertram W. B. Greene.

Robbins-Little—On November 19, Lieutenant Thomas Hinckley Robbins, junior, U.S.N., and Miss Barbara Little, daughter of Mr. and Mrs. J. Lovell Little.

#### CLEVELAND

Luke-Burke—On October 25, Mr. James Linsey Luke, son of Mr. and Mrs. David L. Luke, and Miss Parthenia Burke, daughter of Mr. and Mrs. Edmund Stevenson Burke, junior.

#### DETROIT

Hoey-Fitzsimmons—On November 22, Mr. Harry D. Hoey, son of Mr. and Mrs. Harry W. Hoey, and Miss Nerissa Fitzsimmons, daughter of Mr. and Mrs. Percival W. A. Fitzsimmons.

Ward-McCornack—On November 22, Mr. A. Patrick Ward, son of the late Sir Joseph Ward, and Miss Marjorie McCornack, daughter of Mr. and Mrs. Orville II. McCornack.

#### PHILADELPHIA

Bullock-Batterman—On November 1, Mr. Horace Ridgely Bullock, son of Mrs. Horace Bullock, and Miss Marian Gardner Batterman, daughter of Mr. and Mrs. Henry Lewis Batterman.

Carter-Alexander—On November 25, Mr. John Mein Carter, son of Mrs. James Newman Carter, and Miss Elise Hoban Alexander, daughter of Mr. and Mrs. Edward Renick Alexander.

Conklin-Babbitt—On November 8, Mr. James Titus Conklin, son of Mr. Frank H. Conklin, and Miss Marcella Stovall Babbitt, daughter of Doctor James A. Babbitt and Mrs. Babbitt.

Davies-Dodge—On December 6, in Saint Thomas's Church, Mr. Frederick Martin Davies, son of Mrs. Horace Chase Stebbins, and Miss Diana Dodge, daughter of Mrs. George D. Widener.

#### WEDDINGS—Continued

Hacker-Watson—On December 8, Mr. Arthur Heathcote Hacker, son of Mrs. Arthur H. Hacker, and Miss Virginia Watson, daughter of Doctor William Robertson Watson and Mrs. Watson.

Moore-Gay—On October 24, Mr. Leonard Smedley Moore and Miss Louise Burton Gay, daughter of Mr. and Mrs. II. Burton Gay.

Sloan-Souder—On October 24, at Saint Mary's Church, Mr. Gurney Poulson Sloan, son of Mr. and Mrs. Maurice W. Sloan, and Miss Clara Augusta Souder, daughter of Mr. and Mrs. Ralph Souder.

Stewart-Nicholson—On December 6, in the Presbyterian Church, Mr. Arthur Chichester Stewart, son of Mrs. William Lyman Stewart, and Miss Ruth Arnold Nicholson, daughter of Mr. and Mrs. Edgar West Nicholson.

West-Tyler—On December 2, in Saint Paul's Protestant Episcopal Church, Mr. Harry F. West, son of Mr. and Mrs. William West, and Miss Molly Elkins Tyler, daughter of Mr. and Mrs. George Frederick Tyler.

Terry-Wells—On October 25, in Christ Church Cathedral, Mr. Whitelaw T. Terry, son of Mr. and Mrs. Albert T. Terry, and Miss Julia Wells, daughter of Mr. and Mrs. Erastus Wells.

Smithers-Finucane—On October 29, Mr. Robert Brinkley Smithers, son of Mr. and Mrs. Christopher D. Smithers, of New York, and Miss Gertrude Finucane, daughter of Mr. and Mrs. Francis J. Finucane. WASHINGTON

Cavenaugh-Davis—On November 8, Mr. William Ferguson Cavenaugh, son of Colonel Harry Latourette Cavenaugh and Mrs. Cavenaugh, and Miss Mary Castleman Davis, daughter of Mr. and Mrs. Henry L. Davis.

Preston-Hawes—On November 14, Mr. Lewis Thompson Preston and Miss Eppes Hawes, daughter of Senator Harry B. Hawes and Mrs. Hawes.

#### DÉBUTANTE PLANS

NEW YORK

Campbell—On January 3, at the Saint Regis Hotel, a dinner-dance for Miss Elizabeth D. Campbell, daughter of Mr. and Mrs. Nathaniel Adams Campbell.

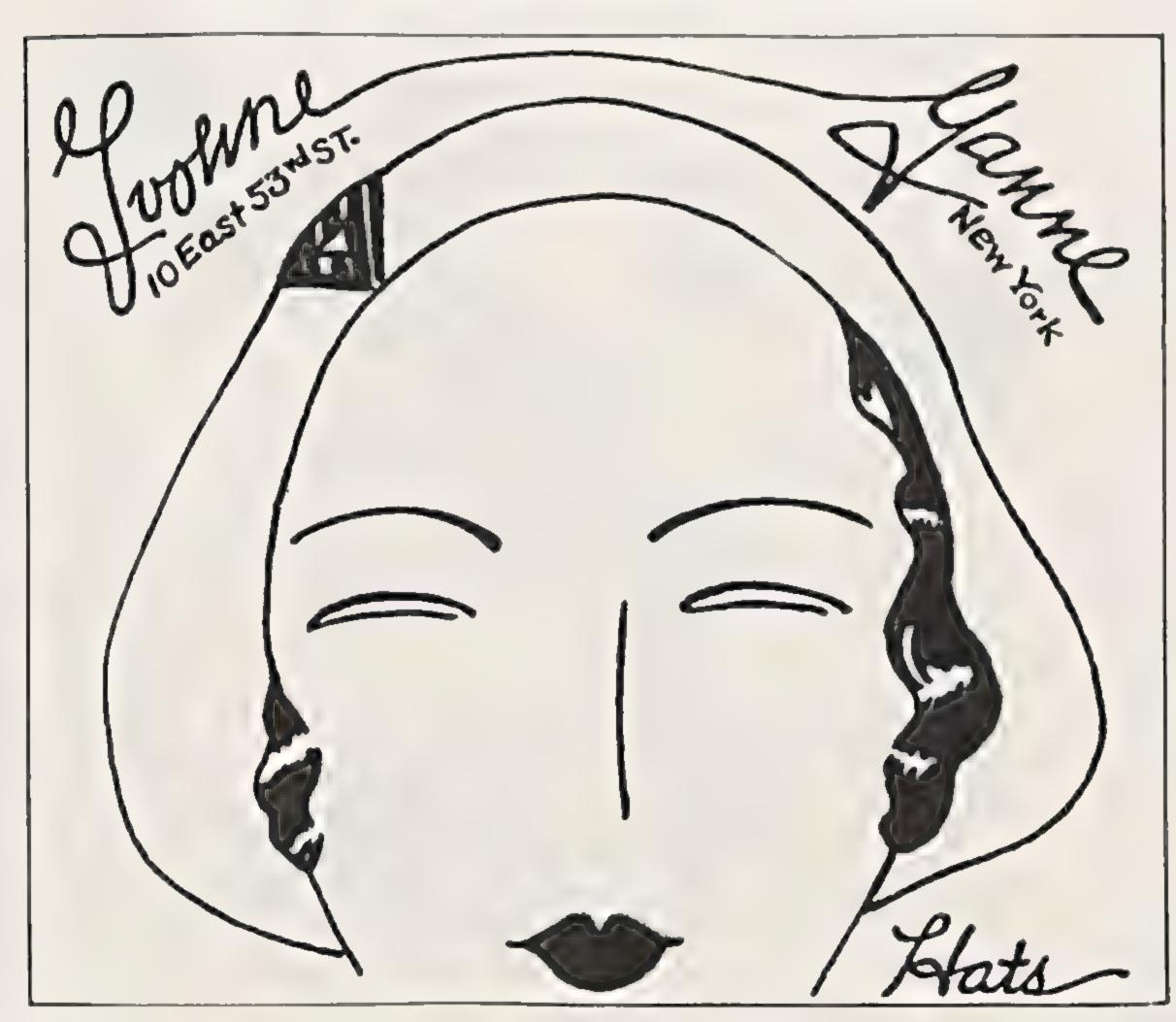
Weeks—On January 3, at the Saint Regis Hotel, a dinner-dance, for Miss Frances L. Weeks, daughter of Mr. and Mrs. John Lafayette Weeks.

#### WASHINGTON

Calvert—On December 25, at The Mayflower, a tea-dance, for Miss Eleanor Calvert and Miss Margaret Peyton Calvert, daughters of Mr. and Mrs. George H. Calvert, junior.

Hyde—On December 27, at The Mayflower, a tea-dance, for Miss Caroline C. Hyde, daughter of Mr. and Mrs. Arthur M. Hyde.

### THE SHOPS OF VOCUE





## VOGUE'S BOOK of ETIQUETTE



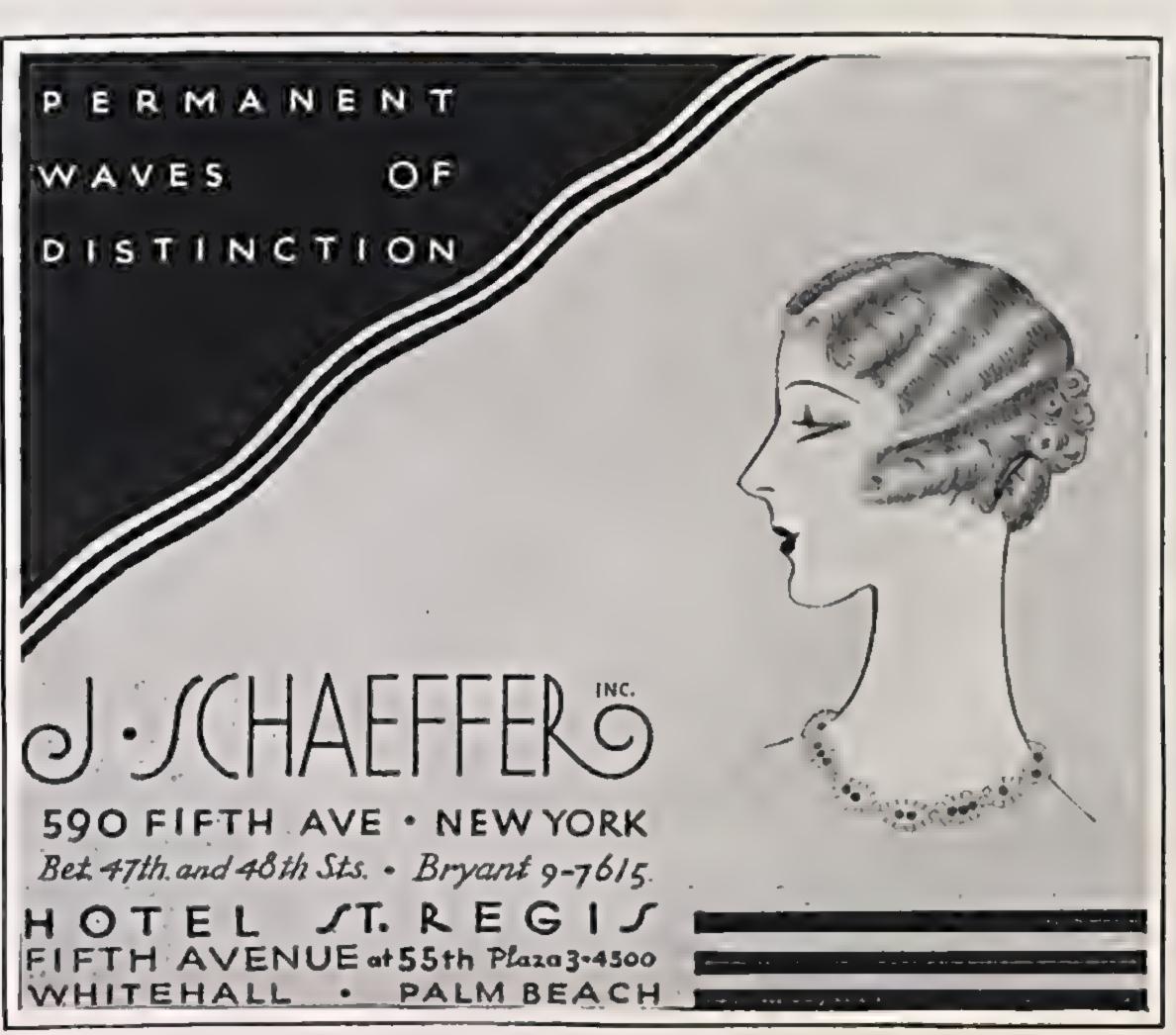
The reasons for good manners, and the rules and customs which families of breeding and tradition observe today in social intercourse.

530 pp. \$4.

VOGUE

GREENWICH

CONNECTICUT



















JEWELLERS BY SPECIAL WARRANTS

## Cartier, Inc. Fifth Avenue, and 52" Hreet New York

- Pearl Department ~Pearls from source to purchaser. Necklaces for the young GIRL—\$150 UPWARDS. SPECIMEN STRINGS FOR CONNOISSEURS. ADDITIONS TO NECKLACES. RINGS, SCARF PINS, STUDS OF WHITE OR BLACK PEARLS. NECKLACES AND SAUTOIRS RESTRUNG BY EXPERIENCED PEARL STRINGERS, ON PREMISES OR AT THE RESIDENCE BY APPOINTMENT.
- Jewelry Department- most comprehensive selection of Jewels. Engagement rings, Bridesmaids' presents, clip brooches, bracelets, charms, evening bags, etc.
- Gold Department novelties of original design and finest workmanship. Largest selection of cigarette cases for men and women. Ushers' presents, vanity cases, lighters, check book covers. Bill clips, cuff links, etc.
- Silver Department ~ exclusive models from our own workshop, specialty of french and domestic silverware. Dinner ware and patterns of flat silver to match. Trophies, Ice cube containers, smokers' trays, children's articles, novelties, etc. silverware repaired, stored and cleaned.
- Watch and Clock Department designed and manufactured in our own workshop. Small diamond watches for wrist or evening BAG. CLIP BROOCH WATCHES, POCKET WATCHES FOR DAYTIME OR EVENING WEAR. MYSTERIOUS, REPEATING OR TWIN DIAL CLOCKS FOR THE BOUDOIR OR DESK. EUROPEAN AND DOMESTIC WATCHES AND CLOCKS REPAIRED ON PREMISES BY EXPERT WATCHMAKERS.
- Enamel Department Articles designed and Manufactured in our own workshop.
  BRACELETS, CHARMS, POWDER BOXES, VANITY AND CIGARETTE CASES, LOCKETS, YACHTING
  INSIGNIA, ETC.
- Semi-Precious Rones Department Imported and domestic stones. Torsade Brace-Lets, Pendants, Rings, Brooches. Special Cut Necklaces of Tourmaline, Lapis, Car-Nelian, Topaz, etc.
- Hard Rones Department Articles Manufactured to our specifications. Frames, paper cutters, cigarette boxes, ash trays, ink stands, paper holders. Electric table bells of rose quartz, turquoise, nephrite, etc.
- Leather Goods Department~ bill folds, fitted cases, motor bags, backgammon sets, pouchettes, hand bags, etc.
- Fancy Goods Department-wallets, canes, umbrellas, brocaded bags, cigarette cases, etc.
- Cationery Department wedding stationery, imported writing paper, bookplates. Visiting Cards, Playing Cards, Christmas Cards, etc. Engraving Delivered Within ten days or upon request within one week from date of order.
- Designing Department Original designs for transforming old jewels and Heirlooms into modern settings. Monograms for stationery, watches, etc.

AN ILLUSTRATED BOOKLET IN COLOR SHOWING ARTICLES IN ACTUAL SIZE, RANGING IN PRICE FROM \$1. TO \$50., WILL BE MAILED UPON REQUEST.

13 Rue de la Paix, Paris.

175-176 New Bond St London, W.

Copyright, 1930, by The Conde Nast Publications, Inc.

#### DECEMBER 22, 1930

#### HOLIDAYS AND WINTER TRAVEL

D. Jan L. Manner

Cover Design by Mourgue			
HOLIDAY			
Untraditional Holiday Decoration		•	32–33
Extravagances and Gadgets			
Last Minute Presents			54-55
Gifts That Melt in Your Mouth .			56-57
Christmas Cards			
	*		
WINTER TRAVEL			20 21
High Roads of the Air			30–31
Cuernavaca			
Arizona	•	•	43
PARIS FASHIONS			
Dark Skiing Suits		•	46-47
Winter Sports Clothes			
	•		
NEW YORK FASHIONS			24 27
Rhapsodies in Black			
Southward—Ho!		•	38–39
Ina Claire in Her Wardrobe for			40 41
"The Royal Family"			
Star-Spangled Youth	• •	•	42
The Younger Generation	_		58–59
Across the Continent on a Limite	ed		10 11
Wardrobe			
Shop-Snaps		•	62
Tips on the Shop Market			63
Designs for Practical Dressmaking	. 64–	-66,	68, 74
SOCIETY			
Society			18-19
The Duchess of Alba			
The International Woman			
Mrs. Baldwin Preston			
Mrs. Baldwin Freston	• •	•	30
VARIETY			
Vogue's-Eye View of the Mode		•	23
Seen on the Stage			44
A New Idol of the Dance		٠	45
Editorial: Dry Point of a Lady		٠	51
On Her Dressing-Table			70
ADVERTISING SECTIONS			
			8_13
Travel			14 15
Schools			
French Shops		•	17
Shoppers' and Buyers' Guide	• •	•	10 10
American Shops	• •		18-19
Vol. No. 76, No. 13	Vhole	N	0. 1402

Vol. No. 76. No. 13



#### THE CONDE NAST PUBLICATIONS, INC.

Condé Nast, President Francis L. Wurzburg, Vice-President/W. E. Beckerle, Treasurer/M. E. Moore, Secretary/ Printed in the U.S.A. by the Condé Nast Press/Title Vogue registered in the U.S. Patent Office. Executive and Publishing Offices: Greenwich, Conn. Editorial Offices—Graybar Building, 420 Lexington Ave., New York, N. Y.—Cable Address: Vonork, New York. Vogue foreign addresses: London, 1 New Bond Street, London W. 1-Cable address, Volon; Paris, 65-67 Avenue des Champs-Élysées—Cable address, Vopar.

Subscriptions for the United States, Canada, Mexico, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, \$6 a year in advance. Single copies, 35 cents. For other countries, subscription prices will be furnished on request. Address all correspondence to Vogue, Greenwich, Conn.

Change of address —Four weeks' notice is required for a change of address or a new subscription. In ordering a change, please give both the new address and the old address exactly as it appeared on the wrapper of the last copy received.

Copyright—The entire contents of Vogue—lext and illustrations—are protected by copyright in the following countries and must not be reproduced in any manner without written permission: United States, Austria, Belgium, Bolivia, Brazil, Bulgaria, Canada, Costa Rica, Czecho-Slovakia, Danzig, Denmark, Dominican Republic, Ecuador, France, Germany, Great Britain and Colonies, Greece, Guatemala, Haiti, Honduras, Hungary, Italy, Japan, Luxemburg, Monaco, Morocco, Netherlands, Nicaragua, Norway, Panama, Poland, Portugal, Roumania, Salvador, Spain, Sweden, Switzerland, and others.

#### THERE ARE THREE VOGUES AMERICAN, FRENCH, AND BRITISH

Edna Woolman Chase, Editor-in-Chief

Carmel Snow -- Editor of American Vogue Michel de Brunhoff-Editor of French Vogue Alison Settle—Editor of British Vogue



a rare Spanish perfume

The fragrance of the tropics... the languorous lure of old Spain... the chic of Paris... embodied in a perfume of distinguished person= ality. The woman of magnetism—of warmth—of temperament—will find in it an affinity, for its subtle odeur is charming and vividly remi=niscent of romanticism.

At El Encanto are exquisite and precious French perfumes — and at much lower prices than in the States due to lower Customs' duties. Your favorite is sure to be among them . . . but do ask for "Forever" . . . we think you'll like it.

Gists and treasures for all, from all over the world ... original Paris models from the great couturiers — Spanish linens, shawls and antique jewelry — men's custom = made shirts — imported toys — a truly cosmopolitan collection.

Write for our interesting Tourist Book - free on request.

## El Encante - Havana

SOLIS, ENTRIALGO & CO.

Cuba's Largest and Smartest Department Store

Branches at the Hotel Sevilla, Hotel Almendares and Hotel Nacional, also in the city of Camaguey, Cuba

## VOGUE'S

#### Ege View of the Mode

WHEN the last candle on the tree has guttered and gone out and the last scrap of tinsel has been picked off the floor, those who watched that tree are gone, too. With the sure instinct of migrating birds, they leave the dregs of Christmas in the cup at home and pursue the sun, whether it be hot and orange or pale yellow sifted through the falling snow. For, though home and Christmas are magnetic words and attract each other, when the great ceremony is over, a ferocious restlessness begins to stir in all the gay young.

South or North, or West, by invitation or our own horse-power, by train, boat, or the seven league boots of the air, as soon as the New Year turns, we leave everything and pack our trunks in a flurry and go.





We throw rough, comfortable clothes into our bags and make off in a whirl in private cars for a week of shooting in South Carolina. We dash down for a week-end of hunting at Harford. We put on our travelling tweeds and dive into our mink coats, fill our pigskin bags with woollens, vast mittens, and Norwegian trousers that bulge over the boots. Porters in the station bristle with skins and sticks. Lake Placid or Canada—ho! Like disembodied spirits of planes, we slip across the hills with incredible speed, our dark ski suits silhouetted against the snow.

We go in for a tropical orgy of plaster white set off with Algerian colours. We buy more pants, shorter and wider and funnier ones than those of last summer. We acquire, for the first time in our lives, lightweight white flannel suits. There is a flash of plaid somewhere in our trunks. We lie on the ochre sands in a minimum of jersey and a maximum of golden skin. An orchestra plays in the palmy twilight. There is a glimpse of fluttering printed chiffon, with its incongruous ballast of fur, and a flare of a lighted match as the moon rises. This is the life. This is perfection. This is Nassau, Palm Beach, Havana, or Heaven.



HOYNINGEN-HUENE, PARIS

#### The Duchess of Alba

• The Duchess of Alba, a leading figure in international society, is the wife of one of the grandees of Spain and has a magnificent house in Seville. She is seen here wearing an ethereal shell-pink lace gown from Chanel, which has a gracefully draped bertha scarf. The Cartier bracelets of onyx and diamonds are an arresting accent to the gown

DECEMBER 22, 1930 25

## THE INTERNATIONAL WOMAN

THE woman who finally puts the stamp of approval on fashion is the international woman who lives in Paris. It is quite natural that she should have the advantage over all other women, in the matter of fashions, because she is the woman on the spot. She lives in the pocket of her dressmaker, her modiste, and her coiffeur, and she has that precious thing-all the time in the world—to think about her clothes and to spend on fittings.

When she comes back to Paris from the country, she does not have to hurry. She does not really need her new clothes, with the exception of a dress or two and a hat, before the Christmas parties at the end of December, and so she can take her time, look the collections over, talk them over with her friends, and finally decide what she will do. She is never hurried by the vendeuses, for they know this woman and know that she will not order on her first visit, or even her second, to a new collection. She is left to wander about at will, making up her mind in her own time and her own way, and out of her musings come the Paris fashions that the rest of the world accepts.

Out of sheer habit, and in contrast to the gay colours of summer clothes, this woman returned to Paris in November and ordered a black dress-and then she looked about her and found that the most important question of the season was that of colour. It was amusing to see the change come about. At first, the smartest Parisiennes smiled, shrugged their shoulders, and said, (Continued on page 28)

• Mrs. Eustace Robb has selected Molyneux's highwaisted and utterly simple evening frock, and it is most becoming to her youthful beauty. It is made of a yellow-and-green lamé gauze, and, with it, she wears only a long single rope of heavy pearls. This model can be obtained in New York from Saks-Fifth Avenue



Mrs. Lustace Robb



Madame Simon Rolo wears white with sable



- Madame Martinez de Hoz, with her infallible sense of chic, has chosen one of the most beautiful costumes of the season, illustrated at the right. It consists of Vionnet's coat that contrasts snowy white ermine with black broadcloth in a most dramatic manner. The black beret, which is very smartly draped, is from Reboux
- Madame Simon Rolo wears a formal evening ensemble by Patou, of white crêpe bilitis, shown on the opposite page. The sable-bordered jacket is powdered with tiny white crystal beads. Madame Rolo's hair is rolled over her ears, revealing emerald and diamond earrings that match the great pendant plaque, which is from Cartier

HOYNINGEN-HUENE, PARIS



#### The Baroness d'Almeida

• The very smart young Baroness d'Almeida, has chosen a lustrous turquoise-blue gown, designed by Lelong, that is very successful in emphasizing her stately charm. The décolletage is marked at the back by bow ends of the fabric. Her hair is softly waved, revealing the lovely line of her cheek, and is smoothly rolled in back

HOYNINGEN-HUENE, PARIS

(Continued from page 25) "My dear, what on earth are you talking about? Colours? Why no. Black, of course." They were tired of their country clothes in colour, and black was a logical change. But, in the middle of one such conversation, Madame Revel walked in, and a dead silence followed her entrance, for she was wearing a breit-schwantz coat over a dress of palest aquamarine crêpe, a perfect complement to her eyes. She is always impeccably smart and dressed by Vionnet, and her costume made a definite impression. And this was but one of the many little signs, seen day by day, that finally made the matter of colour the one and all-important question.

But what about wearing colours in the streets, holding a dripping umbrella, shopping, rushing from the appointment at Calou, with Monsieur Raymond (who, indeed, gives just about one of the best permanent waves in Paris, the Princess Jean-Louis de Faucigny-Lucinge with her twisted roll, Madame Lelong with her long, flat curls, the Countess da Silva Ramos, with her still bobbed nuque, being among his clients)? What about the new accessories to be changed from beginning to end, if you adopt colours? What of the cleaners' bills; and the person who has no eye for colour? There was that showy person at the Ritz who thought herself smart and wore a Nattier-blue suit trimmed with blue fox. It was new, certainly, but, oh, so depressingly, so discouragingly wrong.

The success of colour depends on a sense of balance and harmony. On the street, dark colours are best, or a combination of dark and rich deep shades, and this is probably the reason why Vionnet makes her dark coats long enough to cover her light dresses entirely. At lunch time, tea, or cocktail time, a woman clad in a well-chosen and becoming coloured dress is the smartest of all. And so, to combine the thing (Continued on page 83)

• The Countess Celani Lepri wears Augustabernard's emeraldgreen velvet evening cloak, which has a beautifully draped collar that is edged with a wide band of sable. The long flesh coloured gloves, of the shade that is most popular for evening wear this season, are wrinkled over the wrists. The delicate grey crêpe de Chine evening slippers are in a tone to match the dress, which is in a soft shade of grey crêpe romain

The Countess Celani Lepri





OVER HAVANA ON THE PAN-AMERICAN

## High Roads of THE AIR

When you have covered wagons in your blood, when you can remember living grandmothers who tramped the dauntless tramp of the pioneer, the great marvel of flying across the continent is that it seems so natural. Your only wonder is that you don't wonder more. The last flare of Missouri drops away. You pick up the first cold beacon of Kansas. The lights come on inside the ship. You turn over a page in your book. The steward sets up a little table. Sandwiches.

Strange that we, so proud of being up to date-who have been gallivanting for years all over Europe in Swiss thunderstorms and Soviet rains—, have been so airshy in our own country. A curious prejudice and ignorance seem to exist in many Americans in regard to our own air-services. They would enplane at Le Bourget, Tempelhof, and fly with infants from Croydon without question—but ask them if they are going to fly to Havana, or California, or Mexico, and they hesitate. Most of them know very little about our sky roads. They have a strange idea that, because some of the foreign services are older, they are more reliable. They hardly know where to buy tickets. When fear doesn't hold them back, fare does. There is a prevalent misconception that air-travel is exorbitant.

The truth is that the sky fares have been reduced to such an extent that they are in the majority of cases only a trifle higher than rail plus Pullman, and, in several cases, they are the same. In New York, you can get tickets for Washington on the every-hour Ludington service, and tickets for the transcontinental to Los Angeles can be bought at one of the regular ticket windows in the Pennsylvania station. You can buy tickets to Boston at the Grand Central, and tickets for everything else are carried by the nearest travel agencies.

From the moment the ticket is in your hand, a curious elation and a sense of adventure lift you. You begin eliminating your baggage to the maximum of thirty pounds allowed. Then the technique of getting to the air-port, just because it involves another set of operations from the traditional methods, is in itself intriguing. The Transcontinental and Western Air, Inc., calls for its passengers at a central point in Los Angeles and takes them to the Grand Central Airport in a stylish bus, checks and weighs their baggage, and assigns them a numbered seat. You walk down the canopied runway that is characteristic of all their air-ports, whether they are situated in Kingman, Arizona, or Albuquerque, New Mexico. Each plane or ship as you soon DECEMBER 22, 1930

learn to call it, is manned by a pilot and copilot or mate, blue uniformed like a ship's except that blue shirts are worn. The mate's duties are to serve the lunches provided by the Fred Harvey restaurants, point out high spots along the route, invite the passengers to listen to the radio's weather reports, and to administer first aid for the air-sick. Airsickness, incidentally, is not the bugaboo that it was in the early days of commercial aviation—as the public becomes increasingly air-minded, the nervousness that was primarily responsible for air-sickness tends to diminish. Few passengers unless they are constitutionally bad sailors are airsick on a second flight, and the majority of them, if they have a touch of it on their first flight soon get over it, once their confidence reasserts itself.

After the initial thrill of the take-off, it is remarkable how soon one adjusts oneself to the serene sensation of flight. It is almost as if the ship moved on invisible tracks. There is never any sensation of speed. Slowly, the ship leaves the checkerboard of the close-lined population of the coasts, soars over the San Bernardino Range across the desolate Mojave desert, over the Colorado River, across the painted deserts of Arizona and the Indian reservations of New Mexico until it descends at Clovis, the terminus of the first day's flight. Winslow, Kingman, and Albuquerque have been refueling stops along the way. Dusk overtakes the plane an hour or so before Clovis is reached. A dusk and a sunset such as no passenger, unless the trip has been taken before, has experienced. Earth and sky cease to exist apart, the ship moves through opalescent space. Only the occasional flares of the beacons marking the route laid out by Colonel Lindbergh reassure one that the earth is beneath and that the plane has not flown off into some unknown reaches of the upper air. You feel a stirring sensation of spiritual release. Geographic barriers melt away. (Continued on page 86)



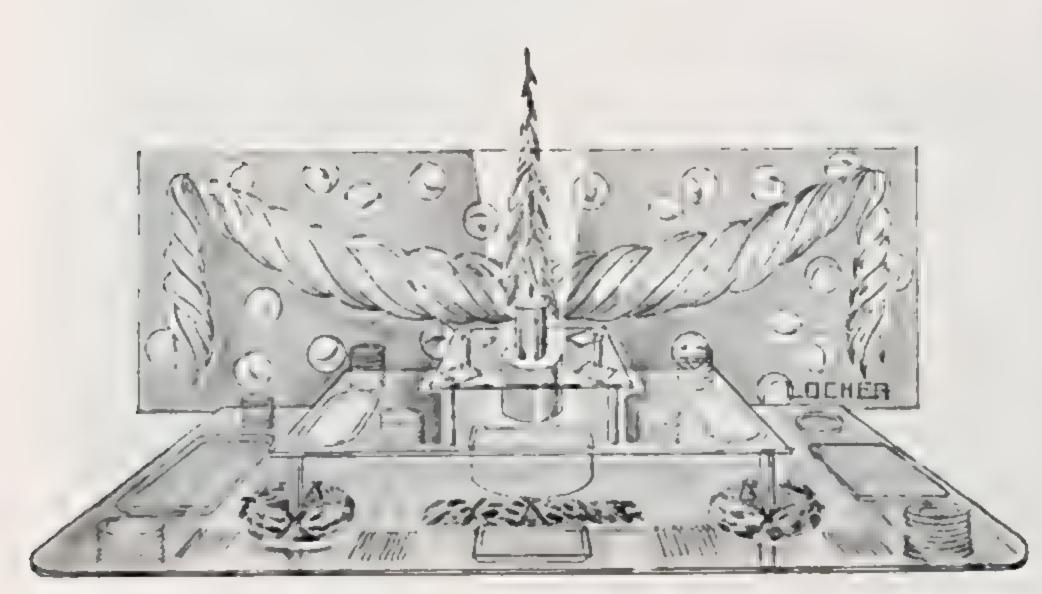
A STOP IN THE ARIZONA DESERT ON THE LINDBERGH LINE



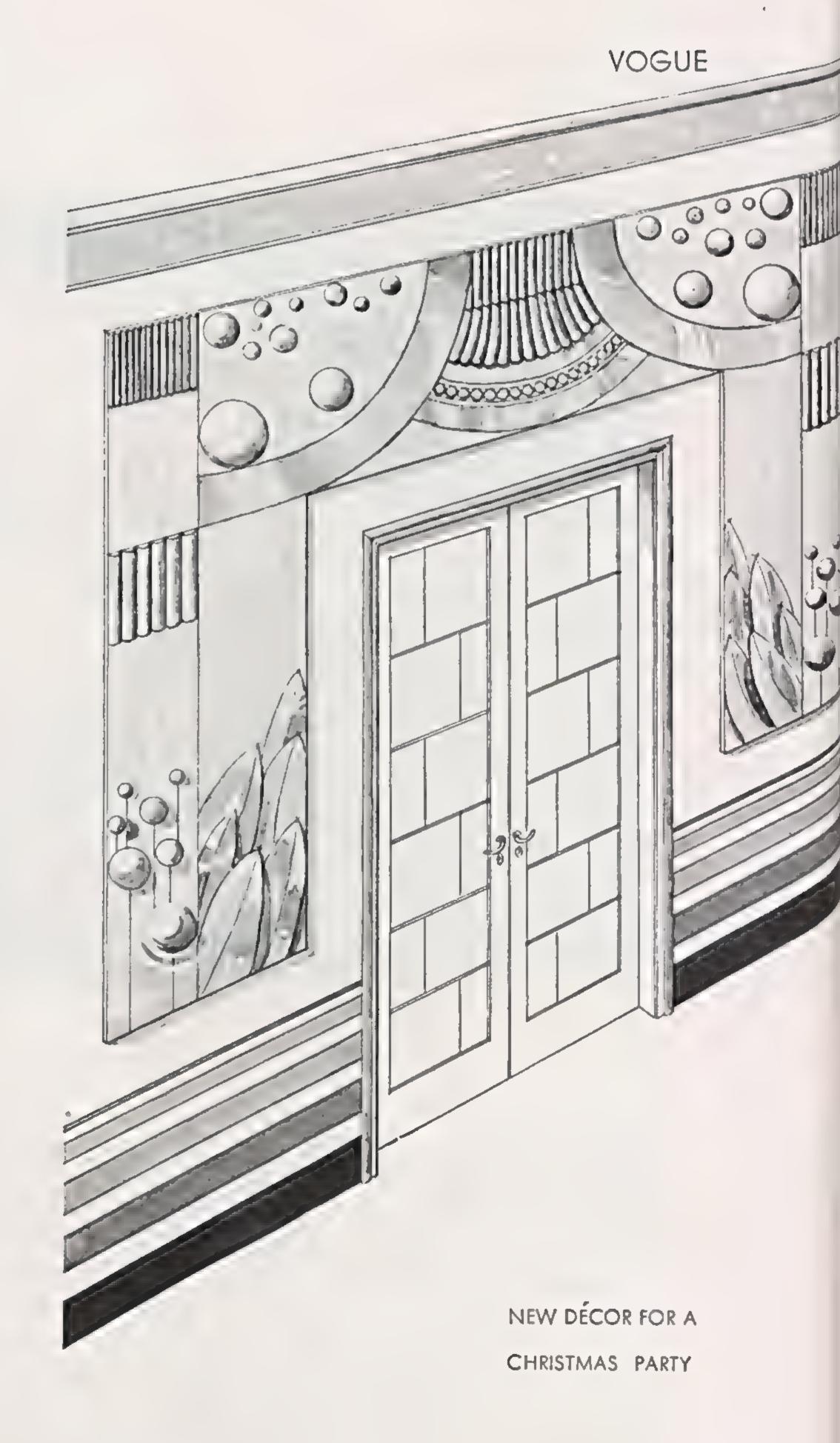
#### Untraditional Holiday Decoration

EVEN the most sentimental of us now and then are apt to be a little bored at the unchanging décor of Christmas. Tenderly though we feel about Yule logs and holly wreaths, our restless imaginations never cease yearning for new ideas to brighten holiday parties—for unexpected notes to make more gay this gayest of seasons.

Without having recourse to a single sprig of holly, Robert Locher has designed the gay setting for a holiday ball seen on these two pages. The transformation was wrought upon a typical Georgian apartment. But it is elastic enough to fit many types of houses. Silver and red—in various gradations of tone—are the only colours. The walls are a shimmering mass of silver—made by cutting panels of compo board to the required sizes and covering them with glistening materials—silver "permatex" for the large panels, any icy, transparent stuff for the side ones. The leaves and circular devices on the panels are of thin chromium metal. Red balls in various tones are cut in half and cemented on the wall in a bas-relief effect. The dado has been covered with "permatex," striped in shades of red, and the mirror overmantel trimmed with folds of the fabric.



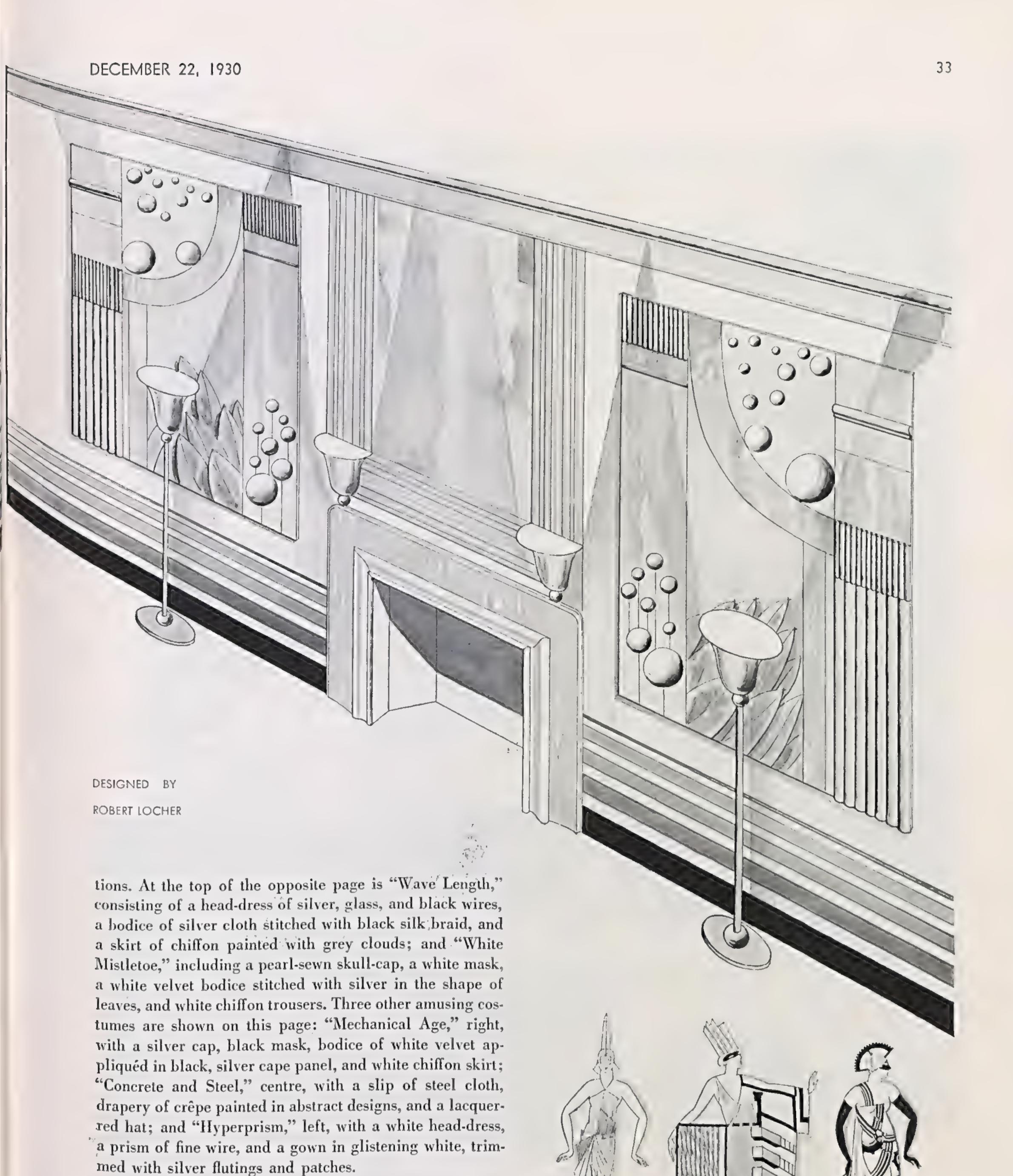
A DEPARTURE IN HOLIDAY SUPPER TABLES



Soft radiance is given the room by converting the side-lights into reflectors with silvery bell forms, and bell shaped "illuminators" add to the indirect lighting. The chandelier is converted into a modern one with pendant tubes of silver and maroon translucent parchment.

In the supper room, the walls are covered with lacquerred oilcloth—affixed to compo board panels—, to which
bold swags of silvery fabric and silver balls are attached.
The sparkling supper table holds its holiday feast on three
tiers. A mirror-topped table forms the first. The second is of
sanded glass, supported by a large cylinder of sanded glass
with lights inside. The corner supports are of chromiumfinished metal and, at each of them, is placed a wreath of
silver leaves, laced in red, resting on a disk of ruby-red
mirror. The third tier is of clear plate glass, supported by
a central cylinder of chromium-plated metal, concealing
reflector lights, which shine upwards through the shimmering tree of metal leaves. Here, again, the corner supports are of chromium-finished metal.

If the guests are asked to come in costume, the amusing designs shown on these two pages offer unusual sugges-



Another amusing suggestion for a party—devised by that ingenious party-planner, Joseph Mullen—is a Christmas tree of pale green gauze, shaped like a huge cone, suspended from the chandelier to the floor—the cardboard circular base encircled with a green gauze ruffle. In it, scores of pale green balloons are (Continued on page 84)

THE GUESTS COULD COME IN COSTUMES LIKE THESE

## CUERNAVACA

By Helen Appleton Read

Cortez established the precedent of regarding Montezuma's kingdom as legitimate loot, it is being seen in terms of itself and not as a medium for commercial and political exploitation. Successive despoliations and impositions of alien civilizations did not succeed in stifling the racial consciousness, which smouldered under oppression until it burst forth in the revolution that has given Mexico back to herself. The popular conception of Mexico, which before the so-called renaissance was comprised largely of mental pictures of punitive expeditions, bandits, oil concessions, and deserts, has given place to a more accurate picture in which a vital indigenous culture is seen against a background of incomparable beauty.

The first question invariably asked by people whom this new concept has stirred is, "Why do not more people go to Mexico?" Here, at their very doors, is country with a delightful all-the-year-round climate, tropics without the discomfort of extreme heat, and scenery of amazing beauty and variety.

If their interests are also cultural, then here is a civilization with several phases which have been so little discussed or popularized that seeing them for the first time becomes a personal discovery. I refer, of course, to the remains of the pre-conquest civilizations and that curious Spanish colonial phase, which in its imposition of Spanish forms on the Indian mind produced a style that is essentially Mexican. And what is, perhaps, the most exciting discovery of all—the contemporary movement in the fine arts, unquestionably as vigorous and native an artistic expression as any that is practised in Europe and America to-day. (Continued on page 82)



THE LIVING-ROOM AND THE COURTYARD OF FORMER AMBASSADOR MORROW'S HOUSE AT CUERNAVACA



DOROTHY DENNISON

Cuernavaca, the most popular resort in Mexico, is a mirage-like village in a tropic setting, with old pink and blue stucco houses opening onto narrow, cobbled streets. It is here that all official-dom has gone for holidays since Cortez built his palace among its luxuriant trees and flowers. Here, too, is former Ambassador Morrow's house, now the American Embassy's summer residence

The Favourite Resort of Mexico

#### Black, Silver, and Gold



HAWES . SELMAY . YVONNE CARETTE-KITTY GORDON

- This frock of black velvet has a one-sided décolletage, which is interestingly treated with a hanging piece of material lined with silver. The ruffle that finishes the sheath-like skirt extends part way up the back of the frock. It is worn with very long, bulky, and wrinkled gloves; Hawes, Inc.
- Black finely woven in silver threads is the pliant fabric of this unusually graceful and slender frock, shown in the centre, above. Wide bands of bright silver metal outline the deep neck and droop over the shoulders. Fulness concentrated at the bottom is a detail typical of this season; Selmay, Inc.
- Great uneven dots of gold are woven into the black satin of the gleaming frock by Yvonne Carette, shown at the right, above. The sophisticated and formal fabric is cut in the peplum line that is so very smart this year. The two jade elephants on the belt are a charming colour note; Kitty Gordon

- The chic of black and white is epitomized in the black velvet frock, below, with skirt fulness concentrated in front. The ingenious manner in which the rolled scarf neck-line of white chiffon winds about the figure and then ties at the waist in front is typical of Schiaparelli, the designer; from Arcol, Inc.
- Black and silver are combined with great effect in the frock illustrated in the centre. It is of dull black crêpe contrasting sharply with the silver lamé cowl neck-line and shoulder trimming. The unusual sleeves are very soft and full and fall gracefully to a point just above the wrists; from Emma Maloof
- A becoming detail of the frock at the right, below, is the cravat collar of white galiak fur. The fabric is soft black velveteen, which flares out smartly at the hip-line in a peplum-like tunic. The separate skirt is tight about the hips and then repeats the tunic line with its own slight flare; Selmay, Inc.



SCHIAPARELLI-ARCOL . EMMA MALOOF . SELMAY

- Cotton frocks for golf are an important Southern fashion. They appear in white, in solid colour jacquards, or in finely striped shirting. With sleeves just above the elbows, very tailored bosom fronts, or pleated gilets in white, these one-piece dresses are extremely practical. The woman who prefers a one-piece golf frock might choose the one illustrated at the right, which is of men's shirting in white. The blouse buttons straight up the front; the skirt is pleated; from Franklin Simon
- For tennis, a sleeveless white frock or a slip-over sweater is infallible. The white crêpe de Chine frock shown at the extreme right, with the wrong side of the material forming the diagonal bands, would be excellent; Saks-Fifth Avenue. The hats to be worn with these frocks are of several types. Panamas will be worn again, as will the ever-popular beret and wrapped turban, but newest of all are hats of starched linen





- The coat in white or the new nude shade can be worn over any costume from tennis clothes to evening frocks, since a formal evening wrap is almost superfluous. At the extreme left is shown a coat of imported woollen combining the high, double-breasted line of Chanel and the deeply wrapped and belted line of Vionnet; from Best
- With dead-white or pastel shades as a basis, almost Algerian colours are used for contrast, this season. The frock in the centre, at the left, is of pale pink jersey with a belt of darker pink suède and with striped red, pink and black knit fabrics at the neck and sleeves; from Madame et La Jeune Fille
  Suits for coolish days at the races in Miami or to wear for flying to Nassau use pale crêpey tweeds, white flannel, or white jersey as their fabrics. Equally smart is the combination at the left, a vivid green wool jacket and a dead-white sheer wool frock; from Best



ARE you about to pack your trunks for a trip southward? If so, here are the tips of the moment. Everything is white, white, white, with flashes of Algerian colours and pale, watery tints. For tennis, the new dresses are of white silk, simple in line, but tailored. Sweaters are again very smart, with wide ribbing at the waist-line, over which the sweater blouses. There are some new cotton dresses for golf, with sleeves above the elbow and tailored bosom fronts or pleated white gilets. Linen is exciting, and so are sports things of white jersey or sheer woollen. Suits are a good choice for a place like Palm Beach, in pale crêpey tweeds in blue, pink, or green, with knitted blouses, or in white flannel with blouses in solid colours. Some kind of a top-coat is an absolute necessity. The smartest are made in those new, heavy, white crêpey wools. They are mostly belted and buttoned, and there is a new nude shade that is extremely smart. Gay stripes and plaids lend a zip to sports clothes, and, though dead-white is the smartest basis for the wardrobe, it is monotonous unless broken by the gay African colours-rust, red, green, bright yellow-or chamois-yellow, pistachio-green, or the ever smart navy-blue.

- Linen, which will be an important fabric at Palm Beach, this year, is used in the white golf frock shown at the extreme left. The tuck-in blouse has an inverted pleat in the back and buttons down the front; Saks-Fifth Avenue
- The pink linen suit, in the centre, left, has buttonholes and pockets piped in white linen; Saks-Fifth Avenue. The Hermès purse is of a woven stringy fabric
- The two-piece frock possesses great chic again this season. The tuxedo dress, illustrated at the left, is of cool peach coloured linen; Hollander
- Sweaters return to popularity, especially the hand-knit, pull-over type, like the one shown below, which has ribbing at the waist; from Bonwit Teller



# INACLAIRE

in her wardrobe chosen

for her talking-picture

"The Royal Family"

from Saks-Fifth Avenue



PAQUIN-SAKS-FIFTH AVENUE





- Ina Claire has chosen two of the most important fashions of the season in this short cape of flying squirrel and Chanel's brilliant evening gown of net covered with silver paillettes, which breaks into fulness below the knees
- On the opposite page, the photograph above shows Paquin's black broadcloth suit with a chic peplum that is outlined with red fox fur. The Suzanne Talbot tricorne is of black felt
- The costume at the lower right on the opposite page includes a rough beige wool coat trimmed with blue fox and a Maria Guy toque of beige felt, trimmed with a band of long-haired beaver felt

VON HORN

CHANEL—SAKS-FIFTH AVENUE



Star-Spangled Youth

Joan Bennett, whose latest picture is the talking version of "Smilin' Through," shows that youth may wear glittering paillettes and not appear in the least worldly. In this white net frock, fine silver paillettes are sprinkled with discretion, and Chanel's ubiquitous scarf adds further to the modest effect, or it may be left at home; jewels from Mauboussin



By Marion McFadden

AND then one wet winter day when all your resistance is at its lowest ebb, a well-meaning friend speaks of clean desert air and another babbles of sun and orange-trees, and finally, to your surprise, you hear your own voice demanding through the bars of the ticket office—"Arizona."

First, the green plush vistas of the train. Black gaps of Chicago through the January blizzard. Then, the long night jolting and the white, interminable flatnesses of Kansas. Another day. New Mexico. Bored brown Indian babies in the cold wind on the Albuquerque station platform. A mesa frosted with snow like a big pink wedge of cake. Where is this sun? Late in the third night, a voice says, "Ashfork." You catch a glimpse of pinetrees buried deep in snow and run your curtain quickly down again.

Still dark, but the porter knocking on your compartment. "Ten minutes to the Junction, Lady." Grey light on a little station platform. Four or five houses clustered around the track, impossibly like a movie village. A filling station, a shuttered hotel; and beyond, the desert rimmed with mountains like a great flat pie pan. The sudden horrible impulse to run back to your berth and hide. The voice of the ranch owner hailing you down the platform.

Spattered to the roof, the car ploughs towards the mountains, now on the road, now out on the rich, red mud of the desert itself, the red mud of Arizona, hard as pavement nine-tenths of the year, which, months later, you will find still clinging to the cracks in your shoes, little adobe souvenirs to take back East. The air smells damp and aromatic. Abruptly, the plain humps itself into a slithering roller-coaster series of hills between hazardous groves of giant cactus and a sparse sort of greygreen vegetation resembling unbridled broccoli. You feel very lost and small and citified. You long passionately for some reassuring sign of life, a house, a barn, a billboard, anything other than the bleached bones of cattle or the abandoned carcass of a Ford. Suddenly, far down the canyon, in an unexplained spot of emerald-green, you spy a cluster of little white cabins huddled together, and some one says, "The ranch!"

A week later. Early morning, cold and clear. Newt, the lame boy who does the chores, is lighting a fire in the stone hearth in your room. The sun, just come up over the canyon, throws strange reflections on the orange-tree outside your window, and below, in the creek bed, with a great rushing and stamping of horses, some one is breaking in the black colt, brought in only last night from the vague, vast place you hear called "the range." There is a suggestion of the pleasantest of early morning smells in the air, and you wake up thinking lovingly of bacon and breakfast—much breakfast—waiting up at the ranch in the long pleasant room with its black bearskins and Indian rugs.

You have discarded all of your preconceived notions and most of your Eastern clothing. Like every other man, woman, and child within sight, you live in soft boots and the inevitable "Levis" which, in the first rainstorm, dyed your lower limbs a bright and pickled blue. A muchscorned leather jacket has become your inseparable companion, and a certain shirt of screaming yellow, imported from the nearest town. You have acquired a nurse in the shape of a contemptuous little Western horse, wise in dudes, who can be trusted to bring you firmly home at nightfall and who carries your terrified form up precipices that, in your simple Swiss experience, would have required ropes, guides, and ice-picks. Portions of your anatomy that you hardly knew existed have leaped into excruciating life. You are in almost continual pain. You have discovered an entirely new peace of mind.

You are still in the state of being surprised at everything: the creek, transformed in an hour from a trickle in sand to a raging mountain torrent, marooning a pair of callers from their snorting tethered ponies; the mad, leaping jack-rabbits darting out from under your horse's hoofs; the little wild burros, grey and silver, with big frightened eyes; the sudden shrimp-pink beauty of the desert at sunset; the icy nights; the baking, brilliant days. You have acquired a healthy (Continued on page 80)

44 VOGUE



J. EDWARD ROMBERG AND JOSEPHINE HUTCHINSON IN "ALICE IN WONDERLAND"

# SEEN ON THE STAGE

By David Carb

SHOULD the theatre adopt the prevalent American habit of grouping the events of brief periods immediately after they happen—quite often before—, and tacking a label on each group for easy identification, this period in the 1930-'31 season will be labeled "Melodrama Fortnight." There is nothing else it could be called. For, of a score of plays presented, all but four are and deserve to be failures, nothing about them—neither idea, writing, acting, nor production—merits notice. The four worthy ones are melodramas.

"Roar China," with which the Theatre Guild opens its season, was written originally in Russian, rendered into German, and translated from the German into English. In spite of the roundabout way by which it has reached us and the fact that it is heavily biased, its object plainly being propaganda, what transpires in the Martin Beck Theatre these nights is profoundly moving—on its lower level. One part of the action takes place on the deck of H. M. S. Europa, anchored in the harbour of Wan Hsien, the other part on the dirty, drab quay below. The only reality comes from the latter place, but what happens there is so freighted

with the pain and the dignity of tragedy, it makes the rest seem inconsequential; it lifts the whole to a plane far above the one our brand of melodrama has appropriated.

Taking for its basic theme the conflict between East and West, more specifically the tragedy the White Racein this case, the English—by its cupidity, criminal insensitiveness, and sense of superiority (superiority supported solely by more efficient guns) imposes on vast sections of the Orient, "Roar China" fills Occidentals with heartache and shame as it passes. Afterwards, they realize that it has been written to further a cause and is grossly partisan, does not even admit that the other side can possibly have any defence worth listening to. The deliberate distortions strengthen the Chinese portions of Tretyakov's work by allowing full play to a sweeping, flaming passion. It is none the less unfortunate that his blind passion drives him to grave excesses—he makes his Chinamen real and his Anglo-Saxons puppets. His play would undoubtedly be more effective, more powerful, if the whites never appeared, if their ultimata were conveyed by off-stage voices or yellow envoys. That would benefit (Continued on page 78)

## A NEW IDOL OF THE DANCE

By Ruth Pickering

ARY WIGMAN is the most adored—for her personality, her genius, and her artistic devotion—of all dancers in Germany, and in Germany, uniquely among the countries of the world, the dance flourishes with gusto to-day. Hence, if one is interested in the arts at all, one can not fail to be at least curious to see Miss Wigman when she makes her American début at the Chanin Theatre, New York, on December twenty-eighth and appears again on January fourth. After that, she tours the country.

Just because the ballet never gained a foothold in Germany, as it did, modified to native taste, in Italy, France, and Russia, is perhaps why that country is such a field to-day for the modern freer experimentation in movement. The Germans take like ducks to water to what they obscurely call "expressionism"—that is, feeling communicated without the fetters of formal design. And all German modern dancing is expressionism, of which Mary Wigman is the chief exponent.

To say that the new dance is a revolt from the ballet is to be unfair to both. The two forms are completely different and, sometimes, diametrically opposed. But ballet movements will always remain in the vocabulary of dance art. And the modern school has contributed much of a very positive character, even as it discarded the old.

The difference lies fundamentally in the aim of each form. Ballet was completely artificial in that it attempted to mould the body towards the unnatural; its movements were in defiance to gravity, largely perpendicular in line. The modern dance accepts space and gravity and natural phenomenon as it is and attempts, so to speak, to cooperate. Its movements, therefore, incline towards the horizontal. Ballet is theatrical and entertaining, the new is dramatic and emotional; the former is based on narrative, the latter on inner moods.

Moreover, ballet was determined by a music that was first composed, the rhythm of movement being patterned afterward. In this sense, ballet was more "interpretive" than the more modern dances—a term nevertheless rather loosely applied to any one not a ballet dancer. In the case of many dancers who are not ballet dancers, the term is correct, too—for instance, Isadora Duncan selected her music before she created her dance design, and Dalcroze in Switzerland bases his teachings entirely on musical notation that bodily movements follow. But Mary Wigman, after having studied at first with Dalcroze, felt the tyranny of this independent (Continued on page 74)

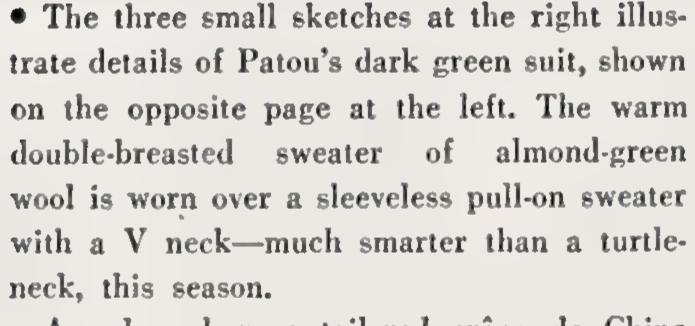


CH. RUDOLPH. DRESDEN

MARY WIGMAN, EXPONENT OF EXPRESSIONISM

LANVIN-SPORTS

LANVIN-SPORTS



An almond-green tailored crêpe de Chine blouse—, in yellow, brown, and blue, looks fresh for tea or dancing.

The sweaters must not be confused with the light-weight type worn with country clothes, but are designed for warmth and also to concentrate the touches of colour on the bodice and head, with the note reechoed in the border of the thick socks. White is impractical, except, of course, in small touches



• To be worn with the Lanvin-Sports suit in the centre on the opposite page are the accessories shown in the three sketches at the left. The sleeveless, double-breasted waistlength vest of dark brown gabardine is worn over a heavy knitted tuck-in sweater.

The trousers, which should be warmly lined and fitted over drawers of angora-wooland-silk, are well cut, with the fulness held by a buckled strap.

It is very essential to allow a generous vertical fulness in the trouser legs, this fulness being permitted to bulge loosely over the tops of the shoes. At the same time, the horizontal fulness at the bottom should taper into a band that fits smoothly around the ankle

• With the Lanvin-Sports corduroy jacket at the right on the opposite page is worn a bright red wool blouse, shown at the left, with a highnecked jacket bloused at the waist.

The blouse has long sleeves, an asymmetrical closing, and diagonal cuts. Simplicity of line is vital, since the costume depends on colour notes for distinction. The brown leather belt, also at the left, holds the trousers.

Equally important in the consideration of warmth are the regulation skiing shoes, silk or lisle stockings, thin wool stockings, and heavy woollen socks. Leather snow-boots with crêpe soles and a wool lining are worn with skiing costumes, as well as with the more usual sports coat, and skirt for less vigorous sports



JEAN PATOU . LANVIN . LANVIN

### Dark Skiing Suits Are Smartest

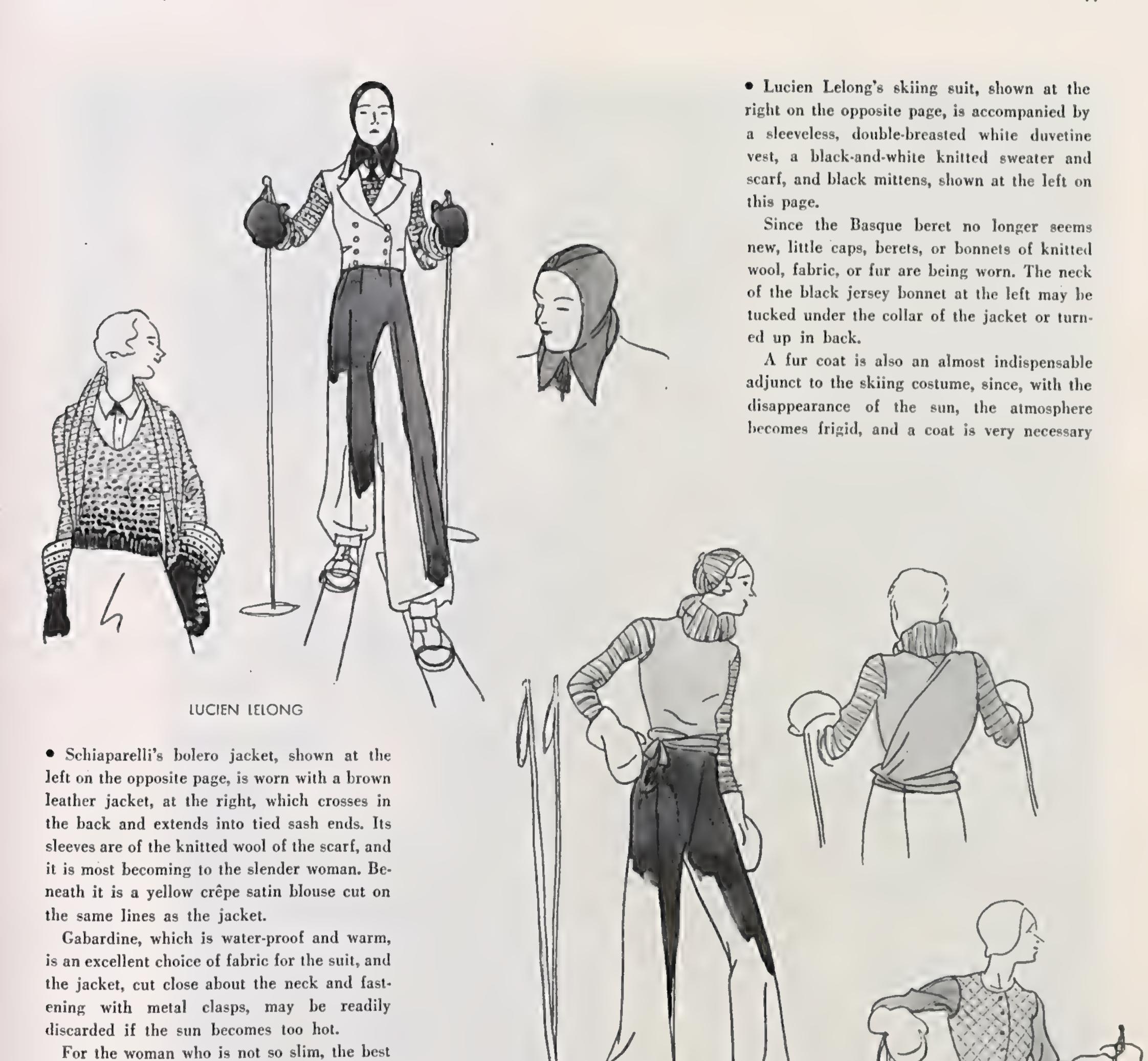
• The dark suit should form a background for vivid touches of colour provided by its accessories. At the left, Jean Patou's blackish green water-proofed gabardine suit is accented by almondgreen. The classic Lanvin suit in the centre combines brown gabardine and a lighter shade of brown wool, while the Lanvin corduroy suit shown at the right has touches of red. The very smart details of these skiing suits are shown on the opposite page



SCHIAPARELLI • JANE RÉGNY • LELONG

• The Schiaparelli skiing suit, at the left, above, is in a blackish shade of violet-blue, with a short scarf and sash of navy-blue, red, and yellow to match the beret. The Jane Régny all-black costume, illustrated in the centre, is of water-proofed gabardine, reinforced on the shoulders with soft black sheepskin. The accessories are of white breitschwantz. The suit at the right, designed by Lucien Lelong for his wife, is of black gabardine trimmed in black-and-white

#### Norwegian Trousers Are Best



**SCHIAPARELLI** 

JANE RÉGNY

• Under the black-and-white suit from Jane Régny, shown in the centre on the opposite page, is worn this jacket of yellow, white, and black plaid, with black djersa kasha sleeves (right), which is a change from the usual sweater.

and a more suitable solution is a perfectly

straight, belted, hip-length jacket of dark fabric

Under it is a yellow crêpe de Chine blouse with an asymmetrical closing and a black sash. Beneath the blouse should be an under shirt of knitted angora-wool-and-silk to match the drawers worn under the skiing trousers.

The large woollen mittens or gloves, reaching high over the cuffs of the jacket or else short gloves of thin woollen, to be worn under large mittens of water-proofed material of the skiing suit, are firmly fastened to the edge of the jacket by a tab that loops over and buttons



Mrs. Baldwin Preston

Mrs. Preston, the former Miss Priscilla Baldwin, surprised her many Southampton friends last summer by becoming associated with a brokerage firm at that resort and working enthusiastically throughout the season. Mrs. Preston is a twin sister of Mrs. Baldwin Browne and the daughter of Mr. and Mrs. Joseph Clark Baldwin, of Mount Kisco, New York

DECEMBER 22, 1930 51



## DRY-POINT OF A LADY

By Nancy Hardin

MONG the world's exhibition of beauties, she is the latest entry; she is dated 1930, Made in New York is stamped on her, and the figures on her price tag run into twentieth-century decimals. She has not the rich quality of oil, not the ingenuousness of water-colour, but is drawn with a diamond-point on metal; she has the recherché quality and refreshing line of a dry-point by a master. Among the collection of shop-worn Cleopatras, faded Giacondas, and Lily Langtrys with peeling paint, she has a new kind of beauty, a new kind of charm, and a manner fresh from the fire.

She has none of that slight weariness that used to be so smart and denoted that, wherever you might be asked, you had been there before. She goes everywhere, to the Casino one night and to Minsky's the next, and has a good time at both places. Having discovered the charm of the incongruous, she wears black chiffon and diamonds to an Eighty-Sixth Street beer joint, and, while in lunching at the Voisin, her first gesture is to pull off her hat and her second to fish a package of loose cigarettes from her pocket.

She has mastered the beret technique and wears a beret to a horse-show or to a wedding. Although she drives an old Stutz in mustard-yellow workman's gloves too large for her hands, she can, also, look very Bourbon behind a maroon chauffeur in a Rolls-Royce.

She was the first to discover the undeniable chic in being a little tough. The figurehead at the prow of that Argo called the Century, she chews gum instead of singing. She wears pyjamas and in them looks sportive and not merely kittenish. On her knees in a white satin dress from Patou, she shoots craps on the edge of an indoor swimming pool. In her bright and thoroughly adequate lexicon, there's no such word as "please."

She paints for pleasure, plays tennis for exercise, and lies about in deck chairs on penthouse roofs because she likes to talk, and does all these things in a pair of blue denim overalls. More often than not, she pins subsidized orchids on the shoulder with a diamond pin, though she finds it a trifle more than obvious to wear such blatant flora with more formal garb.

Another of her discoveries is of the intense femininity of men's clothes when worn by her. Workman's shirts, boy-scout shorts, sweat shirts, and men's Chinese silk dressing-gowns, in black, with a tiny monogram in poison-green, enhance the quality of her allure and exaggerate her long, leggy charm.

Having once arranged her hair, make-up, and clothes in the way they should go, she does not go about peering into looking-glasses or peeking into compacts. She realizes that back-powdering is out and can put on lipstick in a high wind without looking. She knows there is nothing that dates you so much as gazing in a mirror. Nevertheless, she eternally has that classic look of just having come out of a bath.

Her language is a mad medley of new slang and words unearthed from the last century and used to mean something else. Because of her talent for inventing new adjectives to replace "good" and "bad," she can be very funny. Her conversation consists mainly in telling you of her more recent hair-raising exploits, in phrases that seem to be running herself down, but, in reality, are designed to cast fresh glamour on her already glamorous self. She is the originator of that great national sport, the self-glorification of the American Girl. Taking the serious lightly and the light (Continued on page 74)

VOGUE 52



MARTINUS ANDERSEN

#### Mad

#### Extravagances

A gesture and a magnificent one—an ermine throw lined with velvet; Revillon. Pink satin chaise longue cover, Beauvais embroidery, huge monogram; Munyer. Spanking pony candy box; Sherry. Pink crêpe de Chine bed set with point de Milan lace, plain under-sheet; Collart. Aquarelle quilted satin case with nightgown; Maloof. Crystal backgammon set with crystal and black glass counters, designed by Syrie Maugham. Book of Matisse; Weyhe Gallery

"Ask Mamma," first edition of Surtees's sporting novel, illustrated by Leech; Brick Row Book Shop. Black suède bag, marcasite clasp; Bergdorf Goodman. Hand-woven handkerchiefs, so fine they make you gasp; Munyer

Onyx-and-diamond comb; diamond-set vanity-case; ruby-set white gold case out of which pops a watch; Mauboussin. Platinum knife; Henckel. Gold perfume atomizer; gold aspirin box; red enamel-and-gold pill-box; gold whistle to call your dog; Udall and Ballou. Cigarette-case set in paste and garnets; Bergdorf Goodman



MARTINUS ANDERSEN

The electrical marvel of the age—a waffle-iron that signals when the waffle is done and automatically prevents its burning; an electric percolator of glass, 1931 model, that gives the thrill of watching the coffee bubbling; Lewis and Conger. Infinitesimal chafing-dish for heating a tidbit by the fire; Heinrichs. A periscope (under the chafing-dish) to help you see the parade; Meyrowitz

Fantastic kitchen moulds, geometric cones, elephants, and lions are terribly smart to give filled with candies and cigarettes; Lewis and Conger. Fundamentalistically modern stainless steel ash-trays; Lewis and Conger. Pocket-knives bristling with gadgets; a silver pencil that writes in three colours; a cigar cutter with horn top; and a king of corkscrews with horn top; Henckel. Ebony- or ivory-handled knives and forks for some one's shooting-lodge; steel zeppelin cocktail shaker; Henckel. A tiny Zeiss camera; the new Zeiss movie camera; and an altimeter to tell how high your car climbs in the mountains; Meyrowitz

Glorified Gadgets VOGUE



54

#### Last Minute

#### Presents

- 1. Eleventh-hour gifts that have never been known to fail are evening stockings; Saks-Fifth Avenue. And real lace-edged handkerchiefs; Best
- 2. Glass bottles encased in enamel for travelling and an indestructible mirror in moire case; Lord and Taylor
- 3. "We Moderns"—new perfume of Saks-Fifth Avenue. Caron's small size of "Nuit de Noel" (foreground) and "Acaciosa" (right background). (Centre) Molinelle's lovely fragrance, "English Roses." Rallet's series of five perfumes (right) in leather case
- 4. Eyelet-embroidered panties; Best.
  Two silk nightgowns with amusing shoulder-straps; Saks-Fifth Avenue
- 5. Gold metal spring belt; Saks-Fifth Avenue. Metal bracelet and a twisted necklace of gold beads; Best
- 6. Smart new vanity-cases include that with flower motif, Kathleen Mary Quinlan; another with detachable lipstick, Yardley; and two modern designs (foreground) from Helena Rubinstein. The chic little purse atomizer is in black and silver; Altman
- 7. Bed jacket of white chiffon and beige Alençon lace; Saks-Fifth Avenue. Gold mesh mules; Bergdorf Goodman
- 8. Frances Denney's travelling beauty case complete with preparations
- 9. Lavender dressing-table bottles; Lord and Taylor. Caron's exquisitely fine "Tabac Blond" face powder
- 10. New playing-cards, in black enamel case; Saks-Fifth Avenue
- 11. Elizabeth Arden's new motor bag with removable fitted compartment
- 12. A smart sports scarf with an airplane design on it and a dark blue leather log-book, from Brooks
- 13. "Duo D'Orsay" face powder, eau de Cologne, and flacon of perfume





Gifts That Melt In

Your Mouth

The proud wooden chef holds aloft his creation of a poinsettia-trimmed cake, and another gay floral effect is the daisy mints in the smart plaid box; from Adolf Buchler. The guest book, which opens to reveal a layer of chocolates beneath its pages, the tiered box of candy with festive decorations, the liqueur candy bottles (non-alcoholic), the chocolate Teddy-bear, the chocolate horseshoe, and the shimmering bags of gold pieces that are really chocolate come from the German-American Import Company.

At the upper right, two benevolent gingerbread Santa Clauses stand guard over a fascinating house that holds Leb-kuchen, the famous German Christmas cakes. Hansel and Gretel, in gingerbread, who are in front of the house, are about to walk along the path made of marzipan fruits and vegetables. The decorative tin in the centre holds more Leb-kuchen, with three of the cakes in front of it. The beautiful Christmas heart is of gingerbread. The little flower plaque (right) is of marzipan, and the marzipan pig and Santa Claus (foreground) wish you, respectively, good luck and Merry Christmas; all from Charles

DECEMBER 22, 1930 • 57

#### The Epicure

#### Celebrates Christmas

The cooking wines (upper left) are ideal for one's favourite hostess, as is the superb Christmas galantine of chicken (upper middle); Vendome. The Christmas cake, in all its glory, is a triumph of Dean's. The famous Whitman's Sampler has donned its Christmas costume. The bottle lying down holds a French cordial, and the tiles, while not to be eaten, are gay accompaniments to food gifts; from Victori.

The jar at the right of the tiles is a celestial purée of marrons and rum; the open basket holds stuffed figs and dates; the bottle in the foreground holds truffle sauce; next to the cooking wines is preserved ginger in a lovely jar that can continue as a vase; Charles. The Earl Grey tea (right foreground) fits into the box next to it (Box Mart), as will the twin jars of shredded pineapple; Wedgwood Cake Shop. The plum pudding (left) and the almond cake (right) are from Schrafft. The pots of pâté de foies gras are from Maison Glass, as is the pâté en croûte (behind the pudding). The two pastel pottery pots (left foreground) contain delicious honey; North Node Book-Shop



MARTINUS ANDERSEN





#### The Younger Generation

- This most exciting of all seasons—the Christmas holiday—requires something very special in the way of a frock. The dark green velveteen frock shown at the left has a white crêpe de Chine neck-line and tie and is very smart indeed for the young lady of thirteen; from De Pinna
- The girl of ten chooses a red crêpe de Chine frock in which to attend that long-awaited matinée. The one shown at the left, above, has a simulated bolero and a white collar and cuffs; from Two-Fifteen, Limited
- At fourteen, when the heart pines for true sophistication, one might wear the smart green crêpe de Chine frock shown second from the left in the group above. It is from De Pinna.
- At this time, life is so full of a number of things that a frock like the shortsleeved, wine-red velveteen frock with a white collar and cuffs (shown second from the right, above) is absolutely necessary for the girl of twelve; Tots Toggerie
- When one is only eight and attends an afternoon party, it is an event worthy of the charming and simple black velveteen frock with very short sleeves and a tucked round net collar worn by the little girl at the right, above; from Tots Toggerie





### ACROSS THE CONTINENT

On a Limited Wardrobe

SINCE the days of Marco Polo, travel has been an obsession that possesses all of us, something that periodically stabs us with the sharpness of a knife. Sometimes, it leads us in one direction, sometimes in another. This year, as eager as 'Forty-Niners, the East pushes on to the Coast.

And so, Vogue, too, has put its mind on the subject. Since to travel well is to travel beautifully, a wardrobe has been planned especially for the transcontinental trip. Every trip that there is has its own special demands, and the trip to the coast is no exception. And in order to make the wardrobe within the reach of every one suffering from Californitis, the clothes have been chosen within a definite price limit.

The first important axiom for any travelling is to take only such clothes as are absolutely necessary. Otherwise, the trip becomes a howling wilderness of unwanted tea-gowns, picture hats, and enormous riding-boots. This is a nuisance second only to not having enough and having to borrow or buy as you go.

Before you get anything else, get a warm top-coat, plain enough to wear on the train and at the same time appropriate for wearing in town. This coat should be a sort of nucleus for all the rest of your clothes—its

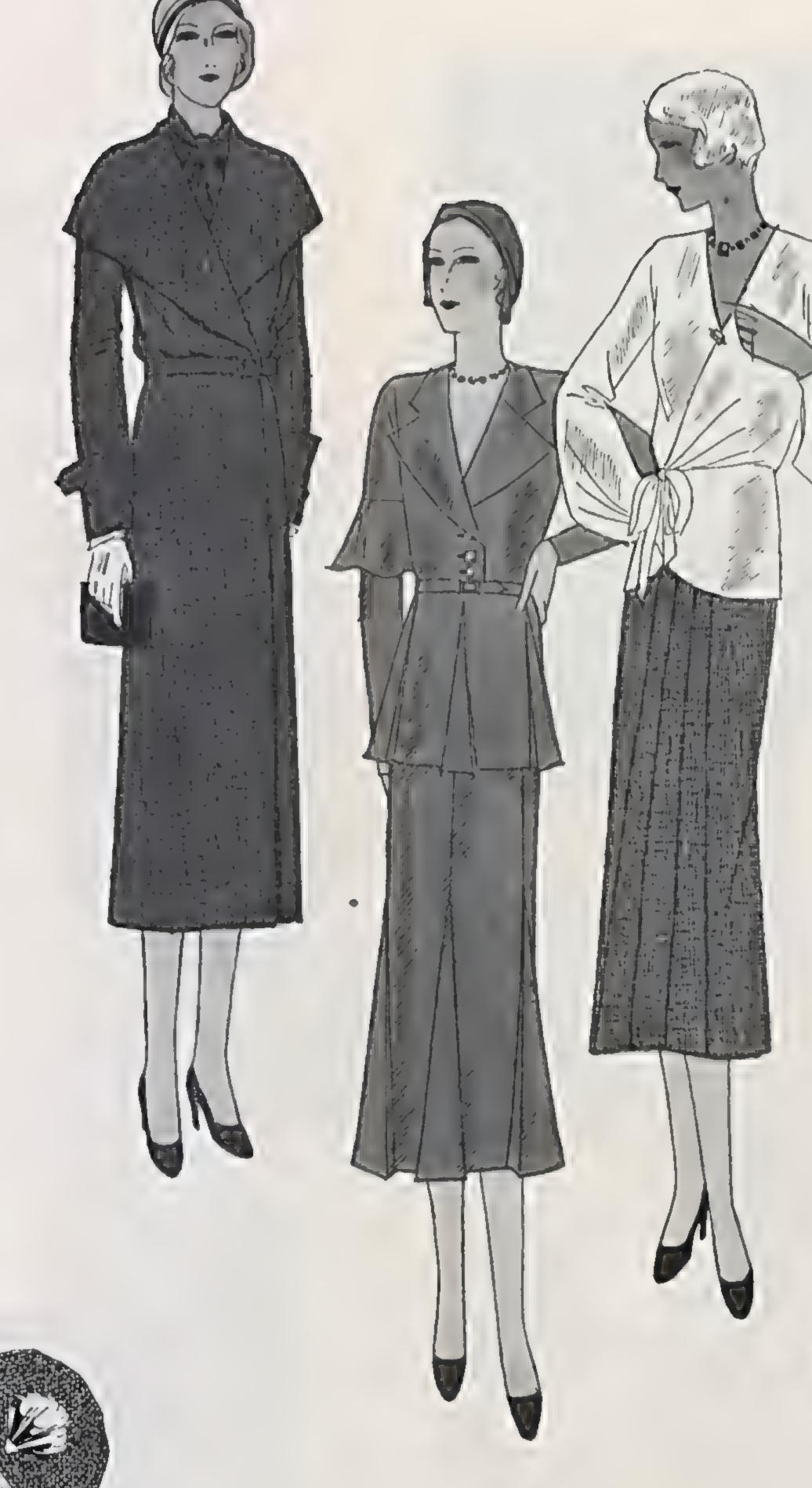
- The small wardrobe trunk, fitted bag, square hat-box, and suitcase will hold the complete transcontinental wardrobe. All three bags have brown mackintosh covers with leather binding; luggage from Altman
- The dress combines green crêpe de Chine and black wool; Lord and Taylor; under \$20

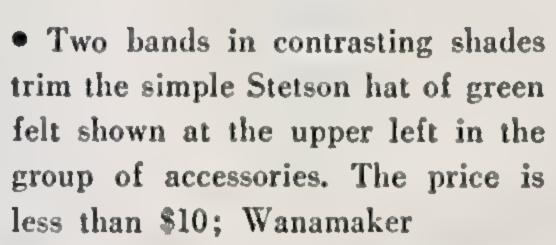
colour and character should determine the nature of the rest of your things. The top-coat illustrated is one of Vogue's own designs, No. 5411. It has a wide collar and a belt, and it would be very smart in dark green tweed, which sets the scale for the rest of the wardrobe. With green (or dark red or brown, as you will) as a central note, you can plan all your other clothes and accessories so that they are interchangeable, which makes them go twice as far, and hence is an excellent plan for a travel wardrobe.

Every traveller should thank Heaven that blouses and skirts are smart, since this makes the most practical of all costumes on the train. A tweed skirt to match the coat would be immensely useful. Vogue design No. 5427 is illustrated on the opposite page, and, with it, you could wear the two blouses shown on the same page. They take up little space in your luggage, are easily laundered, and enable you to (Continued on page 76)



- This dark green tweed coat, with a wide collar and a narrow belt, is made from Vogue design No. 5411 and is a smart basis for the travel wardrobe
- Wide revers and interesting sleeve detail are chic features of the light green crêpe de Chine dress (right, centre), costing under \$40; Best
- A separate skirt to match the tweed coat is made from Design No. 5427 (extreme right). It is shown with a tunic blouse of white crêpe de Chine made from Vogue design No. 5483
- The charming evening dress of aquamarine flat crêpe (lower right) has a little jacket that doubles its usefulness; about \$75; from Altman





- The green velvet beret hat, in the group of hats, takes little space in a bag; about \$10; Altman
- Very chic is the black-and-green fabric hat, feather trimmed, costing under \$5; from Best
- The white jersey blouse made from Vogue design No. 5479 is worn with the tweed skirt
- Perfect for travel is a brown onestrap shoe of suede and calf, costing less than \$12; Altman
- The black suède pump for more formal wear costs about \$12; Best





## TIPS ON THE SHOP MARKET

\* By Shop-Hound

OW is the fatal zero-hour for Christmas giving, like the dead-line when all good newspapers are put to bed. If there are still some unchecked names on your Christmas list, you must buy now or else forever hold your peace. Only a few days remain before it is too late. So Shop-Hound has been running about like a mad thing, sniffing out life-savers for you.

First of all must come the immortal last-minute present, flowers. But since it is a last-minute present, its lastness must be redeemed by a little thought in its purchase. Remember, all ye young men, that American Beauties are no longer the thrill that they once were, and a bunch of pink roses and mauve sweet peas is not apt to arouse even a flutter in a feminine breast. Now, orchids are something else again. Orchids are definitely intoxicating to all varieties of females. So give the girl orchids, and, while you are about it, be a connoisseur and get the products of the Thomas Young Nurseries, which are very extra special. This nursery is believed to grow more orchids than any other. It is constantly experimenting, out there in Bound Brook, and crossing orchids one with the other. Imagine an orchid crossed in love. Anyway, the orchids are wonderful—deep reds, strange purples, lovely pinks, and a few with rich yellow centres.



TOYS FROM THE MEXICAN SHOP IN THE ART CENTRE

MARTINUS ANDERSEN



\* SHOP-HOUND

 Vogue's Shop-Hound practically spends her life snooping about the shops. If you need information or advice about your own shopping, address Vogue's Shop-Hound, 420 Lexington Avenue, in New York City

Not all orchids have to be pinned on mink coats, either. The bright yellow spray orchids are divine in slender crystal vases, and so are the little bell-like Cymbidium. Send these to the ladies who have been nicest about seating you next to pretty girls at dinners. You can get them at Trepel's or any big florists.

Next last-minute suggestion: very grand special tea from Louis Sherry. This is Ming Cha tea, put up in fascinating crocks of shiny surfaced china, green, blue, or red. You can get it also put up in a gold Japanese paper box with packages of Chinese preserved ginger, teawafers, and preserved kumquats, which I consider a superior present, all in all. This is really kolossal tea, the kind that even tea-tasters and poetasters and such would appreciate. To give to a lady who prides herself on having the swellest thing going.

Next: Peck and Peck have some stockings with openwork clocks that are among the sheerest stockings manufactured in this country. For ardent Americo-maniaes and patriots to give to ladies with pretty legs.

To dispense with paragraphing such things separately, because I have so many, Kurzman has some gloves from Harry, of Paris, that the shop is very proud of, and rightly. The finest leather and the most expert cutting imaginable have gone into these. Take a look at some yellowish antelope ones. It seems as if gloves were just made to be last-minute presents. For Christmas, you can get the Matchabelli perfumes in baby size at Bergdorf (Continued on page 72)



New Versions of the Frock and Suit of Soft Woollen

- FROCK No. 5493—Wool orioncrêpe from Julius Forstmann fashions the frock at the left. The bolero front with a tab extension half hides the contrasting underblouse of silk crêpe. The sleeve has an upper section of three-quarters length, partly joined to a shaped cuff, and the skirt has an inserted side flare. Designed for sizes 14 to 20
- FROCK No. 5491—Excellent for town wear is this one-piece frock of jersey from Wyner. The collarless blouse with a two-tone silk crêpe scarf has a buttoned lapped closing and set-in sleeves. The slightly flared skirt with an inverted pleat at centre front and back joins the blouse section in a shaped line. Designed for sizes 32 to 44
- Jacket No. 5490 Skirt No. 5311—The well-tailored suit below has a jacket of tweed and a circular skirt of wool crêpe, both from Bochmann. Four patch pockets are applied to the belted, double-breasted jacket, which has a notched collar with wide lapels, closing higher at the neck. The sleeves are set in, and tucks under the belt assure a smart fit. Jacket designed for sizes 32 to 42; skirt, 26 to 38



DECEMBER 22, 1930 · 65



- Ensemble No. 5494—A white frock with a contrasting jacket, which would be ideal for a Palm Beach wardrobe, may be of flat crêpe, from the Foremost Fabrics, as shown at the left, or of canton crêpe from Cheney as in the centre. The sleeveless frock with a collarless neck and lapels has a scalloped front closing and an inverted pleat in front and back. It has small tucks at the normal waist-line under the belt and drop-shoulder armholes. The collarless jacket has set-in sleeves. Designed for sizes 32 to 46
- Frock No. 5495—This very youthful frock of wool orioncrêpe from Julius Forstmann has a trim overblouse with a yoke and shirt-bosom vest in one. The line of the becoming small turn-down collar is continued into a buttoned centre-front opening, and the waist-line is fitted by pin tucks under the half-belt, which twists in the back. It has set-in sleeves with an applied band. The separate skirt owes its slimness to an inserted front and back panel finished with double pleats and a backward-turning pleat at each side seam. It is designed for sizes 32 to 44

Crêpe Frocks

For Southern Sunshine

DESIGNS FOR PRACTICAL DRESSMAKING





Interesting Neck-Lines on Frocks with Soft Formality

#### Designs for Practical Dressmaking

- FROCK No. 5496—Georgette crêpe from Louis Roessel makes this one-piece frock with a straight adjustable scarf tucked over the right shoulder. The circular skirt is joined in a curved line. Leg-o'-mutton sleeves may be added. Designed for sizes 32 to 42
- Frock No. 5488—This frock for Southern wear is made of triple georgette crêpe from Mallinson. Its skirt, gathered to the blouse under a tied belt, is composed of three slightly circular flounces, and it has a frilled collar and puff sleeves. Designed for sizes 14 to 20
- Frock No. 5492—A cowl collar and sleeves lengthened by contrasting sections distinguish this frock of flat crêpe from Haas, with skirt fulness concentrated at the sides. Designed for sizes 34 to 46

☆

2

An Impression

of Winter summer-days

AT BERGDORF GOODMAN...ON THE PLAZA



Simply quantities of these little sleeveless silk frocks go into every south-bound trunk... Bergdorf Goodman have a wide range, handmade in France, each with a touch of saucy Gallic charm. This one is oyster white, with brown embroidered dots, cap sleeves, matched linen shoes, and wool lace hat. It is just one of the collection now on view for patrons arranging their wardrobes for California, the South, or the sea islands.



NEW YORK





### LONG, GRACEFUL LINES FOR WINTER EVENINGS

#### DESIGNS FOR PRACTICAL DRESSMAKING

• Evening Wrap No. 5498—A collarless evening wrap of transparent velvet from the Shelton Looms may be worn over the frock at the right. It has raglan sleeves, left open at the inside seam, and shaped inserted flares at each side. Designed for sizes 32 to 42

EVENING FROCK No. 5497—The fulness of this frock of satin from Corticelli is concentrated in the skirt below the shaped seaming. A slight fulness marks the normal waist-line, and a wing-like drapery falls from the décolletage in back. Designed for sizes 32 to 44

• EVENING FROCK No. 5489—The new short sleeve for evening wear is shown in a frock of lace from American Fabrics, with a wide ribbon sash, and cascade draperies at the sides. Designed for sizes 32 to 42

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 1196 The Merchandise Mart, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of patterns are given on page 82

### GIFTS THAT MAKE A SUBTLE ART OF GIVING



The gracious gesture of giving expresses itself most charmingly in the lovely Perfumes of Coty with especial significance for the occasion. These world-famous fragrances have been grouped in Gift Ensembles, each an exquisite entity of smart, artistic beauty.

Obelisque \_ the exquisite new cutcrystal flacon designed for the coming year but making an earlier debut for the holidays. \$5.00

CHYPRE L'ORIGAN LA JACÉE "PARIS." EMERAUDE



"SUGGESTIONS"—a useful booklet of gift ideas. Dept. V-12-22. Coty, 714 Fifth Ave., N.Y.

SPECIAL L'AIMANT GIFT-SET—Perfume, Eau de Toilette and Double Compact (Gold-tone) \$10.—a luxurious gift. Other special L'Aimant sets \$7.50, \$8.50.

# Le Dandy d'Orsay

The contribution of Paris to the exotic requisites of the connoisseur.



# Duo d'Orsay

The romance of yesterday blended with the sophistication of tomorrow.



DANA B. MERRILL

#### FOR HER DRESSING-TABLE

Perfect feminine gifts are Kathleen Mary Quinlan's "Mist of Dawn" powder and Dorothy Gray's bath salts. The "Bubble" soap and single cake are from The Bath Shop

In the top photograph, below, appears Rallet's charmingly perfumed dusting powder in its round green box. The cakes of pine soap, from The Bath Shop, have a Christmasy look

Renée Thornton's box of fragrant bath powder is adorned with a nosegay (middle photograph below); Bonwit Teller. The smart square bottle holds Du Barry bath salts

(Bottom photograph, left to right) Madame de Boor's luxurious essence, "Sano-Bath," and perfumes, "Je Suis Aimée" and "Pinacle" in a Baccarat atomizer; Saks-Fifth Avenue



# THEY FOLLOW THEIR CREAM CLEANSING WITH

Have highly absorbent tissues POND'S CLEANSING TISSU

Lady Violet Astor Mrs Cornelius Vanderbilt sa. Mrs. Anthony J. Drexel sa. Lady Buchanan-Jardine Mirs. Biddle Stewart Alrs. Alister Mc Cormick Mrs. Howard Spreckels Mrs. John Davis Lodge Mrs. Adrian Dselin II The Counters Howe



TOVELY transparent skin. Fragile. Breath-taking. The satin texture of rose petals. How do the world's famous beauties guard this divine treasure of theirs?

To their daily ritual of cleansing and finishing creams they have added two completing aids.

First, highly absorbent Cleansing Tissues specially designed to carry away every trace of dirt along with the cleansing cream. Clogged pores distend and coarsen, invite unsightly blackheadseven pimples.

Second, the bracing Skin Freshener which, briskly patted into the cleansed skin, quickly brings the color to the cheeks and tones the entire skin of face and neck. This mild tonic tightens the pores, refines the texture and brings fresh life and new beauty to the skin.

Pond's makes them both!

Makes them with the same fastidious standards that have made their creams acceptable to the social world of two continents.

Careful scientific tests have proved Pond's Tissues are actually 50% more absorbent than ordinary cleansing tissues. And for fineness of texture, they are tested again and again. Every box has the same luxurious old-linen feel. They come in Parisian peach and white, too.

Pond's Freshener is carefully formulated not to overstimulate the skinnot to dry it. Yet how marvelously refreshing. What a cool alabaster look it gives. What fine-textured smoothness.

Follow the experience of the world's famous beauties. Follow your cream cleansing with these two exquisitely prepared beauty aids. See the fresh transparency and clear color they bring you! Your skin acquires a flower-petal enchantment—a youthful freshness.

CHECK OFFER YOU WISH Send FREE sample of Pond's Cleansing Tissues. 

For 10¢ enclosed send samples of Pond's Cleansing Tissues, Skin Freshener, Cold Cream and Vanishing Cream.

	Pond's Extrac	r Company, I	Dept. C
110-F	Hudson' Stree	t Nev	v York City
Name			
Street			
City_		State.	
	Сору	right, 1930, Pond'	s Extract Company

(Continued from page 63)



Hartmann Trunks are Inevitably Associated with the Smartest Travelers

Fortunates" who do their smart crossings on the "Paris", you'll find your Hartmann Trunks have plenty of company.

A recent investigation proved that more first class passengers on the "Paris" traveled with Hartmann Trunks than with any other fine trunk made in this country. Smartness alone doesn't explain this popu-



Stateroom on S.S. Paris

larity. It is the convenience, comfort and rugged service they afford that achieve for them such wide favor among experienced travelers.

On the boat your Hartmann travels in your stateroom—not in the hold. The old-fashioned 14-inch regulation applies only to those rooms shared by passengers not of the same party.

Hartmann will gladly furnish you complete information on steamship luggage regulations and other pertinent information on luggage. Write to the Hartmann Trunk Co., Racine, Wis.

# HARTMANN TRUNKS

50 Models and Sizes—Colors Galore—Sold by Most Good Shops and Department Stores Goodman's. As you know, these perfumes are put up in bottles like imperial crowns, hitherto always in black and gold. These baby ones are in colours, such as "Damas," a sandalwood odour, in a red bottle in a gold box. They are darling little bottles, very becoming to a dressing-table, and hold grand scents. "Jungle Flower" is another good one. As a matter of fact, the Matchabelli perfumes are to be purchased all over the country in the larger cities.

For men, those impossible people to find presents for, there are two new suggestions. Lenthéric has come out with a new set including after-shaving lotion, after-shaving powder, and scalp lotion, put up in a pigskin paper box, not a bit fussy-looking, which is a knock-out. I don't need to endorse further the famous Lenthéric products. Second, Coty has a box containing shaving-cream, talcum, and aftershaving lotion that is again something you wouldn't feel bashful about giving a man. The box is in blue with a grey lining, very severe and unfrivolous looking, which is what you want, after

#### BEAUTY AND THE BATH

You can go to Dorothy Gray's and get an enormous number of lastminute presents off your mind at once. In boxes like jeweller's cases with satin and velvet linings, you can buy various combinations of her products in the way of make-up. But, best of all, there is a marvellous Bath Set, of bath oil, talcum powder, the new cream soap, and eau de Cologne, put up with characteristic wham and very conducive to bath-taking. And there is a smaller set with simply bath salts and deodorant dusting powder. Both these sets are in boxes made of pink velours paper with silver piping, smart and luxurious as anything.

The Bath Shop on Park Avenue has recently imported some bath salts for the use of the already effervescent Miss Gertrude Lawrence. They are called "Bain Carré" and are in a brown paper box, very businesslike. Soap makes a grand Christmas present to those who don't take things personally and those who like to be amused while bathing. Franklin Simon has some soap in the shape of fishes, coloured with more-than-Oriental, deep-sea brilliance. Cigarettes are another good thought. A really considerate present is to leave an order for a hundred of your lady friend's (or gentleman friend's) favourite brand at M. M.'s Importing Company to be delivered every Monday for as long as you think your enthusiasm or money will hold out.

Pillows are another last-minute brain-wave, and there are lots of lovely ones, not too expensive, at Jay-Thorpe's. This shop makes rather a point of these. For the small boy who had slipped your mind, I advise a large American flag, to be found at Aber-crombie and Fitch's, especially if he lives in the country and can have fun waving it out of windows or hoisting it up a flagstaff. More and more grown-up people are becoming fascinated by playing with electric trains, flinging themselves on the floor in their best

Patous and tail-coats and shouting with fury at the mismanagement of a switch. These complicated and absorbing affairs, with more or less switches, signals, and sidings, can be found at the Mayfair, on Fifty-Seventh Street.

An electric popper from Lewis and Conger may be rather modernizing an old pastime, but is still fun. The young and athletic would appreciate one of the new flat presses for tennis rackets from Spalding. The Morris mints in lifelike flower forms are almost too pretty to eat, but delicious when you do; from Charles. You can get authentic Virginia hams from the Maison Glass and send them to friends in time for Christmas dinner. Even a dyed-in-the-wool Southerner couldn't sniff at these or say they were just damn Yankee hams.

#### CAVIAR AND CARAMELS

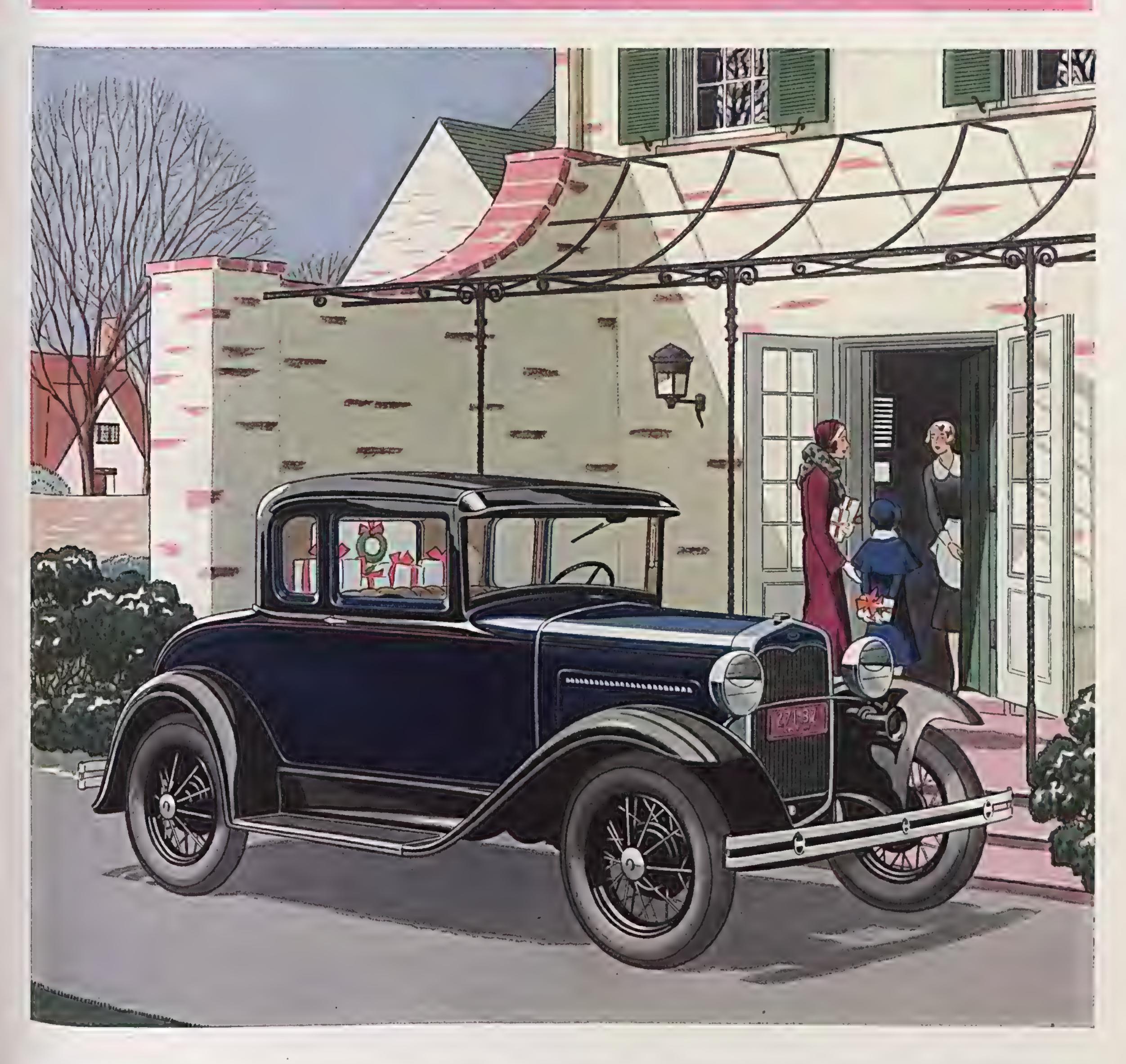
For the million things that must be found to fill the stockings, Shop-Hound suggests the Ross Souvenir Company on West Thirty-Third Street. Here, you can buy dreadful, wonderful tricks and jokes, like that terrible match-box you wind up and which goes off in the hand of any one picking it up, thus giving the holder heartfailure coupled with apoplexy. The best caviar in the world is to be found. fresh, at Jean's in Park Avenue, and you can't beat caviar for a last-minute present. For all those delectable imported crackers that tea-time hostesses would be so glad to get, try Charles Huntley and Palmer's, Peek-Frean, and Carr's are the classic brands. Huntley and Palmer's Digestive Biscuits achieve the heights of perfection in deliciousness, despite the unappealing

The caramels made by Adolph Büch ler and put up in black-and-white gingham plaid boxes are something to be put up on an altar and prayed to. needn't tell you the obvious merits of candy as a last-minute present. Cheddar cheese soaked in port wine may be obtained from the Vendôme, and this, also, is a real honest-to-goodness delicacy. The nuts at Anne's Candy Shop cost quite a lot, but the pecans are about the size of a small egg. If you are a coy damsel and don't want to scare away your best young man with overmuch Christmas donating, buy him a gingerbread man at Dean's and pray that the former man will not disappear as rapidly as the latter certainly will. The Ideal Importing Company, at 1505 Third Avenue, has quain German candies and gingerbreads.

Jammes, a French importer in Sixty-Second Street, carries the most ravishing sachet of iris or helio trope—fresh, lovely scents, and a perfect present for any normal woman. Vernay sells a wonderful brand of potpourri, the sort of thing graceful and good hostesses keep in antique jars about the house. A large tin box costs under thirteen dollars. One of the most fascinating shops in New York is the Atlas Importing Company on Second Avenue, near Fifty-Seventh Street. It carries only herbs, with poetic names—thyme, rosemary, tilleul, rue. I should think that 1it tle packages (Continued on page 76)

# A Treasured

at Christmas Time



Dreams will come true in many homes this Christmas. For there, among the holiday gifts, will be a gleaming new Ford. From Dad to Mother. Or from Mother and Dad to Son or Daughter.

Not a gift for the day only, but one that will be treasured through the year. A practical, useful gift that will bring

countless happy hours and shorten the miles to friends and distant places.

Illustrated above is the new Ford Coupe. There are many other body types to select from, in a variety of colors. A choice of Mohair or Bedford Cord is offered in the Town Sedan, De Luxe Sedan, and De Luxe Coupe.





pages
237
color
schemes
described
312
illustrations
\$5.20
postpaid

# HOUSE & GARDEN'S BOOK OF COLOR SCHEMES

Here is a white dining room of the utmost chic . . . just one of the color suggestions in House & Garden's Book of Color Schemes . . . just one of the 312 illustrations of the work of the leading decorators . . . work that cost thousands, yours to look at . . . yours to use . . . for only \$5.20, less than the cost of one yard of wrong-color chintz for your bedroom! Sign and mail that coupon today.

HOUSE & GARDEN, Graybar Building, New York City

For \$5.20 enclosed, send me one copy of House & Gardan's
Book of Color Schemes

Name\_\_\_\_\_Address\_\_\_\_\_

City\_\_\_\_\_\_\_State\_\_\_\_\_\_vm 12.22.3



# She decided on curls!

She loved the wave in her hair a Eugène waver put there last summer. She determined to keep it there forever!......Your competent hairdresser can maintain curls in your hair all through the year, Fall, Winter, Spring and Summer—by the Eugène Method....As the growth of new straight hair displaces your wave, you merely have the new hair Eugène-waved, close to the scalp, in flowing undulations, to match the remainder of your previous wave!

Eugène Sachets give the hairdresser control of the steaming process in permanent wavingmaking it possible to wave the new growth only. .... From their patented perforated steam-tabs come tiny jets of steam, of the proper intensity, and confined to the proper area to avoid unnecessary double waving .... Thus you may have a Eugène Wave two or three times a Year, if given with genuine Eugène Rewave Sachets, for your hair is protected and kept in perfect condition .... Be sure that your hairdresser uses the genuine—you will know them by the Eugène Trade Mark boldly stamped on each sachet .... We will gladly send you one for your inspection together with a copy of our interesting new "Eugène Beauty Book."

EUGÈNE, Ltd., 521 Fifth Avenue, New York Eugène, S.A. Paris . . . Eugène, Ltd., London . . . Eugène G.m.b.H. Berlin . . . Eugène, Ltd., Sydney

CUGCNC PERMANENT WAVES



# HOLIDAY MODES IN MINIATURE

# 2919 2789 Romper No. 2789—A one-piece romper of cotton broadcloth with long or short raglan sleeves is good for playtime. Designed for sizes 1 and 2 years FROCK No. 2919-A sleeveless crêpe de Chine frock will attend youthful holiday parties. It has a cape and shirring. Designed for sizes 2 to 8 2998 Frock No. 2998—The front of this one-piece wool crêpe frock is slashed and gathered below a shaped front opening. Designed for sizes 2 to 8 years COAT No. 3078 BERET No. 3085—A doublebreasted tweed coat with a beret to match 3078 may have an attached cape. Designed for 3085 sizes 2 to 12; beret, 19 to 22 head sizes Ensemble No. 3089 The bolero jacket and pleated skirt of this three-piece ensemble are of jersey, the blouse of handkerchief linen. Designed for sizes 8 to 14 3089

DESIGNS FOR PRACTICAL DRESSMAKING

# DRY-POINT OF A LADY

(Continued from page 51)

seriously is her one consistency. Her letters are written in telegraphic form, her telegrams are in letter form, and both are designed more for ostentation than use. Only one thing in the world can reduce her to embarrassment, and that is the necessity for writing a letter of condolence, the associated necessity for expressing herself in ordinary English and the complete inappropriateness of bon mots. The means of communication best suited to her nature and habits is the long-distance telephone. On a line between New York and London, her faintly husky voice fires caustic comments and shattering adjectives at you with all the glitter and effect of fireworks in a black night.

The decline of manners finds its monument in her. Always with charm, always disarmingly, she goes to a large and efflorescent luncheon and interrupts the polite, if ignorant discussions of dowagers to demand that lunch be hurried—she has a date. Once, she went to a very white-tie sort of dinner and, surrounded by crystal glasses full of champagne, demanded a glass

of milk. She does not hesitate to discuss servants if she feels like it. She never boasts excepting of her poverty, one of her most successful and amusing myths.

She gives the best parties in town, having discovered that a prize-fighter for a guest is a synonym for success and that, if you can get a gangster to come, your party is made. These parties are a cocktail composed of part Broadway, part Park Avenue, and part strange, original little people whom she somehow collects about town and calls the "warts." This mixture has a sustained lift and never any let-down. It is all one with her modern philosophy having to do with the charm of toughness.

This is the dry-point that hangs in the world's hall of beauties, less finished than a portrait, more enigmatic than a sketch. Crowds gather round it—connoisseurs of art, visitors from Painted Post, and ladies who hope by craning necks to learn how it is she does her hair. It's the most-talked-of picture in the show; but no one seems quite able to make it out.

# A NEW IDOL OF THE DANCE

(Continued from page 45)

art of music and began her serious efforts with the dance by visualizing movement first and selecting the melodic or sound accompaniment afterward. This usually means an entirely original music score, though not always.

There is a quality in Wigman's work, therefore, that is different from Isadora Duncan's, although, wherever dancing has repudiated the formalities of ballet to-day, Isadora's influence is there. She danced in Germany before Mary Wigman did; she must have planted the seed that started the ferment. Miss Wigman has said: "Music should neither be violated by the dance—nor should music dictate the movements of the dancer." Neither Isadora nor Dalcroze could have arrived without the connivance of the great musical geniuses. Wigman creates her rhythm and fits the beat and melody to that rhythm. She uses gongs, bells, percussion instruments. Her compositions are fresh in her own imagination-without an originating hint from another independent art. Sometimes, as she dances, there is no accompaniment, and she marks on the silence the tempo of her own moving lines. Sometimes, the cymbal, the tambourine, the flute, or the Javanese gamelang marks the beat. Sometimes, the piano plays a melody.

She is not what one would call "brilliant"—as is Argentina, for instance, or any one trained to high technical perfection in the familiar attitudes of a gay people. But she is sincere. Yet, to say sincere is, perhaps, to say also dull—and there is a fire of mood and energy in her that defies dulness and defies definition. To be the finest of one's genre is to be beyond classification. Her astounding vitality is conveyed instantaneously to the audience. She is magnificently alive.

Mary Wigman was born in Hanover of immediate German descent, but, to account for the flare in her moods, there is Celtic ancestry. She is strongly and finely built; her face is not beautiful; her skin is dark, but the eyes are a clear, brilliant blue under thick, black, curly hair. Though her movements are firm, they are never ugly, and the moods of her compositions range from the lyrical to the sombre. She can be tender and gay, as well as darkly tragic.

Not until she was twenty-seven years old did she begin to dance—begin even to study. Within six years—in 1919, she was dancing before a bewildered, defiant, enthusiastic audience in Berlin, and her career was launched. Since her interest was at that time in group dancing, she founded a school and, in 1921, performed again with her dancers, who included many of the best known to-day—among them Georgi. In 1927, she abandoned group dancing and has since been dancing in concert alone. She continues her school in Dresden.

Though, among dancers, there are many who disagree with Mary Wigman to-day, there are none who do not revere her and consider her the source from which they all stem and the present genius of their world. And, though she is identified with both a country whose characteristics she embodies and an art form whose laws she has helped to determine, neverthe less she transcends both and in her vitality, personality, and artistry 15 uniquely herself. Her movements she has learned from every age and place in the world where the dance has flour. ished. Her imagination has invented a design that is original. She is representative, but she is something more —a rare and exciting individual artist.



DOBBS-Fifth Avenue-New York
NEW YORK'S LEADING HATTERS

The Dobbs NOEL...has the beautiful and chaste simplicity of a Yuletide greeting in its every graceful line.—Of Dobbs loveliest felt with brim turned off the forehead by a demure bow of contrasting ribbon. In a host of colorings and all sizes! \$15.20

CAPPER & CAPPER MUHLFELDERS WEINSTOCK LUBIN & CO. HIRSCH MILLINERY CO.

Chicago, Ill. Albany, N.Y. Sacramento, Cal. Birmingham, Ala.

And by Exclusive Representatives in most of the other Principal Cities

#### THE ON SHOP MARKET

(Continued from page 72)

of these might please an old lady. For a girl or boy, a box of golf-balls from Abercombie and Fitch would be a good last-minute pinch-hit. No Christmas present could be more flattering nor more welcome than a long-distance call to some one in Europe or across the continent. A tiny tree, fully trimmed, would be a good present for some one living alone. Mules are always appreciated round about this time of year. I suggest Saks-Fifth Avenue and Nancy Haggerty's. The classic and immortal Ed Pinaud has put his famous old products, "Eau de Quinine," "Lilac Vegetale," "Eau de Cologne," and others, in smart new bottles of wedge-shaped crystal with chromium caps. The greatest chic imaginable—I am hysterical about their charm. Macy's, for an incredibly small sum, offers a suède-like covered box containing two packs of cards with the most amusing backs I've seen-Victorian scenes of New York parodied in a modern manner.

If you wish to rate truly heartfelt thanks from the person who wears eyeglasses, consider the absolutely new "pencil lorgnettes" that Lugene, the optician, has achieved. These are only four and one-half inches in length. look like flat pencils, and have babysize lenses that are entirely adequate for momentary occasions, such as reading a menu. In silver. In white gold. But smartest of all, in enamel, in any number of shades. The perfect gift for the fabled person who already has

everything else. At Lugene's, too, are to be found glasses with really beautiful diamond mountings.

Mr. Erwin, of Jones and Erwin, happened, for one motive or another, to be in a hospital clinic and was fascinated by the clinical rolling tables that were pushed about filled with all sorts of glass receptacles only used in hospitals—beakers, bowls, strange businesslike things. In Mr. Erwin's head, two and two were rapidly being combined to make four. The result, extra-numerically, was that Jones and Erwin now have, from mysterious sources, a line of vases and bowls whose like has never been seen in interior decorating shops. They are charming. There are large, absolutely plain, clear glass bowls. Globe-like vases with narrow necks that tip to one side, lending themselves admirably to flower arrangement. A variety of sizes of beakers, delightful to hostesses with a hawk-like eye for good vases—all of these are divinely plain, intensely smart, and not expensive.

Honey from the bees of Mount Hymettus can really and truly be bought. At Charles. For favours and stocking presents, Shackman's can not be beat. Oh, well, as a last-minute gesture, why not give your friend an island, off in Maine, in the Caribbean Sea, or in the Thousand Islands? I hear they can be bought. But don't expect a nice humble little Shop-Hound to know where.

#### ACROSS CONTINENT THE

(Continued from page 60)

look and feel fresh throughout the entire journey.

Black and green are an outstanding combination, this year. A dress of black cloth and green crêpe de Chine, from Lord and Taylor, worn with a little black-and-green hat from Best (the latter costing under \$5), would make a good ensemble with the green coat and be tremendously useful all through the trip.

You will need another frock, also, for occasions a little more formal. A lovely light green one from Best is intensely chic, and with it you might wear the dark green velvet hat from Altman, which costs in the neighbourhood of \$10 and which is illustrated on page 61.

### THROUGHOUT THE EVENING

Next must come an evening dress that will pack. Tulles crush, lamés tarnish, and chiffons become a mass of tiny wrinkles. But a flat crêpe frock, like the one from Altman's, in smart aquamarine (illustrated on page 61) meets all requirements gracefully. It has a jacket, which makes it informal when that's what you want. Take it off, and you are suitably dressed for a really white-tie occasion. The jacket also acts as an evening wrap for warm nights. This, with the addition of an evening wrap of medium weight and one or two more evening frocks, should serve your evening needs.

For days when you go exploring the country of California, you will need light coloured sports dressesseveral of them. The classic brownand-white sports shoes are still good to wear with these, or you might wear shoes of white buckskin. A white coat and a white beret will complete this ensemble.

Very useful on the train is a dark silk dressing-gown or a tailored silk pyjama suit. If you have a compartment for the trip, you will probably wear pyjamas whenever you are in it, for nothing is more comfortable.

### CHIC ON THE OUTSIDE

Your choice of clothes made, there remains the burning question of what to put them in. Suppose that the wardrobe has eaten a large hole out of your allowance for the trip, and you find little enough remaining in the bank. How shall you reach the heaven of chic with only the ladder of economy to climb on? How shall you have smart luggage and yet not spend too much?

The clothes described here can all be packed in a wardrobe trunk small enough to be carried in a taxi, a square hat-box, a large suitcase, and a small fitted case. All are from Altman and very moderate in price—the trunk costing under \$50, the fitted bag and hat-box under \$30, and the suitcase under \$45. The latter are fitted with smart brown canvas covers. And, remark this, there is no better dodge than a cover for camouflaging old and shabby luggage—covers not only protect (or conceal) the bags, but lend chic uniformity to the ensemble.

Then on to California! Go West, young woman, go West.

#### CONTRAST AND VIGOROUS LINE COLOUR

#### CHRISTMAS CARDS NEW

CARDS FROM THE ART ALLIANCE OF AMERICA

The city inspires a card (at right) in black and white, with gold and red

More informal is the card below, cheerful with a Yuletide cheerio

Vivid colour and

an interesting line

mark the extremely







# Three Distinguished Creams

For three vital needs of your skin

There is a HARRIET HUBBARD AYER cream scientifically planned for each important need of your skin. With these three creams you can give your skin a complete beauty treatment every night. It takes only a few minutes. Cleanse the skin first with LUXURIA of the impurities that collect in the pores, deeper than soap and water can reach. Then massage in the rich SKIN & TISSUE BUILDER with gentle fingertips. You will feel as you do it how the skin gratefully absorbs this balanced nourishment. Tired muscles revive and your whole face glows with health. And lastly, leave on all night a thin film of BEAUTIFYING FACE CREAM. During your sleep it will be clarifying and whitening and refining your skin, giving it a final loveliness of texture and bloom. Do this faithfully every night for a week and see how wonderfully your complexion responds.

Harriet Hubbard Ayer preparations are obtainable everywhere

# HARRIET HUBBARD AYER

INCORPORATED

BEAUTY PREPARATIONS

LONDON

NEWYORK

PARIS

#### THESTAGE EEN ON

(Continued from page 44)

"the best gift of all"



KNOWN IN EUROPE AS "LE NUMÉRO CINQ"

"the world famous perfume in the silver grey box"

# MOMBUX PARIS

41 West 57th Street New York City obtainable in all the best shops

the drama in another way: would make it an entity, for, now, the two planes not only are not merged, they are almost always separated; when they do touch, the meeting is as casual as the contacts of principals and chorus in a musical show. So "Roar China" produces the on-and-off effect of alternating scenes in two plays or, more accurately, of reality "relieved" by artificial interludes.

A crude, cruel, arrogant American exporter is killed by a coolie who disappears. The Captain of the Europa demands that the crime be expiated by the death of two innocent Chinamen. The poor, beaten, quay labourers draw straws to determine which two shall die. We see the losers executed. And another hang himself. Misery, helpless indignation, crowds surging with futile wrath—the Chinese portions of "Roar China" are as heartrending as anything ever shown in our theatre.

And as beautiful. No curtain is used. The masts of the huge white battleship, like great daggers, penetrate the haze above the proscenium. The hulk towers menacing over the quay, the town, the civilization—over the bright-hued sails of graceful sampans that, at times, partly conceal it. In his long and distinguished career as a scenic designer, Lee Simonson has never done a finer setting.

Herbert Biberman's direction brings out the values-all the values. His handling of the crowds is magnificent. Some two score Chinese express with genuine fervour and skill the emotions of the dramatist and the director's interpretation of those emotions.

## "On the Spot"

Edgar Wallace's "On the Spot" holds the other end of the melodramatic field. In telling the tale of a Chicago gangster, the English master of literary mass production manages to relate his story directly in terms of the theatre and, at the same time, to stand outside it or rather aloof from it—both the creator and, in a sense, the critic: he laughs at the plot and the creatures involved, but his laughter never for an instant gets in the way of the drama's swift, tense progress.

Wallace knows what lamentably few playwrights ever learn—that a tragic hero, whether he dwell on Olympus or Michigan Avenue, must have one great weakness. And, incidentally, that melodrama is a lesser form of tragedy. The weakness of Tony Perrelli, his hero, is women; he can bully and command his world ruthlessly, but, when an attractive girl appears, he

grovels before her.

The action takes place in Tony's "palatial" apartment. The living-room, designed by Rollo Wayne, reflects the gangster perfectly-florid, ornate, intemperate. A pipe-organ fills one corner; the killer and commander of killers finds expression for the other side of his nature by playing languorous, soulfully sentimental Italian music—he never, however, lets it interfere with his business-murder, white slavery, and such.

Unlike most melodramas, "On the Spot" has no complicated plot, practically no plot; it is picaresque—the rogue-hero going through a series of adventures. They include the wooing of one woman, the "putting away" of her husband, who might inject a harsh note into love's sweet rhapsody, discarding the latest woman's predecessor, the latter's suicide. Things like that. Wallace has arranged the episodes so adroitly that they build constantly, spreading as they build, each incident and its climax bigger than the preceding one, culminating in the biggest of all, like the final moment in a firework display.

No actor in our theatre could impersonate Tony better than Crane Wilbur. He catches and conveys admirably both the nuances and the broad gesture of the gangster, his softness, his unrestrainable amorousness, his hardness, his strength. Anna May Wong plays the discarded mistress who kills herself pictorially. But then, every one in the cast fulfils the play's requirements.

# "Pagan Lady"

After two years in talking-pictures, Lenore Ulric has returned to the stage. Her vehicle is called "Pagan Lady," about a loose lady and a minister whom love draws together. Since "Rain" used the theme so effectively -and profitably-, plays of all sorts and degrees with the identical idea have appeared rather frequently on Broadway. Some have succeeded, most failed, but playwrights seem never to lose faith in that particular conflict. "Pagan Lady" will put fresh vigour into their faith.

The idea should be treated generously, one might say copiously, as it was in "Rain." William DuBois, the author of this version, merely outlines it, does not bother to fill it in. There is, as a consequence, an air of meagreness about it, like the sketch of a painting that may have richness when colour has been laid on. But who can tell? Yet, it holds the attention, occasionally excites, largely because of the star.

Miss Ulric has contracted no unpleasant mannerisms during her 50 journ on the West coast. The Call fornia sunshine and the Hollywood accessories have not lessened her magnetic appeal. The sure, assertive, torrid femininity that won her the high place she has held for so long among our emotional actresses she still has-And the husky voice and mop of undisciplined hair. In short, unlike most of the actors and actresses who rush to the Western El Dorado, garner its gold for a while, and then return to their true love, playing into a microphone has not retarded her growth or made her a posturer. The multitude that adored her as Kiki and Lulu Belle will adore her as Dot Hunter.

Franchot Tone of the Theatre Guild and Russell Hardie, who last year made such a fine impression in "The Criminal Code," are more than good.

## "This One Man"

Another child of the theatre dazzled by the glitter of screen gold has apparently found it but glittering dust and (Continued on page 84)



# INDESCRIBABLE SOMETHING

in some young lady's eyes

WHEN gay ribbons unfurl their Christmas surprises, and eyes dance—Oh, gentle reader, what words can describe that look of ecstasy! It is an "Indescribable something"— beautiful to behold but impossible to describe.

And just as difficult is the task of describing the delightful flavors of Schrafft's candies. For in these delicious creations there is something equally beyond the power of words to portray—an indescribable goodness—that will kindle that indescribable something in any lady's eyes on Christmas morning!

# SCHRAFFT'S Selected Candies and Chocolates

(Continued from page 43)



©C.N.P.

# Freshen Your House

with House & Garden's Second Book of Interiors

You carry a mirror-compact in your purse, don't you? You peep at yourself in it . . . powder your nose . . . tuck in a curl . . . of course!

How long is it since you've done that little critical service for your house? Would a caller see how shabby your comfortable couch is? . . . that your curtains are not-so-bright? . . . that your wallpaper is outmoded? Has your house's nose gone a bit shiny without your noticing it?

House & Garden's Second Book of Interiors will show you what needs to be done, and how to do it with the least possible expense and the minimum of mistakes.

700 pictures of interiors that cost thousands, yours to study, for \$5... tables of color-schemes... an outline of period furniture... addresses of the foremost decorators... a catalogue of reference books... a list of brochures issued by manufacturers of household equipment... the "how-to" sort of thing in all house problems... the cream of House & Garden skimmed off six years of publishing. And all for only \$5... less than the cost of refinishing a single chair.

House & Garden's

# Second Book of Interiors \$5, net

220 pages at fine

at fine bookstores

700 pictures

THE CONDE NA: Graybar Building,	ST PUBLICATIONS, INC.  New York City	
☐ For \$5.20 inclos	ed, send me 1 copy of Second Booked, send me 1 copy of Second Booked, send me 1 copy of Book of Col	ook of Gardens.
Name		
Address		
City	State	VM-12-22-30

dread of the ranch owner's sardonic eye and his dry remarks drawled across the supper table, and you are in tremendous awe of the cowboys, imposing young men, magnificent as to boots, toiling through the hard, hot summers with the cattle, wrestling with refractory steers high up in the Bradshaws, in the winter coming down to the more frivolous tasks of guiding city visitors. Competing furiously to guide a pretty girl free of charge (a gesture known as "attention" rather than the remunerative "service"), they call half the Social Register of New York, Chicago, and Boston by their first names. They visit on Park Avenue and the Lake Shore Drive when a rodeo takes them East and are ready at one moment to break their highly susceptible hearts a dozen times a season over the ravishing young things in fifty-dollar sweaters and dollar-fifty overalls and, at the next, to discuss the various little peculiarities of Long Island, Lake Forest, and Palm Beach with withering accuracy. Picture Homer of the immense black sombrero, prize-winning rope, and blandishing tongue; Charlie, blue-eyed and completely rotund, a centaur on horseback, a public menace at the wheel of a car; Lawton, lord of the district, champion broncho rider with a special hat named for him in the mail-order catalogues since the last rodeo; and George, long, dark, angular, with proverbial bad luck, immense charm, and an inexhaustible musical repertoire including his famous rendering:

A

"I can take the wildest bronco in the wild and woolly West,

I can ride him, I can break him, let him do his level best.

I can rope and throw a longhorn of the wildest Texas brand

And in Indian disagreements I can play a leading hand,

But at last I got my master, and he surely made me squeal,

When the boys got me saddled on that gol-darned wheel."

You have, at times, the dizzy feeling of being caught in a movie, a super production, all light, colour, sound, a backdrop of mountains and sky on which no expense has been spared, and an all-star, ever-changing casttourists, dudes, miners, Mexicans, the retired New York stock-broker in his adobe cottage, the inspired ranch cook, and all the fine old patriarchal procession of Champies, from the golden-haired wife of the ranch owner, born in a mining camp, and the youngest grandchild in diminutive Levis, to the older pioneers of the family who found the country when it was still a last stronghold of dwindling Apaches and to whom this part of the desert seems to belong, by right of conquest.

You like every one immensely. Not since the dim days of your first week at boarding-school have you felt such a great, humble hope to be liked, too.

A month later. With your Levis faded to a proper seasoned blue and the leather ranch mail-bag dangling importantly from your saddle, you ride over to the big hotel to stare in a superior way at the pale-faced ar-

rivals, play tennis, and swim in the steaming waters of the natural pools of the springs, followed by a merciless hosing in icy water. Then, home to supper down the darkening creek bed, where the twisted roots of trees make strange shadows in your path and your tired horse settles into a long, even lope for the home corral. You can find your way within a reasonable distance of the ranch. You know all the nearer landmarks by name and have climbed most of them, a very Saint Sebastian among the cactus spines. You have picnicked in the creek in two and threes and twenties. You have made the acquaintance of neighbouring ranches and been to at least one dance. You have cheered on the side-lines of more than one minor rodeo and dined with the victors in a corrugated iron and packing box cabin on unforgettable quail, cake, and strange strong drink of Mexican extraction. A wonderful cabin, gone like all good things. Four ruthless cowboys eventually pulled it to the ground with ropes as the climax of a hilarious evening.

New dudes arrive, and old ones leave. A dozen little romances blossom promisingly. A crotchety old lady from Philadelphia is put in her proper place. A young man from Manhattan leaves nourishing certain new ideas. A hunting trip after the lions still lurking in the Black Mesa country twenty miles away is under discussion. "Jimmy" Minotto, owner of three large ranches and uncrowned king of Arizona, rides over for supper, which immediately becomes a party with cowboys arriving from far and near, dancing on the moonlit terrace, and singing far into the morning. The sad ballad of "Billy Venero," Charlie who "won't see his mother when the work's all done this fall," the sentimental "Spanish is a lovin' tongue," boisterous choruses of "Way up high in the Muggyones," Solos of "Joe Bowers, "Brown," and the "Zebra Dun." Encores and re-encores of "The Goldarned Wheel."

And, now, you have lost all track of time. Imperceptibly, the nights have grown warmer, and, all at once, as everything happens in this country, the desert blooms, first with a sweet, pungent odour from the yellow blossoms on the cottonwoods, then in great, gorgeous, purple flowers bursting from every dry, spiny clump of cactus. And other things come back to life. The patriarchal rattlesnake who has his winter quarters under your porch comes out to take a sluggish look at the sun; soon he is in undisputed possession, and the last dude is bumping over the hard road to the station.

Again the train, agonizingly cramping after the long-active months out of doors, the winter snow still melting in dirty streaks from the prairie. Back home in the sooty, melting city a week later, you find yourself chewing a homesick stick of gum in a corner seat at a Wild West movie, making yourself thoroughly obnoxious by criticizing the hero's Hollywood handling of his horse.

Editorial Note: In case you have never stopped (Continued on page 84)





# Keep silver looking

With this magic No-Tarnish Tissue

Wrap your silver in Staybrite Tissue and it will be kept as bright and gleaming as the day it was new. Ready for use at all times—without tedious polishing or chemical baths.

Staybrite offers a positive way to protect sterling, plated ware and other lustrous surfaces from tarnish. Because of its patented chemical treatment, it not only keeps out the atmosphere but actively combats coal gas and other fumes that cause tarnish.

At department and drug stores in rolls of 24 large sheets, 50¢ a roll. Or write for special 48 sheet package, \$1.00 prepaid. Address Dept. E-6.

C. H. DEXTER & SONS, INC. WINDSOR LOCKS CONN.

STAYBRITE NO-TARNISH TISSUE

# UERNAVACA

(Continued from page 34)

The uninitiated invariably think of Mexico in terms of Mexico City. They have been led to believe that it is a fascinating, exotic Latin-American city combining the romance of old Spain with the sophistication of Paris. But the efforts of the Diaz régime to Parisianize the ancient capital succeeded only in making it hybrid and characterless. Once the historic monuments have been visited and the great Rivera and Orozco murals seen, the visitor who wishes to experience the real Mexico will go elsewhere, for the real Mexico lies outside-in the innumerable small towns and villages that extend from Yucatan to the Texas border. Not until one has driven across the range that divides Mexico City from the fertile valley of Morelos and seen, far beneath, Cuernavaca, a mirage-like village in a tropic setting, not until one has seen Taxco, a miniature Toledo high up on the slopes of the Gererp Mountains, will one have so much as glimpsed Mexico's many faceted allure.

MEXICO'S FOREMOST SUBURB

Because Cuernavaca combines to an unusual extent all of the qualities that go to make up this allure and because of its easy accessibility to the capital and its capitulation to European standards of comfort in its recently established inns, it is the first choice of the visitor in quest of the real Mexico. In all probability, unless one has plenty of time, one will be content to remain there, such is its variety of interest and lotus-eating charm. It is generally conceded to be Mexico's most famous and popular resort—if so conventional a term can be applied to an Indian town made up of pink and blue stucco houses opening onto narrow, cobbled streets, without a casino or golf-course.

A long-established precedent has conceded Cuernavaca's right to fame and popularity. Since the day when Cortez chose it as the site for his viceregal palace, preferring it to any of the other thirty towns included in the vast grant of land awarded him by the King of Spain, it has been the favourite retreat of Mexican officialdom. Kings, viceroys, presidents, and ambassadors week-end here. The illstarred Carlotto and Maxmilian often came to the Borda Jardin, the exotic Italian garden and villa built by Count José de Borde in the eighteenth century, to forget on its romantic terraces the ominous portents of their impending tragedy. The British Ambassador owns a week-end house at Cuernavaca, and former Ambassador Morrow and his family spent much of their three years in Mexico in one of the secluded old houses that were built by the early Spanish settlers. The Morrow house will henceforth be used as the American Embassy's permanent summer residence.

CUERNAVACA THE IDEAL

Although Cuernavaca is only a few hundred feet lower than Mexico City and less than fifty miles away, the surrounding volcanic ranges protect it from the cold winds that sweep the capital. For the same reason, fruits and flowers grow here that are usually to be found only in the terra caliente.

Because of its accessibility, the guide-books have an unfortunate way of referring to Cuernavaca as the "picturesque tourist town." True, on week-ends, Fords crowd the burros off the street, and some of the more commodious convents and haciendas have been turned into inns and even moving-picture houses. One hacienda is in the process of being remodelled into a country club. But notwithstanding these concessions to tourist trade, it bears little resemblance to popular European, and American resorts.

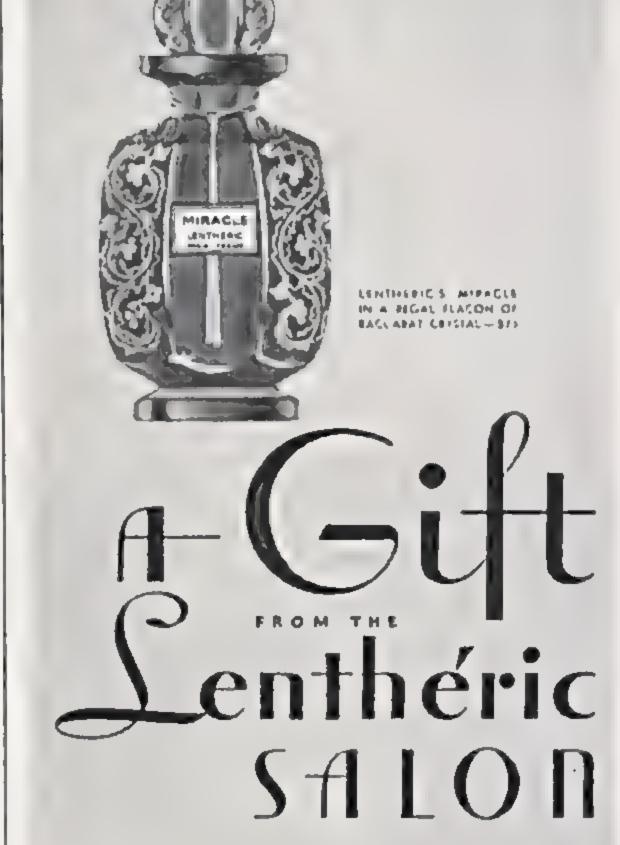
The sun, the flowers, snow-capped Popocatepetl and Iztaccihuatl, the Indians serenely carrying on their traditional tasks—these have changed in no essential aspect from the days when Aztec priests made sacrifices to Quetzalcoatl, the Plumed Serpent on the pyramid of Tempalzolco, or Cortez held court in the tinted porticos of his Mexicanized baroque palace. Aztec temples and Spanish palaces and Churrigueresque cathedrals are some of the dramatic architectural juxtapositions that Cuernavaca offers.

The Cuernavaca market is typical and is the centre of Cuernavaca life. Indians meet here from the surrounding countryside to sell their warespottery, toys, and weaving, which the Indian craftsman's innate sense of design invariably transforms into things of beauty. And, speaking of the juxtaposition of civilizations, perhaps the most dramatic of all is the decorating of the walls of the Cortez Palace by Diego Rivera, the most celebrated painter of Mexico, to whom must be given much credit for the reawakening of Mexico to the indigenous Mexican quality. His murals tell the story of the Conquest from the point of view of the conquered, Rivera being part Indian and a revolutionist, to boot. The murals are the gift of former Ambassador Morrow to the town of Cuernavaca.

AMBASSADOR MORROW'S HOUSE

The first sight pointed out to any American is, of course, Ambassador Morrow's house. It is somewhat of a surprise to see a shabby white stucco house, with a shabby blue door opening onto a narrow, cobble-paved street, no different from any other of the pink, blue, and violet houses on any other street. But this is one of the charms of a Mexican home. The beauty is all inside, in a series of sunny patios into which dining-rooms, salons, and bedrooms open. Swimming pools, owing to the many underground brooks and springs, are easily obtainable in Cuernavaca, and the Morrow pool is especially picturesque because of the profusion of flowers and palms around

Among the several excellent inns where the visitor may stay, the Borda Gardens combines comfort, historic interests, and beauty to the largest extent. Count José de Borde is said to have spent a million of the many he amassed in Mexican silver-mines in an effort to create a formal Italian garden out of Mexican ingredients. In having his idea carried out by Indian workmen, (Continued on page 86)



At the Fifth Avenue Salon of Lenthéric of Paris you will find an elaborate assortment of unusual gift suggestions for the Christmas season. Swedish glass, etched and signed by the artist; unique flaçons by Rene Lalique; regal Baccarat crystal containers all filled with exquisite Lenthéric perfumes. Many of these importations are individual creations and no duplicates are available. Prices range from \$2 to \$250.

761 FIFTH AVENUE, NEW YORK AT THE SAVOY PLAZA

"Un petit peu de Paris dans New York"

# Prices of Vogue Patterns

5488	•	•			\$.50
5489		•	•	•	.75
5490	•	•	•	•	.50
5491	•	•	•	•	.50
5492	•	•		•	.75
5493	•	•		•	.75
5494	•	•	•		.50
5495	٠		•	•	.75
5496			٠		.75
5497		٠		٠	.75
5498	٠		•	٠	.50
3118	•			٠	.50
3119			•		.25
3120		•			.25
3121		•		•	.50

#### INTERNATIONAL WOMAN THE

(Continued from page 28)

for the street and the house, which provide two different backgrounds, the light dress with the dark, or black, coat is the solution.

The Marquise de Paris agreed to this solution when she chose, at Augustabernard, that simple black suit with a rich reddish orange blouse. And Madame François de Gournay selected exactly the same colour combination at Irène Dana, only the whole dress is in red and the astrakhantrimmed coat in black. For afternoon, the Marquise de Piolenc has decided to wear Lucile Paray's turquoise-blue tunic under a black broadcloth coat.

Certainly, black must now be enlivened by some amusing touch. Patou understood this when he created, for black velvet dresses, his charming ermine capes that are such a success for both day and evening. The Queen of Spain has one to match a black panne velvet afternoon ensemble, with an ermine must and hat. The Hon. Mrs. Reginald Fellowes throws a soft, enfolding ermine scarf over her bare neck and shoulders when she wears Patou's evening gown, "La Peur du Froid." Black may now seem monotonous by itself, but black accessories, such as black gloves, belt, and shoes, are very good with a rich green ensemble, for example, like the one made by Molyneux for the Duchess of Westminster.

#### MILLINERY MOODS

Hats are the real favourites of the season, for they are flattering, gay, and new. They show curls, locks, and foreheads and bring a happy smile on every young face. First, we had white hats—and that long ago—, but they are still with us. But now they are black-and-white or black-and-white and some other colour. The Countess Jean de Vogüé is very much to be admired in her black Lanvin ensemble with a small white Persian lamb collar and a turban in stalk-green, black, and white. Lucienne, of Reboux, adores two- or three-coloured hats. She did the lovely black-and-red velvet hat for Madame Martinez de Hoz; the brown felt with a small pink aigrette for Madame de Péna; and the three-coloured turquoise and three-coloured sapphire velvet turbans for Madame Revel. And, in Lucienne's most close-fitting hats, you are now apt to find a higher movement, framing the head like a tiara.

Madame Agnès does lovely brown, black, and white velvet bonnets that must be worn Victorian-like, at the back of the head, such as those she made for the Princess de Monténégro, Lady Davis, Mrs. William K. Vanderbilt, and Lady Diana Abdy. Rose Valois made a black-and-turquoise velvet hat for Mademoiselle de San Miguel, one in black-and-jade for Madame Besancon de Wagner, and one in black-and-White for Lady Alistair Leveson-Gower.

Turquoise is a great favourite, but sapphire-blue is perfect by itself, for, being a deep, dark colour, it is right everywhere. Madame Revel has a deep blue coat with a sapphire dress for day, from Vionnet. The Countess de Breteuil ordered, at Vionnet, the sapphire-blue corduroy furless coat with a brick-red dress. Patou's green has great success with his pretty clients,

the Countesses Jean and Gérard de Moustier; while brown—plain or with a touch of red, "ripe corn," ochre, or "burnt-orange"-is the most popular colour for sports, as proved by the Viscountess de Noailles's suit from Chanel, the Countess Jean de Moustier's wool coat and dress from Patou, the Baroness d'Almeida's morning coat and dress from Lelong, and Mrs. Fenwick's sports clothes from Worth.

#### STOCKINGS AND GLOVES

With all these different colours, stockings will have a wider range of shades, for they have to harmonize with so many different shades. Gloves, when dark and heavy, should fit more tightly. Black gloves are smart when the other accessories and fur trimmings are black. When fur trimming is brown, the gloves should match.

For the evening, lace or lace combined with chiffon or tulle is very important-lace of new charm and beauty. The palest of blue cob-webby laces from Vionnet is worn by Madame Revel. Red lace and chiffon have been combined for the lovely Baroness d'Almeida by Lelong's delicate hand. The Viscountess de Noailles has a deep blue lace from Chanel, and the Countess de Robilant a beige and golden one from Patou, and the Duchess of Alba has one in black.

Velvet comes second to lace, but not so often in black as in off-black or vivid jewel colours. The Hon. Mrs. Reginald Fellowes ordered at Patou the smart evening ensemble "Fidelio" in navy-blue velvet and ermine, and Mrs. O'Brien has a long velvet dress in a ruby shade. Satins or crêpes follow velvets and are best in sapphireblue, like the Countess Jacques de Rohan-Chabot's dress from Irène Dana, or in prune, like the Countess de Robilant's gown from Patou.

Evening shoes should match the dress, the coat or the jewels. Gloves are long and best in flesh colour, for then they are not too obvious.

Flowers are charming and apt to bring the best note of colour. Happy are the women who know how to fix them in their smoothly rolled hair and look neat and fresh during the whole evening. Hair is allowed to grow any length and is always up to date when arranged in a becoming way. The popular fashion is to keep the hair off the cheeks and just clearing the tips of the ears, while letting it grow down slightly in the neck, where it is rolled up in two or three tight and very tidy looking curls.

Frenchwomen are wearing the new formal type of pyjama for small dinners at home and for dinners in the country house. They are usually of velvet or satin or heavy crêpe and are worn with a separate beaded bolero; they are often fur-trimmed. Their trousers are so full that they are barely distinguishable from skirts, and the décolletage is cut very low. The Countess Charles de Polignac wears one of the lovely Lanvin pyjamas for small dinners, and many women have ordered the black velvet Molyneux pyjama with a reddish orange velvet jacket and flowers to match, stuck into the front of the décolletage. The Countess de Mun has pyjamas to slip into after coming back from the chasse.

# Hamburg-American CRUISES

Happy Days in Sunny Climes!

# WEST INDIES Panama & Spanish Main



Join the "Pleasure Pirates" on one of their "Pilgrimages" aboard the Ideal Cruising Steamship, the RELIANCE! The exotic glamor, the brilliant sunshine, the abounding gaiety of the Caribbean are yours! Visit the romantic

isles, the azure seas once dominated by Captain Kidd and his pirate crew. Be a buccaneer yourself! Treasures of good times, fun, recreation are awaiting you. See Kingston, Colon, Havana, Nassau on the short cruises, or, if time permits of a longer trip, visit also Porto Rico, the Virgin Islands, Martinique, Barbados, Trinidad, Curacao and Santiago. Varied entertainment, unsurpassed cuisine and service are features of the Reliance Cruises, sailing from New York—

Jan. 7th-17 Days....\$222.50 up Feb. 26th-27 Days...\$322.50 up Jan. 27th—27 Days....\$322.50 up Mar. 28th—16 Days...\$212.50 up

# MEDICERRANDEAN and Adriatic



Every country on the Mediterranean and Adriatic will be visited on this cruise of the luxurious S. S. HAMBURG, leaving New York January 31. A travel experience as unique as it is interesting, including a number of places never before offered in a cruise from America — Carcassonne, Tripoli and Basque Spain.

New York

For enhanced comfort the number of passengers is limited. Everything has been planned on an exceptionally lavish scale. \$950 and up for 70 joyous days, including a remarkable program of shore excursions, with return passage from Hamburg, Cherbourg or Southampton by any ship of the Line up to December 31, 1931.

# NORTHERN WONDERLANDS AND RUSSIA

A remarkable cruise to Iceland, North Cape, Norwegian Fjords, Scandinavian and Baltic Capitals and Russia-on the S.S. RELIANCE from New York, June 27, 1931, for 42 days - \$800 up, including shore excursions.

Write for descriptive literature of the cruise in which you are interested

HARDING-ANDERICAN 0 0 0 39 Broadway

Branches in Boston, Chicago, Cleveland, Philadelphia. St. Louis, San Francisco, Los Angeles, Seattle, Montreal, Toronto, Winnipeg, Regina, Edmonton, Vancouver, ot local steamship agents.

R

# Vogue appeals to its readers

To Protect Vogue's Originality

CONSTANTLY we have to face the problem presented by newspaper publishers, department stores, and advertising art services who use or adapt Vogue cover designs, illustrations, decorations, or other material and offer it to the public as their own without asking our permission. Vogue has brought suit against many of them in the past, and has yet to lose a case.

Some of them have implied that we ought to feel flattered at the compliment to Vogue's originality and distinctiveness. We do not. Vogue's reputation as an originator of ideas is too well established to need the left-handed praise of imitation. The compliment is one we can spare.

Unfortunately, we cannot be everywhere at once. Therefore we are asking our readers to help us detect these flagrant violations of a fundamental and well-understood law. If you observe any Vogue cover design, illustration, decoration, or other material reproduced in any magazine, newspaper, catalogue or other publications, will you help us to maintain the standards of American business honesty by reporting the infringement to us, mentioning the publication, the issue, and the page, and if possible inclosing a clipping of the suspected material?

The copyright law is intended to protect a publisher against the stealing of matter which it has cost him time and money to secure and the exercise of careful judgement to select for publication. Although Vogue does not wish to take legal action or to collect the heavy punitive damages provided, we nevertheless cannot permit the unauthorized use of copyrighted Vogue material in either the advertising or editorial columns of any other publication.

If we have made for you a magazine whose originality you appreciate—if we have been of practical service to you in any way—if you are interested in encouraging business integrity—may we ask your co-operation?

CONDE NAST, Publisher



want to stay some time is to stop at a ranch. In addition to the one mentioned in this article, which is the Champie Ranch near Hot Springs, Arizona, run by Anne and Clyde Douglas, there are the Soda Springs Ranch, run by Virginia and Romaine Loudermilk in the Verde Valley, at Cottonwood; the Eatons' ranch at Rimrock; the Kay-El-Bar at Wickenburg; and the luxurious ranch of Mr. and Mrs. Bruce Brockett, called the Beaver Creek, at Rimrock. There is, also, a very nice hotel, the

Castle Hot Springs Hotel, at Castle Hot Springs. If you want to make your headquarters somewhere and sightsee in the country, there are the magnificent Arizona Biltmore just out of Phænix, the Pioneer in Tucson, the Westward-Ho in Phænix, the San Marcos at Chandler, and La Posada, the new hotel of the Santa Fé, at Winslow, which is an excellent place at which to stop while doing the countryside. As to railroads, you take the Santa Fé or the Southern Pacific according to the region you want to visit.

# SEEN ON THE STAGE

(Continued from page 78)

returned home. Paul Muni. He is appearing in a play by Sidney Buchman called "This One Man," at the Morosco Theatre. He, too, remains unscarred. His adventure or something has given him an added forcefulness, greater assurance, a more vibrant sincerity.

Buchman's melodrama, while it fumbles frequently for expression, becomes mawkish in places, and has many blind-spots, nevertheless quivers with vibrant sincerity. Two brothers—Saul, the older, a hardened crook; Marvin, the younger, possessing a soul. The story relates the struggle of the younger to give his brother his soul.

He succeeds, but only after he has assumed his brother's guilt and gone to the electric chair for him.

It can readily be seen that Buchman has chosen a subject that would be difficult to make convincing in any medium, but especially in a play. By sheer force of feeling, he manages to do it most of the time. It could easily be ridiculous, and it never is. One leaves the theatre thoughtful, moved, and the emotions evoked in the theatre last long afterwards.

Paul Guilfoyle in the rôle of Marvin aids Paul Muni and the play immeasurably.

# UNTRADITIONAL HOLIDAY DECORATION

(Continued from page 33)

wafted by an electric fan stationed at the base and lighted by bulbs hidden there. Eloquent of the twentieth century, too, is a towering fir-tree hung only with strips of silver foil and lighted only by a spot-light at the base. And, very distantly related to the firtree of legend is the glittering fantastic one cut entirely out of thin chromium metal.

Some one created an enormously amusing party setting by panelling the room with enlargements of bygone snap-shots of guests. The Eastman Kodak Company can make them as large as four by six feet. Miss Elisabeth Marbury practises a twentieth-century version of the old candles that shine on Christmas Eve in every window on Beacon Hill by hanging over her front door at Sutton Place a great electric star.

Hundreds of Christmas tree balls can form an enchanting effect if they are piled in pyramids (glue aiding and abetting) in huge silver bowls and placed on tables laid with cloth of silver or Argentine cloth. Glass bowls and trays, likewise, may form the bases for tiers of blown glass Christmas balls in brilliant colours, placed to catch the light and to reflect the room and surroundings. Again, Christmas balls form an original motif when chosen in a single colour and wired to hang in great, decorative bunches, like inflated grapes, shimmering and tempting. Branches of autumn oak leaves, sprayed with silver paint and arranged in large modern urns or vases bring to mind the snow-laden December outof-doors and are a charming foil for the holiday dress of ladies within doors. Garlands of laurel leaves, crisscrossed with silver ribbon or festoons of silver leaves, are a departure from the obvious, and Christmas trees split in half, lengthwise, and fastened flat on a ballroom wall achieve a bas-reliet effect as unusual as it is striking.

Midnight-blue curtains of Argentine cloth spangled with stars can veil the windows. Curtains hung with strands of tinsel rope glitter with crystalline beauty. Monstrous snow men—cotton effigies sprayed with synthetic frost—are surprisingly modern at a ballroom entrance, and, at a large hotel party, where the height allows it, one could employ a motion-picture operator to float wintry clouds incessantly across the sky.

Don't forget your Christmas seals! The National Tuberculosis Association is again, at this time, sending out an urgent appeal for you to purchase those little stamps that mean so much in continuing the splendid work of its organization. A trifle with a momentous mission—this is the 1930 Christmas seal



# VOCUE— ONE OF THE CONDÉ NAST PUBLICATIONS

# Let Vogue Be Your Compass—

... If you are bearing due south to Palm Beach, the next issue will point out to you the perfect clothes for this year's tussle with the surf, the wide pants for loafing, the plaids that are the passion of the sea-

son, the new sweaters, the light weight woollens for the golf-links, and the white flannel suits.

- . . . If the fashion needle pulls you northward to the regions of snow and 60 below, here are examples of those grand Norwegian trousers that bulge over the tops of your boots, and some valuable tips on this year's sporting paraphernalia.
- . . . If you blaze a trail south-eastward, even as far as Kenya Colony in South Africa, Vogue's sense of direction will help you track down costumes calculated to make you feel like an old resident from the very moment of your arrival.
- ... Or if your own little corner of this Western Hemisphere suits you best of all, then just box your compass on the home deck, and let it guide you to the best shops, the smartest parties, and the chic simple menus of the year. For Vogue thinks in the spirit of the times, and Vogue, like every good compass, never goes wrong.

# SOUTHERN FASHIONS AND WINTER RESORTS



# Nice Customs in Living

In the Book of Smart Service, the Editors of Vogue have reported the spirit as well as the myriad small details that go to make nice customs in living.

Vogue's Book of Smart Service takes up every problem of the household... from the establishment that requires a whole staff of servants to the tiny apartment in the city with one clever little maid.

Table settings for every sort of occasion . . . with illustrations and descriptions. Duties of the butler and his staff . . . the maid servants . . . the chauffeur. Their dress at different hours of the day. The correct form for written orders to servants, for letters of recommendation. The care and polishing of silver.

Written by those born and bred in the traditions of which they write, the Book of Smart Service will help you run your house smoothly ... and smartly! You will want a copy for yourself and one for each of your servants. Why not send for them today?

# VOGUE'S BOOK OF SMART SERVICE

90 PAGES · ILLUSTRATED · \$1 POSTPAID

VOGUE, Graybar Building, I Please send mecopies of copy). I enclose \$			he
NAME	STREET	_	 _

CITY

STATE

VM-12-22-30

# CUERNAVA CA

(Continued from page 82)

he achieved something unique in the history of gardens and essentially Mexican.

The garden has not been kept up to its original standards. But its tangled tropic growth, the profusion of mango-trees, the now mouldering summer-houses, terraces, duck ponds, and miradors continue to stir the imagination. The rambling old house opens out onto the terraces. And by engaging rooms long in advance, the visitor may have the apartment once occupied by Carlotta and Maximilian.

Visitors sometimes attempt to de-

scribe Cuernavaca's charm in terms of Mallorca, Sicily, or the Riviera, but there is no basis of comparison. Palms and coloured adobe houses do not succeed in Mediterraneanizing Mexico. It is necessary to think of Cuernavaca, and all Mexico, in terms of an Indian culture. Mexico is an Indian country with a population of fifteen million Indians as against one million whites, and the civilization is Indian with only a veneer of European culture. Recognizing this fact alters all subsequent reactions and is the key to the beauty of Mexico.

# HIGH ROADS OF THE AIR

(Continued from page 31)

Texas appears no longer pink and Arizona blue as in the atlases. The world swings far below in unity. Internationalism becomes a thrilling personal experience. Even before the lights of Clovis are visible, the air-port search-lights commence crisscrossing the sky in their effort to locate the oncoming plane. Soon the plane is over the landing field, descending in the search-lights. It taxis the passengers up to the covered runway, where they are met by the company's bus, taken to the station where they partake of a special Fred Harvey dinner at a table reserved for passengers, then board the train for Waynoka, where, at seven the next morning, the flight is resumed. Despite the break occasioned by the night-train trip, you lose no sense of the continuity of a coast-to-coast "hop," to use the vernacular of the service. It is, in every sense, a continuous journey.

Factories, suburbs, and farms take the place of mountains and canyons. The way lies over Wichita, which, because more air-lines converge there than in any other American air-port, is styled the air-capitol of the United States. Then, on to Kansas City, where passengers bound for Chicago change for National Airways, and then over Saint Louis to Port Columbus, where the night express for New York concludes the forty-eight hour schedule.

The Transcontinental and Western's new thirty-six hour coast-to-coast service, recently inaugurated, intensifies the adventure by twelve hours. More exciting, with its greater speed, this new service necessitates only a night's stop-over at Kansas City.

One of the best trips of all is the fascinating hop from the Texan border to Mexico City. Five hours in the air, and one is there. The ship skirts the inlets of the coast and the flat salt marshes, treks over the oil-wells, drops down to a stop at Tampico, where there is a wonderful bar, and then begins its long climb somewhere between twelve thousand and fourteen thousand feet over the wild Mexican mountains. It swoops down finally over Popocatepetl to the air-port just outside of Mexico City—a very Grand Central Station on the Mexican plateau.

These Pan-American flights are extremely comfortable. The whole thing is done with great chic. Spanish-speaking stewards in white coats look after your comfort. Lunches are delicious, served on little tables with coloured

napkins and cups and plates. When you come in at the Miami Air Terminal from foreign resorts, tea is served while going through the Customs. Flying in the tropics is wonderful. The cloud effects are stupendous. The water is so clear that you can see all the reefs, and the little, lonely, nameless islands tufted with wind-swept palms far below look like oases in a desert.

Leave Miami in the morning, and you are at Port-au-Prince, Haiti, for lunch. Dine in Santo Domingo city that same evening, stay there overnight, leaving early in the morning and reaching San Juan for your eight-thirty coffee. This route continues on, once a week, by way of Trinidad to Rio Janeiro.

There is a new service now from New York to Nassau in thirty-six hours. The plane train from New York connects at Miami with the plane that arrives in Nassau two hours later, meaning that you can get to the tropical resorts now for mere week-ends. After the New Year, a new magnificent twenty-passenger air-yacht, the Commodore, with private compartments, will fly from Miami to Panama, leaving in the afternoon at three and dipping down at Cienfuegos, Cuba, for the night. Thence to Jamaica, arriving at Panama about five the next afternoon.

The whole country is fairly honeycombed with air-services. The number is simply astounding. The Boeing system, for instance, runs between Chicago and San Francisco, from Seattle down to San Diego, and takes Californians, who are the most air-minded of all Americans, on local hops up and down the coast. The Northwest Airways run a service between Winnipeg or Omaha and Minneapolis and Saint Paul and thence down to Chicago. There is a new service now on the Eastern Air Transport that connects Atlanta with the other big routes. The American Airways run ships straight across the continent from Atlanta to Los Angeles, and others connect with the Pan-American coming up from Mexico and take passengers from the border on to Dallas and Kansas City.

But these are only the high roads of the air. There are hundreds of little avenues, streets, lanes, and cul-de-sacs besides. Even as we set down these words, in come the evening papers with promise of the first air-mail service across the Atlantic, Bermuda way.

# A NEW VOGUE SERVICE

#### BEAUTY CULTURE

#### **AMBROSIA**

A generous free sample of Ambrosia —astringent, face cleaner, and cold cream remover.—Hinze Ambrosia, Inc., Dept. 11A, 114 Fifth Avenue, N. Y. C.

**ELIZABETH ARDEN** 

"The Quest of the Beautiful"—booklet explaining how to follow Elizabeth Arden's method in the care of your skin at home.

"Your Masterpiece—Yourself" . . . a home course in beauty and health.— 691 Fifth Avenue, New York City.

HERMAN J. BOSCH

A booklet illustrating various coiffures, and explaining the Bosch method of suiting your coiffure to your type.— Herman J. Bosch, Biltmore and Commodore Hotels and Pierre's, New York City.

CONNECTICUT TELEPHONE AND ELEC-TRIC CORPORATION

Beauty Booklet describing the Velvetskin Patter.—90 Britannia Street, Meriden, Connecticut.

COTY

A Coty Trial Size Perfumed Manicure Polish and Solvent Combination. Offered for 25c. Specify whether you wish clear, medium, deep, or extra deep shade.—Dept. V. 714 Fifth Avenue, New York City.

DUMAS

Booklet on artistic makeup.—Dumas, Savoy-Plaza, Fifth Avenue at 59th Street, New York City.

MARIE EARLE

"Understanding Your Skin"—booklet explaining the care of the skin, and the various ways to care for different types of skins.—660 Fifth Avenue, N. Y. C.

EUGÈNE, LTD.

"Eugène Beauty Book", illustrating the Eugène method of permanent waving of the hair, and information about prices, and the care of your permanent wave.—521 Fifth Avenue, New York City.

A. S. HINDS COMPANY

Sample of Hinds Honey and Almond Cream.—Dept. V, Bloomfield, N. J.

RICHARD HUDNUT

Ten days' supply of the Du Barry "Two Essentials of Beauty"—a jar of Du Barry Special Cleansing Cream and a bottle of Skin Tonic and Freshener—both for 10 cents, to cover postage. Also a handbook with complete directions for facial treatments and a chart for the analysis of your own skin problems.—Dept. B, 110F Hudson Street, New York City.

FRANCES INGRAM

"Why Only a Healthy Skin Can Stay Young"—booklet on the care of the skin, emphasizing Frances Ingram's "six spots of youth in the face", and the proper treatment of them.—Dept. B110, 108 Washington Street, New York City.

KLEENEX COMPANY

Free trial supply of Kleenex, facecleansing tissue.—Lake Michigan Building, Chicago, Illinois.

R. LOUIS, INC.

"The Art of Beauty", describing the Louis method of beauty treatment.—3
East 38th Street, New York City.

LUMINATOR, INC.

Catalogue 20, illustrating and giving prices for the Luminator health electric lamp.—851 West Washington Boulevard, Chicago, Ill. and 11 West 42nd Street, New York City.

MARTIN FROM VIENNA

Booklet on permanent waving, finger waving, scalp reconditioning, and an explanation of the treatments used in Martin's establishment.—557 Fifth Avenue, New York City.

Many advertisers offer interesting booklets of their merchandise or services, or samples of the merchandise itself. But some of our readers are reluctant to mutilate their copies of Vogue by clipping coupons.

For their convenience we are briefly reviewing on this page a number of these advertising offers. Simply check, separately, the particular offers which are of immediate interest to you . . . sign your name and address on the margin of the page . . . and mail the page to Vogue's Reader Service Bureau, Graybar Building, Lexington at 43rd St., New York City. Where a nominal payment is mentioned, please enclose your remittance for forwarding to the advertiser.

#### BEAUTY CULTURE (Continued)

KATHRYN MURRAY, INC.

"What to do to Gain Youthful Beauty"—booklet illustrating the Kathryn Murray method of beauty culture.—Suite 1132, 5 S. Wabash Ave., Chicago, Illinois.

OGILVIE SISTERS

"Is Your Hair Youthful?"—booklet telling how to bring out the latent charm and beauty in your hair.—604 Fifth Avenue, New York City.

Free sample of Pond's Cleansing

Tissues.

For 10 cents, samples of Pond's Skir

For 10 cents, samples of Pond's Skin Freshener, Cold Cream, and Vanishing Cream.—Dept. B, 110F Hudson Street, New York City.

DR. JEANNE B. WALTER

Booklet explaining the use of Dr. Walter's reducing garments, and a price list and catalogue of her products.—389 Fifth Avenue.

JOHN H. WOODBURY, INC.

For 10 cents, trial cake of Woodbury's Facial Soap, and generous samples of Woodbury's two creams and face powder, and the free booklet "A Skin You Love to Touch".—1419 Alfred Street, Cincinnati, Ohio.

YARDLEY & COMPANY, LTD.

"Complexions with an English Accent"—booklet describing the Yardley soaps and beauty preparations.—452 Fifth Avenue, New York City.

## CLOTHING

BEST AND COMPANY

Fashions for men are now being shown in various cities East of the Mississippi. Best and Company will be glad to send you notices of the place and date of their showings in your town, or nearby.—Fifth Avenue and 35th Street, New York City

COLUMBIAKNIT

Style booklet, showing the various models of women's Columbiaknit Jaunties, woolen hose for winter wear.—Portland, Oregon.

HENRY A. DIX AND SONS CORPORATION
Booklet "New Styles in Maids' Attire", illustrating the Dix models for domestics' uniforms.—Dept. V11, 141

Madison Avenue, New York City.

Illustrated booklet showing miniatures, frames, and cases in actual sizes.

Booklet explaining the Aimé Dupont work in copying and restoring old photographs.—Dept. V3, 509 Fifth Avenue, New York City.

JOSEPH

Booklet A, describing and illustrating nurses' and maids' uniforms.—714 Fifth Avenue, New York City.

## CLOTHING (Continued)

MATRIX SHOES

Fashion announcements of Matrix Shoes, and the name of the store in your vicinity selling them.—E. P. Reed & Company, Rochester, New York.

MILGRIM

Brochure of the latest Milgrim hat and gown modes and the name of the shop featuring them in your city.—6 West 57th Street, New York City.

Style booklet of Carolyn Modes, new gowns conservatively priced.—128 West 31st Street, New York City.

PEASANT ART IMPORTING COMPANY

Illustrated booklet describing hand embroidered dresses.—38 West 57th Street, New York City.

SHOECRAFT Folder VS

Folder VS illustrating the new models of Salonette Slippers.—714 Fifth Avenue, New York City.

A. SULKA & COMPANY

Illustrated booklet of Sulka shirts and men's furnishings.—512 Fifth Avenue, New York City.

VANITY BOOT SHOP

Brochure on Customode shoes.—11 West 50th Street, New York City.

VANITY FAIR SILK MILLS

"A Few Ounces of Silken Support"—folder illustrating the Vanity Fair foundation garments.—Reading, Pennsylvania.

WALK OVER SHOES

Booklet illustrating ensemble footwear for ladies' shoes, handbags, and hosiery.—510 Fifth Avenue, New York City.

## FOOD

CALAVO GROWERS OF CALIFORNIA

"Calavo Hostess Book", correct service form for unique recipes and full explanation of the place of calavos in the diet.—Dept. 401, 4803 Everett Avenue, Los Angeles, California.

CRESCA COMPANY, INC.

"Adventures in Flavor", booklet describing the products of this company—brandied fruits, sweet pickled fruits of all kinds.—Dept. V, 153 Hudson Street, New York City.

GO-BART IMPORTING COMPANY

Free sample bottle of H. P. sauce for meats and food flavoring, and recipe book.—15 East 26th Street, New York City.

W. A. TAYLOR & COMPANY

Martini and Rossi non-alcoholic Vermouth recipes. The new and enlarged 1930 Bridge Club Vermouth recipes of famous cocktails on a Bridge Score Pad for Auction and Contract.—94V Pine Street, New York City.

#### HOUSEHOLD EQUIPMENT

CHILDHOOD, INC.

Children's furniture in authentic antiques and reproductions. Portfolio 33, illustrated.—32 East 65th Street, New York City.

THE CHILDREN'S CENTER

Booklet of gifts, furniture, decorations for children's use; cribs a specialty.—108 East 57th Street, N. Y. C.

THE IRISH AND SCOTTISH LINEN DAM-ASK GUILD, INC.

"New Beauty in Linen Damask Tablecloths"—illustrated booklet, showing table linen for all occasions. 10 cents to cover mailing.—Dept. K10, 260 Broadway, New York City.

KENWOOD MILLS

"Colorful Comfort", 1930 book on modern bedroom color harmonies and catalogue of new Kenwood all wool comfort creations.—Dept. B, Albany, New York.

MARIPOSA BLANKETS

"Restful Sleep", illustrating Mariposa Blankets in reversible pastel shades, plaids, and solid colors.—Shuler and Beminghofen, Dept. 110, Hamilton, Ohio.

NORTH STAR WOOLLEN MILL COMPANY
Blanket catalogue in full color.—
Dept. V4, Minneapolis, Minnesota.

#### JEWELRY, SILVER, GLASS, CHINA

THE FOSTORIA GLASS COMPANY

"The New Little Book About Glass-ware"—suggestions for table settings and decorative pieces.—Dept. V12, Moundsville, West Virginia.

THE GORHAM COMPANY

"The Hunt Club"—illustrated booklet showing the most popular new designs of Gorham flat silver.—Dept. L10, Providence, Rhode Island.

GRUEN WATCHMAKERS GUILD

Descriptive booklet, showing the new Gruen watches.—Time Hill, Cincinnati, Ohio.

POOLE SILVER COMPANY

Illustrated booklet of gift suggestions in Poole pewter, fashioned in antique reproductions made with an old English formula for non-tarnish pewter.—Taunton, Massachusetts.

SPAULDING-GORHAM, INC.

Price list and illustrated booklet showing the Gorham flatware designs.

—Michigan Avenue at Van Buren Street, Chicago, Illinois.

"Wedding Ring Sentiment", illustrated booklet of Traub wedding rings.—
1932 McGraw Avenue, Detroit, Mich.

JOSIAH WEDGWOOD & SONS, INC.

Illustrated booklet showing the Wedgwood patterns in china.—160 Fifth Avenue, New York City.

## LUGGAGE

OSHKOSH TRUNK COMPANY

"The Chief of Trunks"—illustrated catalogue showing prices, sizes, and styles of the new Oshkosh trunks.—498 High Street, Oshkosh, Wisconsin.

WHEARY TRUNK COMPANY

Booklet describing Wheary Modernized Luggage.—1517 16th Street, Racine, Wisconsin.

## MISCELLANEOUS

MAYFAIR PLAYTHINGS

Christmas catalogue of toys.—9 East 57th Street, New York City.

THE STANDARD DIARY COMPANY

Booklet illustrating the Standard Diary Line.—Dept. A1, 26 Blackstone Street, Cambridge, Massachusetts.



# CHRISTMAS GIFT SUBSCRIPTIONS

This Christmas, give an all-year gift . . . . . something that won't be stowed away in a drawer the minute the tree is taken down.

Make out your Christmas list today and put one of the Condé Nast Publications . . . Vogue, Vanity Fair, House & Garden, The American Golfer...opposite the names of your most discriminating friends. Your gift will be a compliment to their own good taste...and will repeat your good wishes every month of the year.

We will send an engraved gift card in your name to each recipient in time for Christmas, by air mail if necessary.

# Give Vogue

... To the woman of taste who is interested in clothes, in the decoration of her house, in entertaining smartly.

Twice a month, Vogue reports the best and newest fashions . . . takes its readers through the shops and selects their wardrobes . . . discusses social usage . . . writes about the parties and interests of New York and continental society.

24 ISSUES A YEAR\_

## Give Vanity Fair

... To your bright, modern-minded friends who care for art, for world affairs, for music, for bridge and golf, and all sorts of amusing things.

Vanity Fair will delight them with its short stories, its Steichen photographs, its reviews of the theatre, its satires and critical articles.

12 ISSUES A YEAR\_

### Give House & Garden

. . . To the family who takes pride in its environment. House & Garden will be their most useful . . . and beautiful . . . present.

Month by month, House & Garden covers the interests of the well-bred house . . . its architecture, decoration, household equipment, and the planning and planting of its garden and grounds. The foremost decorators, architects, and landscapists write for House & Garden.

12 ISSUES A YEAR\_\_\_\_

# Give The American Golfer

... To the most ardent golfers you know. They will appreciate The American Golfer.

Edited by Grantland Rice and "Bobby" Jones, it gives the best golf instruction there is in articles by professionals and champions . . . in "how-to" pictures. News of the golfing world, important tournaments reported by experts, snapshots of prominent people on the links, interpretation of golf rules.

12 ISSUES A YEAR\_

# CHRISTMAS GIFT SUBSCRIPTION COUPON

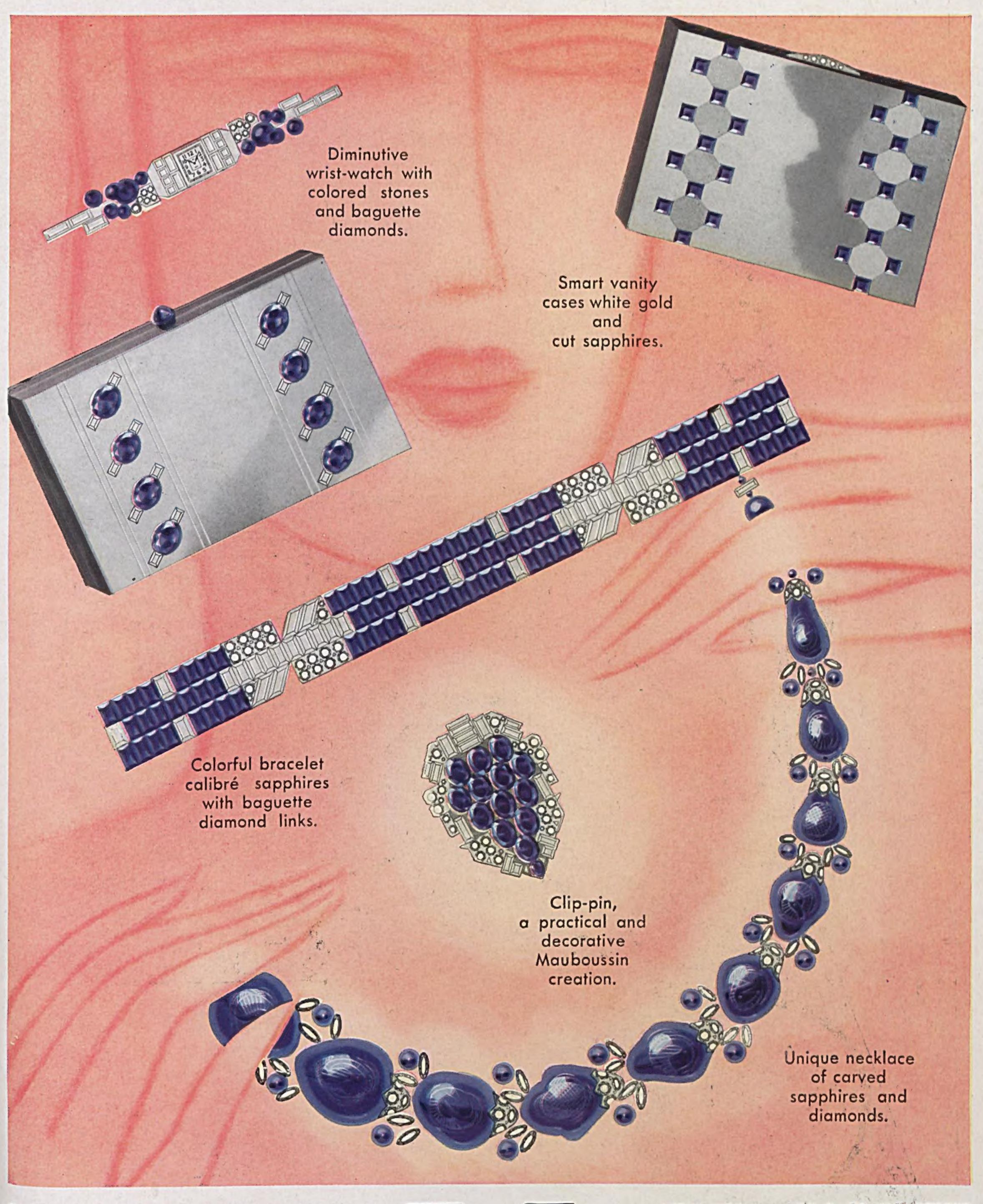
THE CONDÉ NAST PUBLICATIONS, INC. Graybar Building, New York City

Address-

Please enter the Gift Subscriptions listed opposite. I enclose \$\_\_\_\_\_ I understand that you will send engraved Christmas gift cards to the recipients direct.

Donor's Name	Mr.			
Donor's Maine	Miss	Marin W		

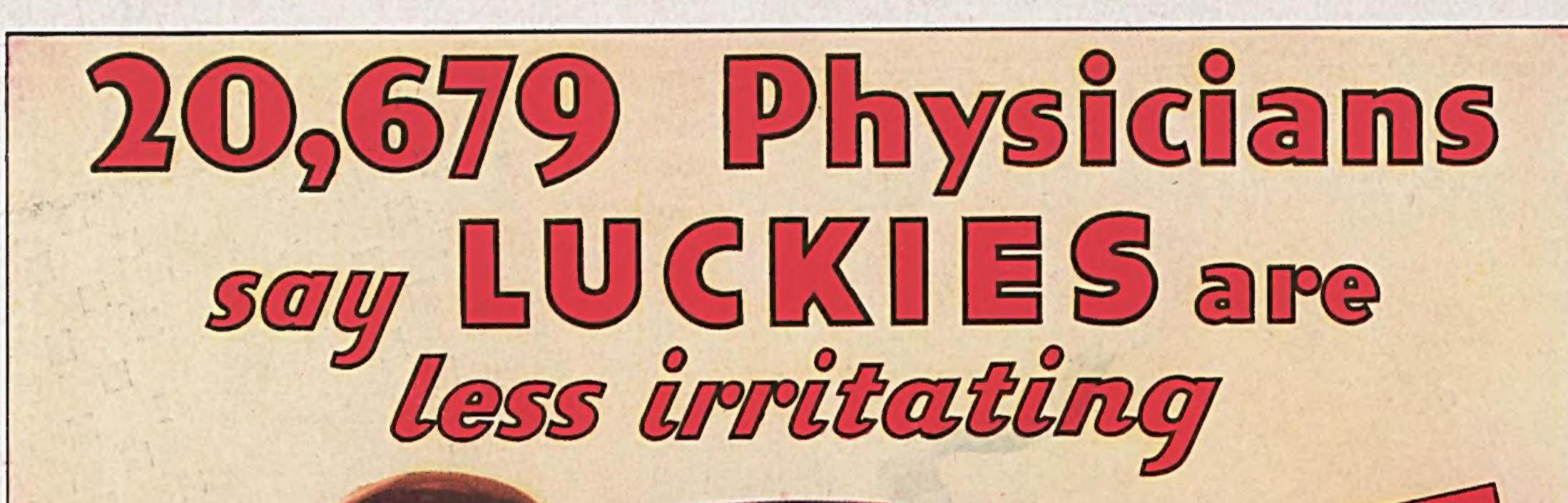
Magazine-	Price \$
Mr. Sent to Mrs.	The second of th
Miss	
Address	
Magazine	Price \$
Mr.	
Sent to Mrs.	
Miss	
Address	



PARIS — 3, RUE DE CHOISEUL (2e) LONDRES - 24 OLD BOND STREET

NEW YORK - 33 EAST 51ST STREET PALM BEACH - WORTH AVENUE

MAUBOUSSIN Inc.



I too prefer LUCKIES because ...

Toasting removes dangerous irritants that cause throat irritation and coughing

"It's toasted"

Your Throat Protection—

against irritation—against cough.

@ 1930, The American Tobacco Co., Mira.

